

FOOD & BEVERAGE

GARNELL

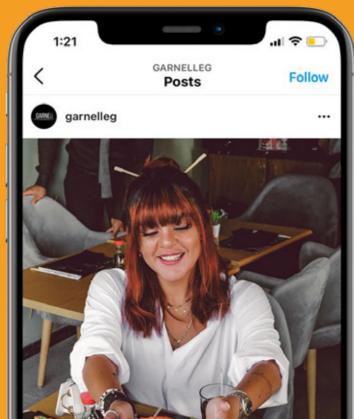


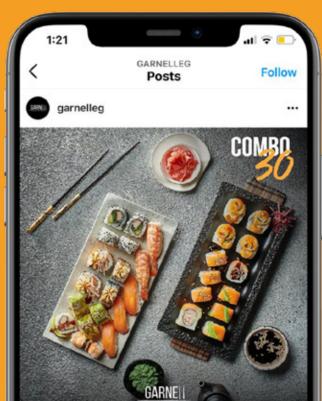
On the rise to take over the sushi market, Garnell was launched in 2018 and quickly became sushi lover's favourite spot to go.

With Idea Network's management of their social media platforms and creative content creation, they now have 6 branches, 48k+ followers on Instagram and a community of loyal customers.









garı viev iv	<ul> <li>Q Q</li> <li>Liked by itsactuallynuha and 987 others</li> <li>garnelleg It's cold outside. Come in and treat yourself to the best Creamy Lava Rolls in town. #LivingAtGarnell</li> <li>View all 25 comments</li> <li>garnelleg @xxlaraoofxx yes dear</li> <li>ivll@omneya_ashraf @</li> <li>December 13, 2020</li> </ul>			<ul> <li>Construction</li> <li>Const</li></ul>				<ul> <li>Q Q</li> <li>Liked by itsactuallynuha and 4, garnelleg This is what we call sushi goals. Choose 30 pieces to make the platter more</li> <li>View all 77 comments</li> <li>h.m20102010 </li> <li>Iydia_m.m @amir6306 </li> <li>September 1, 2020</li> </ul>					
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## FOOD & BEVERAGE

VASKO



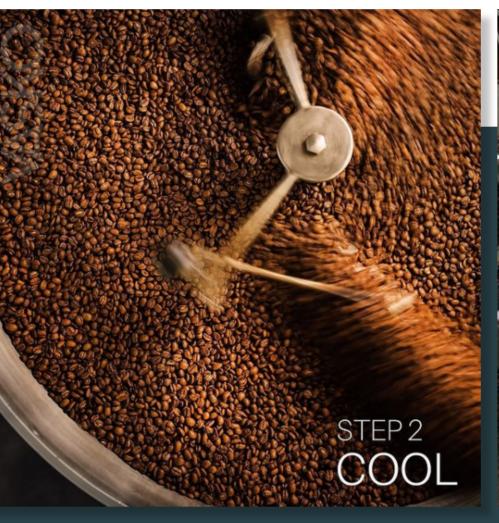
A full Idea Network project from brand creation to social media content. Total 25k followers on Instagram and Facebook

> #2 Social media presence in comparison with other specialty coffee brands.

With only 2 branches in comparison to Espresso lab's 6, vasko's social media grew and almost reached Espresso lab's social media in just one year.

> Organic content and influence/ user generated content playes a major role in it's growth.















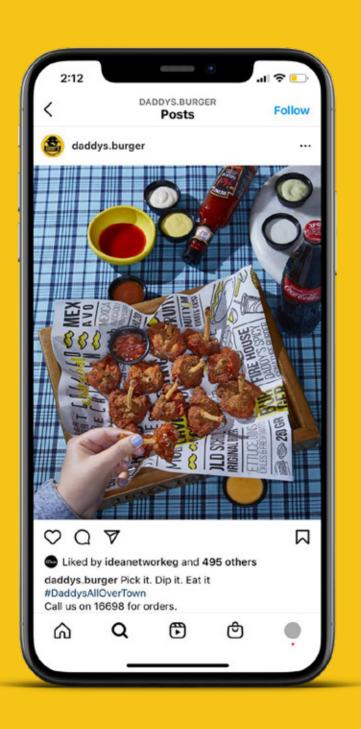
A full Idea Network project from brand creation to social media content.

Total 397k followers on Instagram and Facebook

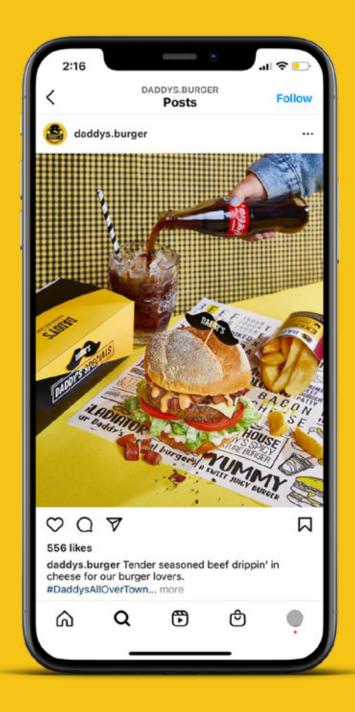
#2 Social media presence amongst burger resaturants after Buffalo burger.

Daddy's burger entered the market despite the saturation of burger restaurants in the market and managaed to become the second best in Cairo.





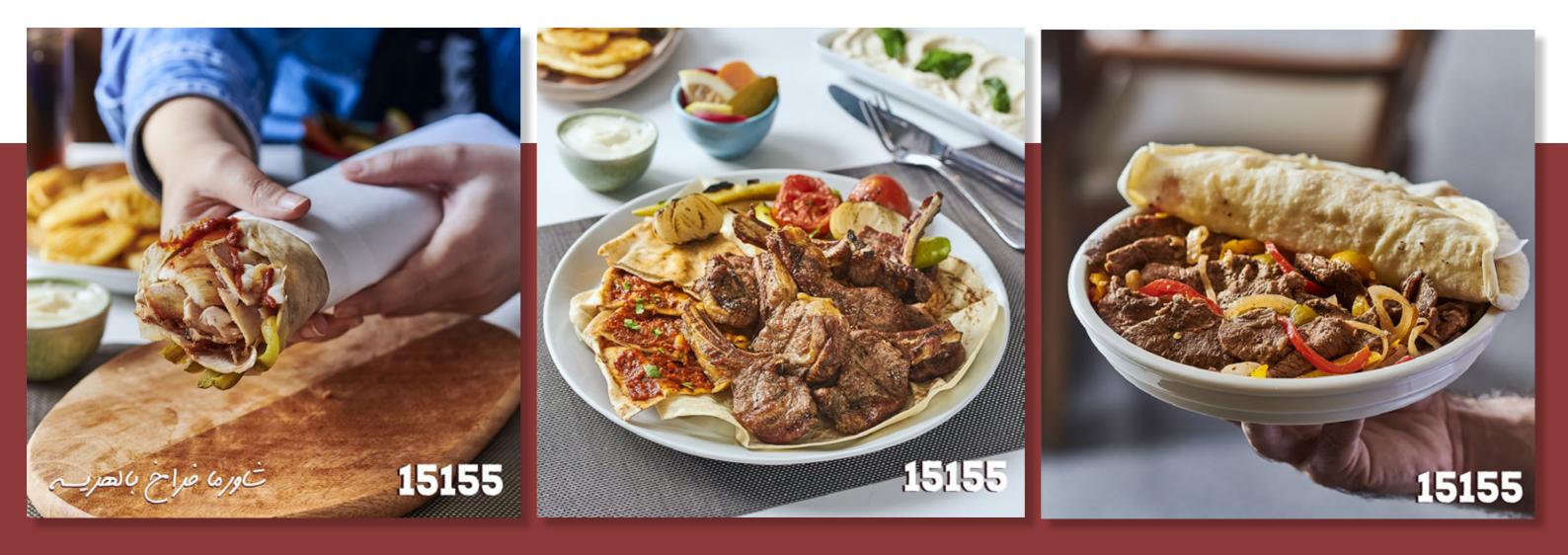






Ibn AISham is a Syrian restaurant growing in popularity among tons of syrian restaurants.

With Idea Network's management of their social media platforms and creative content creation, they now reached a total of 142k+ followers on Instagram and Facebook.









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