

Brad Poole

Professional interests

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BradPoole.info

Government and politics, including local, state and federal campaigns and candidates, legislation, policies, and regulations; elections and electorate behavior and demographics; environmental legislation, policy and science; cannabis legislation, policy, and culture; breaking national news; photojournalism

Education

- B.A. in Communications, Augusta University, 1992
 - Combat Medic and Behavioral Science Specialist courses, U.S. Army Academy of Health Sciences, 1983
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Work history

Mister Car Wash, Tucson, Arizona

Editor
March-August 2022

Planned and edited multiple streams of communication, including policies, procedures, education materials, Human Resources announcements, and content for the company intranet. Supervised content writers.

Courthouse News, Tucson, Arizona

Reporter, photographer
2017-2021

Focused largely on Arizona courts, elections, and the border, including state and federal criminal and civil trials and lawsuits, political polls and electorate analysis, federal and state political campaigns, rallies, debates, and candidate histories, and election night results

- Three-part series on cross-border migration reported from Tucson and Mexico City, Nogales, and Toluca, Mexico, including visits to multiple shelters in Mexico and Tucson and highlights of U.S. immigration policy
- Multiple visits to Las Vegas and Phoenix reporting on the 2020 election, including a Democratic presidential candidate debate, town halls with Bernie Sanders, Elizabeth Warren, and Joe Biden, several Donald Trump rallies, the Nevada presidential caucus election night, and a congressional race in which a reality TV star, a former pro wrestler, and a professional poker player vied for a Republican nomination
- Three-part series on the genesis, management and impact of a water shortage on the Colorado River, including background on the Law of the River, how Arizona's allocation will be cut, and the growing influence of tribes in the water market

Self-employed, Tucson, Arizona

**Freelance writer,
photographer**
2010-present

Covered national breaking news across Arizona for Reuters America (2011-17) and *People Magazine* (2011-17); wrote and/or shot photos at various times for *Tucson Lifestyle* magazine (current), Downtown Tucson Partnership, Visit Tucson, University of Arizona, *Tucson Weekly* (2011-14), *BizTucson Magazine*, TucsonSentinel.com, and others. Produced marketing and press materials, educational booklets, web content, and

social media posts for Desert Bloom Re-Leaf Center, The Green Halo, Botanipack, and CustomFit (2010-14)

- More than a hundred 600-word opinion pieces in the alt-news *Tucson Weekly* exploring the then-new world of legal cannabis. Created in 2011 and continuing until 2014, J.M. Smith (a pseudonym) quickly became a purpose-built metaphor for the cannabis community during U.S. war on drugs. Mr. Smith won a 2013 analysis award from the Arizona Newspapers Association
- On a community partner grant with Tucson's City High School, taught a six-week honors seminar in journalism

Bloom Dispensaries, Phoenix, Arizona

Brand manager
February-May 2014

Helped create and manage marketing strategies for three-store chain of medical marijuana dispensaries; wrote and edited website content, internal and external corporate correspondence, and patient education material; maintained social media accounts; represented Bloom at public events; prepared public presentations

- Rewrote or edited more than 100 web pages, updating SEO optimization, spelling, grammar, style, and typography
- Edited a 45-page educational booklet for medical marijuana patients, ensuring the information was up to date with current available science and Arizona Department of Health Services standards

Pima Community College, Tucson, Arizona

Student
2009-10

A gap year studying fitness after Gannett closed the Tucson Citizen (see below). Fundamentals of exercise science, physiology, nutrition, sports injury management, training principles

Tucson Citizen, Tucson, Arizona

Editor, reporter
1998-2009

Reporter (2004-09): Focusing on environment – especially water law, policy, and science - and government; shot photos; shot and edited video news; represented Tucson Citizen at public events

Assistant City Editor (2003-04): Supervised five reporters covering federal, state and local governments and the Mexican border; planned long-term and deadline coverage and assigned stories; edited and proofed sports, news and features copy

Copy Editor (1998-2003): Performed final edits on news copy from every newspaper section on and off deadline; wrote headlines and cutlines; designed pages for section fronts, including Page 1A, Sports, and other sections; designed and paginated special tabloid sections

- Led city desk reporters to numerous awards, including a Pulitzer-nominated series about a Mexican family's search for a migrant who was eventually found dead in the Arizona desert
- Helped teach a University of Arizona graduate class in international reporting, culminating in a three-week reporting trip to Chile and a student-written series of stories about international free trade

Selected work

Elections

<https://www.courthousenews.com/arizona-a-blue-state-now-that-biden-won-not-likely-experts-say/>

<https://www.courthousenews.com/sanders-faces-grilling-on-health-care-in-vegas-union-town-hall/>

<https://www.courthousenews.com/navaho-tribe-members-sue-arizona-over-concerns-of-slow-mail-in-ballots/>

<https://www.courthousenews.com/trump-rally-fills-megachurch-with-young-conservatives/>

<https://www.courthousenews.com/nevada-voters-ready-to-have-their-say-with-saturday-caucus/>

<https://www.courthousenews.com/arizona-gop-election-recount-tallies-wider-biden-wider-victory-finds-no-major-irregularities/>

Border

<https://www.courthousenews.com/migrant-protection-policy-is-a-study-in-irony/>

<https://www.courthousenews.com/squeezed-by-trump-policies-asylum-seekers-wait-at-window-to-us/>

<https://www.courthousenews.com/dreamers-lay-down-new-roots-in-mexico/>

<https://www.courthousenews.com/asylum-seekers-find-help-hope-on-long-journey-to-us/>

<https://www.courthousenews.com/border-residents-dispute-white-house-rhetoric-on-violence-crime/>

<https://www.reuters.com/article/us-usa-border-indictments/u-s-border-patrol-agent-indicted-for-murder-over-2012-shooting-idUSKCN0RP05L20150925>

<https://www.reuters.com/article/us-usa-immigration-arizona/undocumented-mexican-migrant-takes-refuge-in-arizona-church-idUSKBN0G729120140808>

<https://www.courthousenews.com/closing-arguments-made-in-border-patrol-teen-shooting-trial/>

<https://www.courthousenews.com/border-patrol-agent-found-not-guilty-of-death-of-mexican-teen/>

Environment

<https://www.courthousenews.com/colorado-river-shortage-to-hit-central-arizona-farmers-hardest/>

<https://www.courthousenews.com/colorado-river-shortage-expected-to-hit-farms-first/>

<https://www.courthousenews.com/tribal-influence-over-arizona-water-growing/>

<https://www.courthousenews.com/fight-is-on-to-save-critically-endangered-red-squirrel-in-arizona/>

Miscellaneous

<https://www.courthousenews.com/tohono-oodham-nation-in-southern-arizona-keeping-covid-19-at-bay/>

<https://www.tucsonweekly.com/tucson/for-the-kids/Content?oid=3959567>

<https://www.tucsonweekly.com/tucson/smith-smacks-his-head/Content?oid=3814248>

<https://www.tucsonweekly.com/tucson/bar-fight/Content?oid=3810235>

https://trib.com/article_12e96b6f-1cd3-5d11-951b-5fbf90a2dbfb.html

<https://www.reuters.com/article/us-arizona-abuse/arizona-sisters-testify-they-were-beaten-imprisoned-by-parents-idUSKCN0T90GK20151120>

<https://www.reuters.com/article/us-usa-shooting-arizona/girl-9-kills-arizona-shooting-instructor-with-uzi-in-accident-idUSKBN0GQ23820140827>

<https://www.reuters.com/article/usa-weather-heat/dozens-of-people-succumb-to-heat-as-western-u-s-bakes-idINDEE95T00Y20130630>

Awards

Arizona Newspapers Association, 2nd place Column, Analysis/Commentary, 2013

Arizona Newspapers Association, 3rd place News Feature, 2008

Arizona Press Club, 1st place Lifestyle Reporting, 2007

Arizona Press Club, 2nd place, Business Reporting, 2007

Arizona Associated Press Managing Editors Association, 1st place, Environment Reporting, 2006