



Collaborating towards an engaged Telugu community

Aug 2021



Vision

- To preserve the cultural & ethnic identity of Telugu community in Gold Coast

Mission

- Support one another & foster a sense of togetherness & connectedness
- Celebration of cultural values and transmission of ethnic identity
- Adopt, acquire and adjust to Australian culture without losing the ethnic identity
- Become a cultural Hub in Gold Coast that promotes and sustains traditions, language, literature and arts by collaborating with other telugu organisations and peak bodies
- Engage the youth

Values

- Collaboration
- Inclusion
- Respect
- Cultural identity





- Celebrate cultural values and traditions of origin
- Promotion of Language and Literature
- Transmission of ethnic identity
- Coping with cultural differences & attitudes



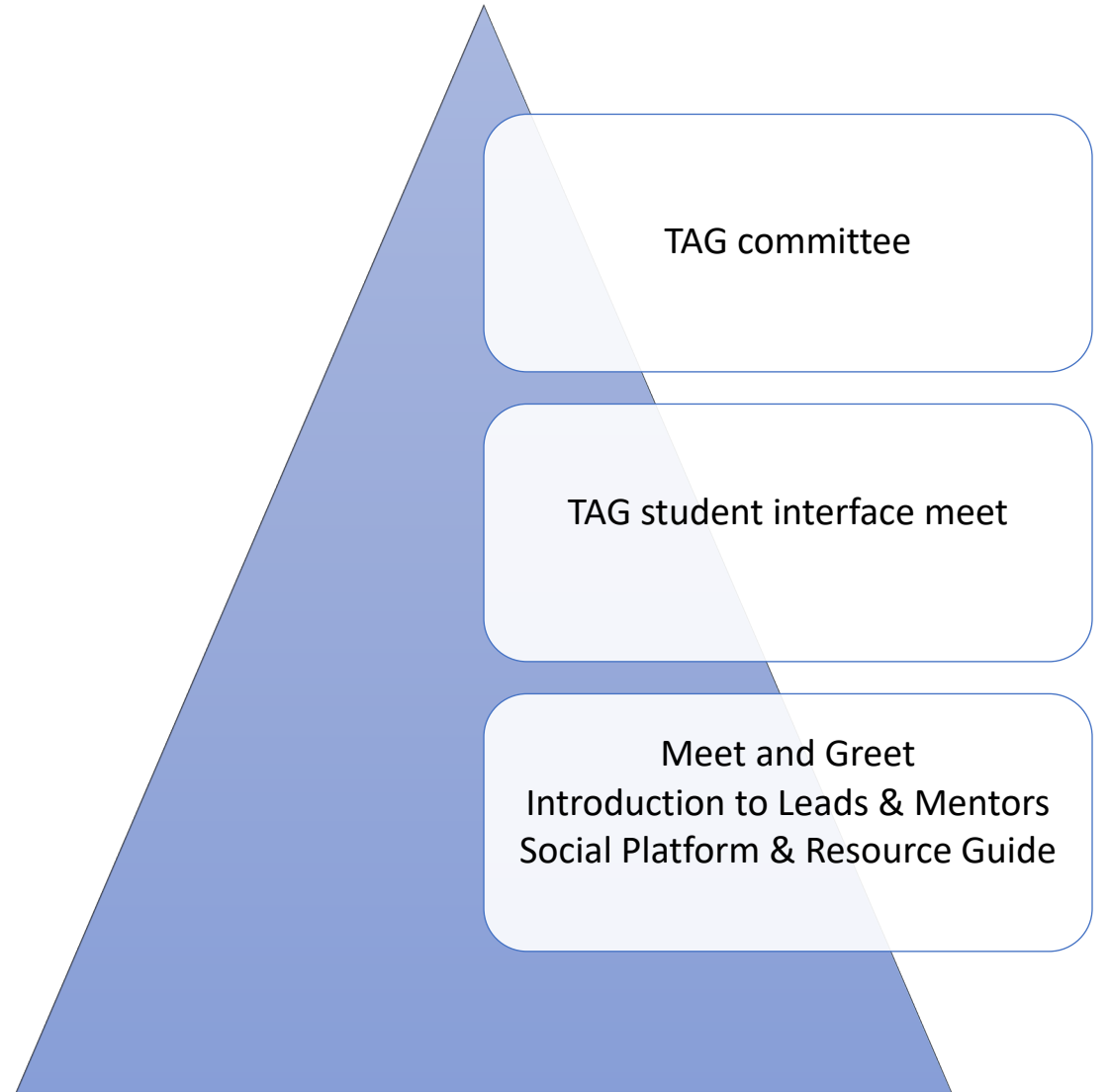
- **Balanced Acculturation**

“adopt, acquire and adjust to a new cultural environment, without losing the ethnic identity”

- Support and adopt Indigenous and International NGO's for a charitable cause
- Support local cause and contribute to disaster relief



- Hold flagship events
- Cultural events and social gatherings that promote togetherness and shared understanding of customs and traditions
- Develop a platform to train, promote and sustain the traditions, language, literacy and art





- Increase membership uptake
- Support one another and foster a sense of “*togetherness and connectedness*”
- Maintain psychological well being
- Nurture a collective sense of self through ethnic identity



- Establish strong links with other Indian communities/organisations and peak bodies (FICQ etc) in QLD and Australia
- Establish strong links with the student support services of 3 GC Universities (Griffith, Bond & Southern Cross)
- Act as 1st responders in GC and work in partnership with community and other bodies
- Incorporate Postvention and Debrief into core business
- Maintain links with region of origin