

# Financial Services Industry

Ideas  
for  
**SUCCESS!**



# Financial Services Industry

## RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting services or promoting new branch locations
- Use in lobbies and reception areas



## MICRO GEOMETRIX AND STANDARD TABLE THROW

- This display combo is compact and easy to travel with
- Micro GeoMetrix pops up to create a multidimensional display with interchangeable graphics
- Polyester table throw covers all four sides of the table and is available with several imprint options
- Great for fundraisers, promotional events and trade shows

## DELUXE GEOMETRIX

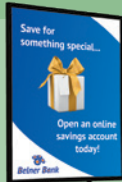
- Three-dimensional pop-up with a variety of graphic panel shapes so you can create your own custom configuration
- Graphic panels install with buttonholes so they're easily interchangeable
- Pop-up can be folded down without removing the graphic panels so it's incredibly easy to move
- Ideal for trade shows, lobbies and reception areas



# Suggested Product Uses

## BANNERS & FLAGS

- Promote services and provide information with brightly colored banners and flags
- Single-sided and double-sided options with full-color graphics
- Easy to hang, whether indoors or out
- Ideal for conference rooms, lobbies, meeting spaces and corporate headquarters



## SIGN DISPLAYS

- Ideal for interior and point-of-purchase marketing needs
- Lightweight and portable for easy setup and storage
- Indoor and outdoor options available
- Great for permanent or temporary use in lobbies, meeting spaces and building entrances

### Suggestion #1

**Client:** Credit union

**Challenge:** Generate name recognition.

**Suggested Solution:** Sponsor a local charity gala, then use signs and banners to display your logo.



## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to announce services and generate name recognition

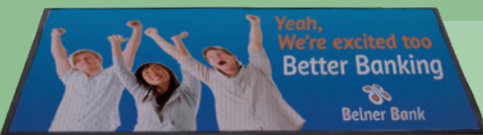


### Suggestion #2

**Who:** Mortgage company

**Challenge:** Bring in new clients.

**Suggested Solution:** Create a booth for outdoor events using an event tent and an imprinted table throw. The Spin 'N Win prize wheel draws attention while your visitors compete for prizes.



## FLOOR HUGGER & STORM MATS

- Quality designs at your feet
- Nylon carpet Floor Hugger mats are treated with StainStopper™ for long-lasting color
- Treated with StainStopper™ for long-lasting color Storm Mats absorb up to 1.5 gallons of water per square yard
- Perfect for trade shows, building entrances and lobbies



# What Are Financial Service Businesses?

The financial services industry is bigger than just your local bank. Consider how financial advisors or consulting firms might use signage to increase awareness and educate the community about the services they offer.

- Accounting Firms
- Auditing Firms
- Banks
- Bookkeeping Firms
- Business Brokers
- Central Reserve Depositories
- Consulting Firms
- Credit Agencies
- Credit Card Companies
- Credit Unions
- Financial Advisors
- Insurance Companies
- Investment Companies
- Mortgage Companies
- Real Estate Companies
- Savings Institutions
- Stock Brokerage Firms
- Tax Return Preparers
- Title and Abstract Offices
- Trusts

# How Can Financial Service Businesses Use These Products?

- Educate clients about insurance coverage and benefits
- Attract new employees at job fairs
- Generate name recognition at events
- Promote new services and products
- Advertise specials for tax preparation
- Create an attractive backdrop for meetings and seminars
- Promote a brand at a trade show
- Build loyalty and trust for a company name
- Internally share the company mission statement and honor the employee of the month



# Food & Beverage Industry

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# Food & Beverage Industry

## TRUNK-TO-ANYWHERE TOTAL SHOW PACKAGE

- Three retractors give you vast amounts of ad space
- Roll-up literature display holds catalogs and brochures
- Everything fits nicely into the included Case-to-Podium
- Case is wheeled for easy transport



## TENTS

- Provide shade at outdoor events, fundraisers and promotions
- Imprinted canopies make a lasting impression
- Easy to set up and take down
- Frames come in several durability options across a broad range of price points
- Includes soft carry case with wheels for transport and storage

## VINYL & FABRIC BANNERS

- Promote sales events and advertise daily specials with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Several finishing styles to choose from, including rope and grommets, pole pockets, heat welds and more
- Ideal for storefronts, cafeterias, banquet halls and lobbies



# Suggested Product Uses

## TABLE THROWS

- Full-color logo or artwork can be imprinted or dye sublimated on the throw
- Machine-washable and wrinkle-resistant
- Several sizes and styles available
- Great for cafeterias, conference rooms and in-store giveaways



## COOLERS

- Keep beverages cool while promoting your brand
- Cooler covers come in a wide variety of sizes to fit the most popular cooler brands
- One-year product warranty
- Great for outdoor events, farmers markets and in-store giveaways

## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to let customers know you're open for business



## SIGNAGE

- Indoor and outdoor options available
- Surface Grip and Surface Tac can be adhered to floors or walls
- Signicade displays are ideal for sidewalk and point-of-purchase marketing needs

### Suggestion #1

**Client:** Food manufacturer

**Challenge:** Increase awareness of a new brand of natural honey.

**Suggested Solution:** Use a ShowGoer Case-to-Podium as a sample booth while an Economy retractor emphasizes the health benefits of natural honey.



### Suggestion #2

**Who:** Coffee shop

**Challenge:** Promote a daylight saving time special.

**Suggested Solution:** Use a Signicade Deluxe and a Teardrop sail sign to let the whole neighborhood know about the special.



# What Are Food & Beverage Businesses?

Restaurants have a clear need for promotional signage, but have you considered how a grocery wholesaler or soda distributor might use it too? How about a farmers market? This industry is far broader than it might look at a glance.

- Beverage Distributors
- Catering Companies
- Coffee Shops
- Concessions
- Convenience Stores
- Cooking Schools
- Farmers Markets
- Fast Food Restaurants
- Fine Restaurants

- Food Brokers
- Food Distributors
- Food Manufacturers
- Food Marketing Firms
- Food Service Companies
- Food Trucks
- Grocery Stores
- Grocery Wholesalers
- Hotels
- Juice Bars
- Snack Distributors
- Wholesale Food Distributors

# How Can Food & Beverage Businesses Use These Products?

- Invite the community to a grocery store grand opening
- Show off pictures of delicious food items
- Create brand recognition
- Set up in-store product sample tables
- Promote product lineup at trade shows
- Attract passersby with menu promotions
- Give away product samples at festivals
- Provide tips on healthy eating
- Promote new services and products
- Inform customers about organic produce





# Government & Civics Industry

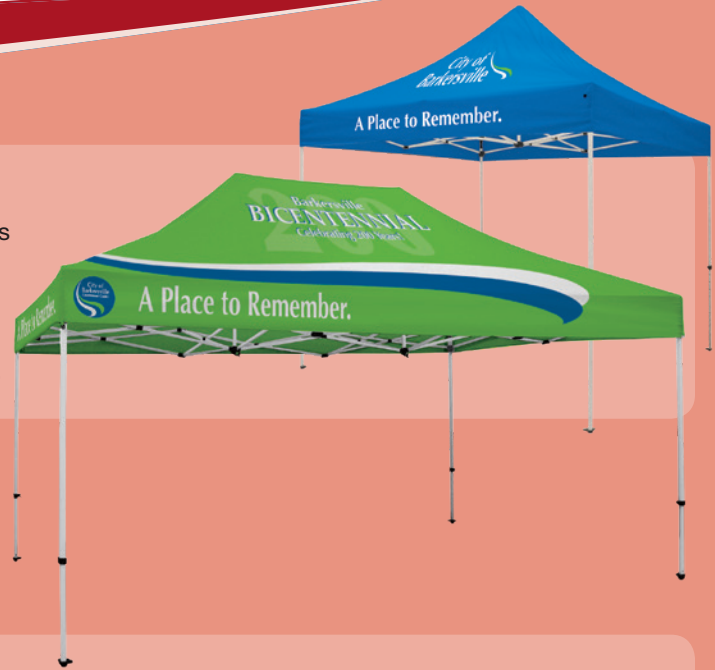
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# Government & Civics Industry

## TENTS

- Let participants relax in the shade at outdoor rallies and events
- Imprinted canopies make a lasting impression
- Easy to set up and take down
- Frames come in several durability options across a broad range of price points
- Includes soft carry case with wheels for transport and storage



## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to announce city events or invite visitors

## TABLETOP CLASSIC TOTAL SHOW PACKAGE

- Economy Plus retractor offers portable, attractive message space
- 8' Convertible table throw is a professional-looking cover for any table
- Fast Trak display features Velcro®-receptive material so signboards can be adhered and removed with ease
- Roll-up literature display holds catalogs and brochures
- Case is wheeled for easy transport



# Suggested Product Uses

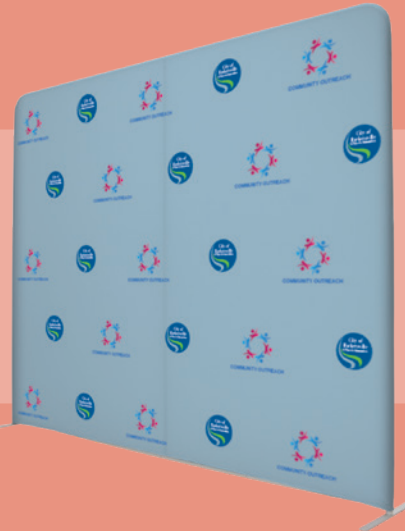
## BANNERS & FLAGS

- Promote community pride and local events with brightly colored banners and flags
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Ideal for boulevards, public buildings and outdoor events



## SIGN DISPLAYS

- Perfect for directional signage or educating visitors about community involvement
- Lightweight and portable for easy setup and storage
- Indoor and outdoor options available
- Great for permanent or temporary use in lobbies, meeting spaces and building entrances



## EUROFIT DISPLAYS

- Great as a backdrop for campaign rallies, press conferences and media opportunities
- Lightweight aluminum frame with push-button connections for easy setup and teardown
- Double-sided, full-color graphic fits snugly around the frame like a pillowcase



## OUTDOOR SIGNAGE

- Ideal for promoting community events, directing traffic, and more
- Display the same graphic on both sides or a different graphic on each
- Quick and easy setup in any location

### Suggestion #1

**Client:** City council

**Challenge:** Encourage citizens to vote for a sales tax referendum.

**Suggested Solution:** Use an event tent and a sail sign to get people in the community to stop by and learn more about the referendum.



### Suggestion #2

**Who:** Department of Public Transportation

**Challenge:** Encourage people to stop driving and start taking the Metro.

**Suggested Solution:** Set up a display to provide schedules and information about the Metro.



# What Are Government & Civics Organizations?

Government and Civic Organizations encompass more than just your local courthouse; they include public libraries, post offices, fire departments and more. From educating the community to announcing job openings, there's always a need for signage in this industry.

- 4H
- Air Force
- Army
- Chamber of Commerce
- City Hall
- Coast Guard
- Court House
- Dept. of Labor
- Dept. of Motor Vehicles
- Dept. of Natural Resources
- Dept. of Transportation
- Environmental Protection Agency
- Federal Bureau of Investigation
- Federal Offices
- Fire Departments
- Homeland Security
- Libraries
- Marines
- Military
- National Guard
- Navy
- Parks & Recreation Dept.
- Police Departments
- Political Party Offices
- Post Office
- Public Health & Safety
- Public Transportation
- Public Works & Utilities
- Social Services
- State Lotteries
- State Offices
- Swimming Pools
- U.S. Post Office
- Veterans of Foreign War

# How Can Government & Civics Organizations Use These Products?

- Get attention during political rallies
- Drum up interest in military recruitment
- Recruit volunteers for the fire department
- Increase engagement at fundraising events
- Educate the community about their voting choices
- Raise awareness of security and safety
- Provide resources for city events
- Build community at parades
- Encourage volunteers to sign up for community projects
- Promote civic pride in the community



# Health & Wellness Industry

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for  
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# Health & Wellness Industry

## RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting services or promoting new branch locations
- Use in lobbies and reception areas



## OVER-THE-TOP DISPLAY AND ULTRAFIT TABLE THROW

- The perfect duo for tabletop messaging
- The Over-the-Top display has an adjustable frame that works with 6' and 8' tables
- The UltraFit table throw stretches over the top of a table to create a taut, professional look
- Great for presentations, fundraisers and health fairs



## MICRO GEOMETRIX AND STANDARD TABLE THROW

- This display combo is compact and easy to travel with
- Micro GeoMetrix pops up to create a multidimensional display with interchangeable graphics
- Polyester table throw covers all four sides of the table and is available with several imprint options
- Great for fundraisers, promotional events and job fairs



# Suggested Product Uses

## FULL-COLOR BANNERS

- Promote services and provide information with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Ideal for entryways, fences and waiting rooms



### Suggestion #1

**Client:** Clinic

**Challenge:** Educate patients about services and specials, and raise awareness for upcoming wellness events.

**Suggested Solution:** Set up Economy Plus retractors in waiting rooms and lobbies where patients will see them.



## GEOMETRIX POP-UP

- Three-dimensional pop-up with a variety of graphic panel shapes so you can create your own custom configuration
- Graphic panels install with buttonholes so they're easily interchangeable
- Pop-up can be folded down without removing the graphic panels so it's incredibly easy to move
- Ideal for promotional events, lobbies and reception areas

## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to announce a blood drive, job fair or wellness event



### Suggestion #2

**Who:** Wellness center

**Challenge:** Bring in new customers.

**Suggested Solution:** Use Razor sail signs along the boulevard to increase visibility and promote specials.



## EUROFIT BANNER DISPLAYS

- Create sturdy backdrops or portable privacy walls
- Full-color, double-sided graphics
- Available in multiple sizes
- Great for use in cafeterias, training rooms or waiting areas



# What Are Health & Wellness Organizations?

Health and Wellness is a broad category, encompassing hospitals and clinics, as well as rehabilitation centers, yoga studios and more.

- Acupuncture
- Cancer Centers
- Chemical Dependency Centers
- Chiropractors
- Clinics
- Dental Practices
- Dermatologist
- Diagnostic Laboratories
- Fitness Centers
- Health Club
- Healthcare Management
- Home Health Care
- Hospitals
- Medical Device Manufacturers
- Mental Health
- Music Therapy
- Nursing Homes
- Occupational Therapy
- Optometry
- Orthopedics
- Pathology Clinics
- Pediatrics
- Pharmaceutical
- Physical Therapist
- Plastic Surgeons
- Rehabilitation Services
- Speech Therapy
- Therapeutic Massage
- Urgent Care Reception Areas
- Veterinarian
- Wellness Education

# How Can Health & Wellness Organizations Use These Products?

- Raise awareness of drug recalls
- Promote new medical products
- Attract new employees at job fairs
- Increase engagement at fundraising events
- Educate the community about healthy living
- Announce blood drives and wellness events
- Provide resources for pain management
- Build loyalty and trust for a medical brand
- Create an attractive backdrop for meetings and seminars
- Internally share the company mission statement and honor the employee of the month





# Hospitality & Tourism Industry

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LIVE LOVE TRAVEL LIVE LOVE TRAVEL LIVE LOVE TRAVEL



ESCAPE  
TO  
EUROPE

LIVE LOVE TRAVEL

YOU DREAM IT  
WE PLAN IT



# Hospitality & Tourism Industry

## RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting local attractions, promoting excursions and guiding visitors to events
- Use in lobbies, reception areas, gift stores, banquet halls or conference rooms



## TENTS & UMBRELLAS

- Let your guests relax in the shade at outdoor events or excursions
- Imprinted canopies make a lasting impression
- Easy to set up and take down
- Frames come in several durability options across a broad range of price points
- Includes soft carry case with wheels for transport and storage

## BANNERS

- Promote events and advertise local attractions with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Several finishing styles to choose from, including rope and grommets, pole pockets, heat welds and more
- Ideal for conference rooms, banquet halls, entryways, cafeterias and lobbies



# Suggested Product Uses

## TABLE THROWS

- Full-color logo or artwork can be imprinted or dye sublimated on the throw
- Flame retardant treated, machine-washable and wrinkle-resistant
- Several sizes and styles available
- Great for banquet halls and conference rooms



## SIGNAGE

- Perfect for directional signage or displaying details about promotions and member benefits
- Lightweight and portable for easy setup and storage
- Indoor and outdoor options available
- Great for permanent or temporary use in lobbies, hallways and meeting rooms and in front of entrances

### Suggestion #1

**Client:** Travel agency

**Challenge:** Boost interest in travel during slower seasons.

**Suggested Solution:** Display discounted travel deals during off-peak seasons using retractors and adhesive signage.



## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to let tourists and visitors know you're open for business



### Suggestion #2

**Who:** Water park

**Challenge:** Let visitors know about special events and promotions.

**Suggested Solution:** Use sail signs to show off event schedules, giveaways, limited time offers and more.



## EUROFIT DISPLAYS

- Ideal for creating meeting spaces or privacy booths
- Lightweight aluminum frame with push-button connections for easy setup and teardown
- Modular displays can be hinged together using the EuroFit connector
- Double-sided, full-color graphic fits snugly around the frame like a pillowcase



# What Are Hospitality & Tourism Organizations?

Tourism and Hospitality businesses are more than just hotels and travel agencies. Consider a water park or a zoo, and imagine how they might take advantage of promotional signage for their own very specific needs.

- Airports
- Banquet Halls
- Bus Depots
- Car Rental Companies
- Casinos
- Catering Facilities
- Chambers Of Commerce
- Convention Centers
- Cruise Lines
- Event Centers
- Event Coordinators
- Hotels
- Museums
- Online Travel Sites
- Resorts & Spas
- Restaurants
- Theme Parks
- Tour Companies
- Train Stations
- Travel Agencies
- Water Parks

# How Can Hospitality & Tourism Organizations Use These Products?

- Attract new employees at job fairs
- Invite guests to a travel expo
- Inform guests about local excursions
- Educate visitors about park safety
- Promote lesser-known vacation destinations
- Post the schedule for live shows and events
- Create temporary outdoor rental space
- Encourage guests to sign up for loyalty rewards programs
- Guide tourists to rental car locations
- Welcome guests as they check in



# Learning & Education Industry

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**NVSU**

**NORTHERN VISTA**

**NORTHERN VISTA**  
**STATE UNIVERSITY**

**NVSU**

**NORTHERN VISTA**  
**STATE UNIVERSITY**

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# Learning & Education Industry

## RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting educational opportunities or promoting new exhibits
- Use in lobbies and registration areas



## MICRO GEOMETRIX AND STANDARD TABLE THROW

- This display combo is compact and easy to travel with
- Micro GeoMetrix pops up to create a multidimensional display with interchangeable graphics
- Polyester table throw covers all four sides of the table and is available with several imprint options
- Great for fundraisers, educational events and job fairs

## TAILGATER TOTAL SHOW PACKAGE

- Event tent keeps you out of the sun
- Razor sail sign can be mounted to one of the event tent's legs
- Two event chairs with branding space for a school name or logo
- Nylon table throw is great for outdoor use
- Four Season event cooler keeps your beverages cold and comes with a Rappz™ cooler cover that can be imprinted with a graphic of your choice



# Suggested Product Uses

## BANNERS & FLAGS

- Promote sporting events and learning opportunities with brightly colored banners and flags
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Ideal for boulevards, the sides of buildings and outdoor events



## EUROFIT DISPLAYS

- Great as a backdrop for college events, science demonstrations and media opportunities
- Lightweight aluminum frame with push-button connections for easy setup and teardown
- Double-sided, full-color graphic fits snugly around the frame like a pillowcase



## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to announce sporting events and registration opportunities



## A-FRAME SIGNS

- Great for giving directions or promoting great deals on books and learning materials
- Display the same graphic on both sides or a different graphic on each
- Quick and easy setup in any location
- Simple to collapse and transport

### Suggestion #1

**Client:** Public library

**Challenge:** Encourage involvement in summer reading programs.

**Suggested Solution:** Line the boulevard with brightly colored sail signs and banners to attract attention and draw people inside for more information.



### Suggestion #2

**Who:** Science museum

**Challenge:** Promote new exhibits as they rotate in and out.

**Suggested Solution:** Use a table throw and a retractor in a high-traffic area to educate visitors about the exhibits. Change out the retractor graphic whenever there's a new exhibit to promote.



# What Are Learning & Education Organizations?

When you think of Learning and Education, the first thing you picture is probably a school. However, this industry also encompasses museums, college book stores, libraries and more.

- Acting School
- Alumni Offices
- Book Stores
- Children's Museum
- Community College
- Day Care
- Driving School
- Education Associations
- Elementary School
- Flight School
- Fraternities and Sororities
- Graduate School
- High School
- History Museum
- Job Training
- Junior College
- Junior High School
- Kindergarten
- Law School
- Libraries
- Medical School
- Middle School
- Pre-School
- Science Museum
- Secondary Schools
- State College
- Technical College
- Trade Schools
- Universities
- Vocational Schools

# How Can Learning & Education Organizations Use These Products?

- Recognize academic achievement
- Encourage club and activity signup
- Recruit new students at registration events
- Welcome students back for a new semester
- Invite alumni to functions and fundraising events
- Set up directional signage for graduation day
- Announce enrollment opportunities
- Advertise workshops and seminars
- Recognize the student of the month
- Promote summer programs and classes
- Build team spirit at tailgating events





# Sports Events & Recreation Industry

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# Sports Events & Recreation Industry

## TENTS

- Let visitors relax in the shade at outdoor events
- Imprinted canopies make a lasting impression
- Easy to set up and take down
- Frames come in several durability options across a broad range of price points
- Includes soft carry case with wheels for transport and storage



## A-FRAME SIGNS

- Great for giving directions and promoting special events
- Display the same graphic on both sides or a different graphic on each
- Quick and easy setup in any location
- Simple to collapse and transport

## CORRUGATED SIGNAGE

- Use a step stake to plant directly in the ground or use a sturdy plastic base that can be filled with water or sand for stability
- Full-color graphics on both sides of the sign
- Corrugated plastic holds up in most types of weather
- Great for outdoor directional signage and sidewalk advertisements



# Suggested Product Uses

## FULL-COLOR BANNERS

- Build team spirit with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Ideal for entryways, fences and waiting rooms



## RAPPZ® COOLER COVERS

- Keep beverages cool while promoting your brand or team
- Cooler covers come in a wide variety of sizes to fit the most popular cooler brands
- One-year product warranty
- Great for marathons, sports and more

## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to announce sport events and related promotions



## INFLATABLE DISPLAYS

- Eye-catching indoor and outdoor marketing solution that works for just about any type of event
- Lightweight and portable with easy setup
- Available in a variety of sizes and styles
- Easily changeable graphics for multi-event use

### Suggestion #1

**Client:** Youth soccer league team

**Challenge:** Promote team spirit and provide shade between games.

**Suggested Solution:** Use an event tent imprinted with the team's name and logo at games.



### Suggestion #2

**Who:** Fitness center

**Challenge:** Announce a grand opening.

**Suggested Solution:** Use Razor sail signs along the boulevard to increase visibility and let the neighborhood know you're open.



# What Are Sports Events & Recreation Organizations?

Sports and Recreation includes more than just your kid's little league events. Consider sporting goods stores, sports bars and organizations that plan events for city parks, and how signage can meet their specific needs.

- Amusement Parks
- Athletic Clubs
- Bait & Tackle Shops
- Bicycle Shops
- Boat Clubs & Marinas
- Bowling Alleys
- Campgrounds
- Casinos
- Chamber of Commerce
- City Parks
- College Sports Teams
- Community Education
- Curling Clubs
- Golf Courses & Country Clubs
- Gymnasiums
- Hiking Clubs
- National and State Parks
- Olympics
- Professional Sports Teams
- Racetracks
- Resorts and Lodges
- Riding Stables
- Rock Climbing Clubs
- Roller Rinks
- RV & ATV Dealers
- Sporting Goods Stores
- Sports Bars
- Sports Memorabilia Collectors
- Summer Camps
- Surf Shops
- Youth Leagues

# How Can Sports Events & Recreation Organizations Use These Products?

- Provide directional signage at tournaments
- Recruit volunteers for community sports
- Increase engagement at fundraising events
- Build loyalty and support for your team and sponsors
- Encourage participation in fun runs or marathons
- Announce summer programs and classes
- Promote sales at sporting goods stores
- Advertise community and education events
- Build team spirit on game days



# Technology & Innovation Industry

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for  
**SUCCESS!**



mobile phones

# Technology & Innovation Industry

## RETRACTABLE BANNERS

- Full-color graphics retract into a compact base for convenience and portability
- Many sizes and styles available for both indoor and outdoor use
- Great for highlighting services, educating customers about product features, or promoting product launches
- Use at the point of purchase or in lobbies and reception areas



## MICRO GEOMETRIX AND ULTRAFIT TABLE THROW

- This display combination is lightweight and portable
- Micro GeoMetrix pops up to create a multidimensional display
- Micro GeoMetrix shelves let you show off products
- Table throw is form fitted to the shape of the table for clean lines and taut surfaces
- Ideal for presentations, trade shows and job fairs

## BANNERS

- Promote sales events and advertise services with brightly colored banners
- Easy to hang, whether indoors or out
- Single-sided and double-sided options with full-color graphics
- Several finishing styles to choose from, including rope and grommets, pole pockets, heat welds and more
- Ideal for storefronts, lobbies and more



# Suggested Product Uses

## MONITOR STANDS

- Show off new tech or instructional videos
- Universal grips hold a variety of monitor styles and sizes
- Available in several shapes
- Great for trade shows, in-store demos, employee training and more



### Suggestion #1

**Client:** Electronics retailer

**Challenge:** Raise awareness of a new product.

**Suggested Solution:** Create a demo booth and use a fitted table throw, monitor stand and EuroFit Wall to call attention to the product.



## EUROFIT DISPLAYS

- Ideal for trade shows and product demo booths
- Lightweight aluminum frame with push-button connections for easy setup and teardown
- Modular displays can be hinged together using the EuroFit connector
- Double-sided, full-color graphic fits snugly around the frame like a pillowcase



### Suggestion #2

**Who:** Mobile phone store

**Challenge:** Promote a new tiered data service.

**Suggested Solution:** Advertise a new service plan on adhesive signage, and use a retractor to educate customers on the details.



## SAIL SIGNS

- High-impact sail signs draw the attention of passing traffic
- Single-sided and double-sided options with full-color graphics
- Carbon composite poles are strong and flexible for long-term outdoor use
- A variety of styles and shapes, from 6' to 17' tall
- Set up in a parking lot or flank the entryway of your building to let customers know you're open for business



## ADHESIVE SIGNAGE

- Great for giving directions and emphasizing important sales events
- Can be used on floors and walls
- Slip resistant
- Indoor and outdoor options available



# What Are Technology & Innovation Businesses?

The Technology industry includes tech manufacturers, retailers and many other businesses. Imagine how a computer repair shop or a video game developer might use promotional signage to get the word out about their products and services.

- App Developers
- Cell Phone Companies
- Cloud Computing
- Component Manufacturers
- Computer Stores
- Cyber Security
- Data Management
- Electronics Stores
- Gaming Developers

- Hardware Manufacturers
- IT Companies
- Internet Service Providers
- Medical Device Manufacturers
- Radio Stations
- Retail Stores
- Social Media Platforms
- Software Developers
- Tech Consulting Firms
- Tech Manufacturers
- Telecommunications
- TV Stations

# How Can Technology & Innovation Businesses Use These Products?

- Attract new employees at job fairs
- Create a product demo space at expos
- Generate name recognition at events
- Raise awareness about product recalls
- Impress your guests at a press conference
- Invite customers to the opening of a new store
- Advertise new software launches
- Explain the benefits of protection plans for new products
- Provide information about computer repair services

