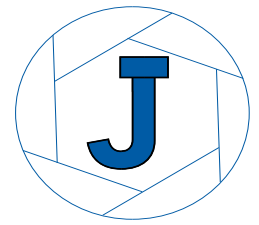


# JORDAN MILNER

Scottsdale, AZ | yardenmilner@gmail.com | 480-287-4245 |  
<https://jordanphotographer.com/>



## Professional Experience

### Graphic Designer / Media Buyer

*February 2023 - June 2023*

BACH Media (company split from Skylab Digital) - Phoenix, AZ

*May 2022 – February 2023 (Media Buyer role effective November 2022)*

Skylab Digital (company formerly known as Lender Daily) – Phoenix, AZ

- Established in-house graphic design for start-up company, recruiting clientele in conjunction with the sales team
- Created Facebook marketing ad creatives using Photoshop and Premiere Pro
- Employed Facebook Ad Spy tools to monitor competitors activity
- Managed digital media ad scheduling, routing and technologies as part of a team structure
- Researched and analyzed target audiences, industry trends, and competitive landscape to develop effective ad creatives and ad copy
- Collaborated with company-wide team members to develop and implement innovative strategies based on research and ad response

### Photographer / Graphic Designer

*June 2021 - May 2022*

McFarlane Toys - Tempe, AZ

- Responsible for photography and videography of toys from various licensors, employing Photoshop and Premiere Pro for compositing final images and editing the final video for placements on Instagram, company websites, Amazon and toy packaging
- Incorporated Graphic Design skills which required complex compositions to prepare toy photography for Instagram and company websites
- Collaborated with team members company wide regarding photography and editing toy packaging design materials

## Additional Experience

### Marketing Professional

*October 2015 - Present*

B-JWLD - Scottsdale, AZ

- Jewelry, Accessory and Merchandise Photographer
- Created and managed jewelry social media marketing image materials placed on Facebook and Instagram to promote various jewelry events
- Created and edited all Jan Marini, Skinscript, PCA and ISUN skincare product social media advertisements and promotional marketing material for events and product sales

### Photographer

*February 2021 - May 2021*

Quasar Quantum Healing - Scottsdale, AZ

- Photographed store opening and various products placed on Instagram, flyers and website
- Managed, Coordinated and photographed models for store opening and marketing materials

## **Marketing, Sales, and Receptionist**

***October 2014 - July 2021***

One Love Boutique - Scottsdale, AZ

- Sales and product recommendations based on clients needs and desires
- Relied upon by management to maximize sales and meticulously handle all administrative and security functions
- Created and edited all Jan Marini, Skinscript, PCA and ISUN skincare product social media advertisements and promotional marketing material for events and product sales

## **Education**

**Arizona State University, The Ira A. Fulton Schools of Engineering, Tempe, AZ**

***August 2018 – December 2021***

Graphic Information Technology, Masters of Science awarded December 2021 Accelerated Degree 4+1 Program – Program emphasizing Photography and Videography, minor in Design and Marketing

Graphic Information Technology, Bachelor of Science awarded December 2020, Magna Cum Laude

**Scottsdale Community College - Scottsdale, AZ**

***August 2016 – May 2018***

Coursework emphasized Graphic Design and Marketing and included dual enrollment during High School

## **Professional Skills**

- Photoshop
- InDesign
- Illustrator
- Lightroom Classic
- Premier Pro
- Microsoft Office
- Facebook Ads Library / Manager