

A New Riff on an Old Tradition



SINGLE BARREL BOURBON WHISKEY

New Riff Distilling's core Bourbon expression is a genuinely high-rye, full bodied whiskey offering savory, spicy character. Building upon America's 1897 Bottled-in-Bond Act—already the highest quality standard for aged spirits in the world—New Riff Bourbon is Bottled In Bond Without Chill Filtration. Featuring a mash bill of non-GMO grains at 65% corn, 30% rye, and 5% malted barley, it represents a new riff on Kentucky's most hallowed whiskey traditions. Aged four years in 53-gallon toasted and charred new oak barrels, there are no shortcuts taken in our production. All New Riff whiskeys are made with the full sour mash Kentucky Regimen; all carry an age statement, and are always bottled without chill filtration.

At New Riff, single barrel expressions are a way of life. As former Kentucky liquor retailers, we are intimately familiar with some of Kentucky's most famed private barrel Bourbon selections ever, and we bring that experience to New Riff. A New Riff Private Barrel selection, whether for trade or private clients, offers an unparalleled experience, replete with tasting notes and an immersive process in our warehouse. Each New Riff single barrel has been tasted and approved by our production panel. Our retail and on-premise partners then select each of their private barrels themselves. In the end, you can taste a New Riff Single Barrel knowing it was fully vetted and thoroughly tasted and approved.

TASTING NOTES

BARREL PROOF WITHOUT CHILL FILTRATION HIGH RYE MASH BILL - 30 % RYE AGED AT LEAST 4 YEARS SINGULAR IN PERSONALITY

While each Single Barrel owns its specific flavor profile, New Riff Bourbon generally shows big and spicy flavors. This is not a light, delicate, simple whiskey—we have crafted for robust and fulsome flavor from start to finish. Our unfiltered bottling regimen allows all the character of the barrel to shine through in the glass.

Appearance: Extra rich, unfiltered deep amber color.

Nose: Butterscotch rounding into fresh oak, with hints of vanilla and rye spice.

Taste: Broad, fulsome mouthfeel, leading to a sweeter vanilla accent, before a gathering of rye spices (clove, cinnamon, mint, dark berry) into the finish.

Finish: Long, rye-led finish, with brambly red-black fruits amid white pepper and clove.

NEWRIFFDISTILLING.COM

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