
About Biz Concepts

- ✔ At Biz Concepts we use our extensive business and technical knowledge to assist potential businesses in validating their concepts and creating workable strategies. Our business experience range: Fortune 500, Large/Medium/Startup business ownership. We bring 30 years of executive level and technical knowledge from the Silicon Valley.
- ✔ We use Business Engineering and Holistic Methodology approach to structuring companies for high performance. Like building products, companies must be designed, constructed, and tested to survive in demanding markets (Prototyping and Design).
- ✔ Our approach assists the business owners in understanding their business operating potential before making major financial investment. (Desk Validated)
- ✔ Why - most companies start out building pieces of the company as needed or when there is a problem, without a plan. This is very costly and high risk. **Would you design your Car that way?**

How we do this

- ✔ Any business savvy person can write a business plan based on a business concept.
- ✔ That doesn't mean the idea will be viable, affordable or creatable. Or reach business goals and expectations.
- ✔ We review the bus concept and ask the hard questions, look for what if missing, fundable, well developed and identify potential holes the plan that the developer may have missed. While this may seem simple, but a business takes real funds and resources that are limited. Our experiences help us Identify potential problems and develop solutions.
- ✔ We use Engineering Methodology to map out operational processes, communication paths, best practices, technologies need to create efficiencies. Been there and tried that, secrets not in books that are not shared openly.
- ✔ We also use Agile Processes to speed the processes of developing viable business and products.
- ✔ Our Services Pay for themselves. Or the service is free. We are more interested in helping you in creating a successful business.
- ✔ Initial consultation Is 1 hour free. Questions example: (Why a business now, expectation of biz, have skills required to build, run and measure goals).
- ✔ Look at ways to expand or grow an existing or new business. We help flush out missing details, consider scalability issues, assets needs, liabilities, regulation (local, State, Fed). Competitors to name a few.
- ✔ Bring new perspectives to how your business is run (processes, cash flows, sales opportunities, tools etc.)
- ✔ Review ways to reduce and evaluate risk, introduce new technologies, define required skillsets.