



Why Join?

OUR GOALS

1- To provide the Wedding Service Industry a standard of professionalism and quality.

2-To identify promote and publicize businesses that newly engaged couples can count on.

3-To provide a competitive advantage to our members.

WE Summit



- **March Wedding Education Summit**



Members ONLY pay for food, conference fee is free for members.. A Summit filled with Speakers from all over the country, team building, food and bonding with the Upstate Wedding Industry



- **Engaged, a members only event for couples.**

Set up like an engagement party. Members work together as a team to create vignette displays. Held every year in June, Engaged attracts an average of 150-200 brides in attendance.

Meet Ups

FOR MEMBERS-POP UP MEMBER MEET UPS



UPSTATE BRIDAL ASSOCIATION, 106 DUPONT DRIVE, GREENVILLE, SC 20607, 1-864-616-2156,
WWW.UPSTATEBRIDALASSOCIATION.COM

OUR DUTIES

- 1- Develop a Code of Ethics to which our Members must adhere.
- 2- Actively and continually promote the Association.
- 3-Organize and provide meetings, seminars and speakers to keep our Members at the forefront of their profession.
- 4- Diligently and responsibly control and evaluate Membership for the benefit of customers and fellow Members.
- 5-Develop and provide networking opportunities for the benefit of our Members.
- 6-Maintain an online Membership Directory and website for the benefit of our Members.
- 7-Serve as an ongoing "Communication Central" for ideas, programs and issues to better the local wedding industry.
- 8-Provide newly engaged couples a diverse group of quality businesses which can make their wedding and honeymoon great.

CODE OF ETHICS

The Upstate Bridal Association and it's members acknowledge the need to preserve and encourage fair and professional business practices. As a condition of membership, all members pledge to adhere to the following Code of Professional Ethics.

I pledge myself to honesty and integrity, to pursue my profession and education so that services to my clients shall reflect the highest standards.

I pledge myself to comply with the standards of the Upstate Bridal Association. I pledge myself to seek and maintain association with fellow members and others who may become a part of my business and professional life in an honorable and professional manner.

I know that my clients rely on my knowledge, experience and recommendations, I

pledge not to betray the trust my clients place in me.

Article One: I will accurately represent my qualifications and expertise in all communications.

Article Two: I will act and speak professionally so as not to offend or bring discredit to the wedding services profession.

Article Three: I will be committed to understanding my client's needs.

Article Four: I will communicate clearly with my client's in layman's language what my proces are and what services are included. I will gladly answer questions about these things so that my client is comfortable with what has been ordered.

Article Five: I will maintain the trust of clients and respect the affairs of clients and UBA members who may share information in confidence.

Article Six: I will treat other wedding professionals with courtesy and dignity.

Article Seven: I will provide services in those areas in which I am qualified to serve. When unable or unqualified to fulfill requests for services, I will make every effort to recommend the services of a qualified UBA member.

Article Eight: I will protect against fraud or unfair practices and shall attempt to disengage all practices which bring discredit to the profession.

Article Nine: I will not be party to agreements which unfairly limit or restrain access to the marketplace by any other wedding professional, client or to the public, based on race, creed, color, sex, age, physical disability or country of origin.