



AMC Group of Educational Institutions, Manisseri

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Go Green



**Annual Report of Career Guidance and Placement Cell for
the year 2019-20**

ANNUAL REPORT OF THE PLACEMENT CELL

31st March 2020

Respected Directors, Principal, Vice principal, Manager, General HOD, HODs and all teachers and non-teaching staff of AMC Group of Educational Institutions,

I ,with much pleasure, hereby submit the annual report of the Placement Cell for the year 2019-20. The main aim of the Placement Cell is to enable the students, especially the senior students, about the different job opportunities and how to get prepared to start a career. The purpose of education is to improve the efficiency and thereby productivity of the human resource. Keeping this view in mind, the Placement cell conducted many motivating and skill development programmes to inculcate varieties of creative skills among the students.



The Placement Cell conducted a Skill Development Programme on 26th October, 2019. The programme was inaugurated by the Principal, Dr. Byju. Shri. Manikantan, Human Resource Trainer (Chennai), showed his willingness to participate as a resource person and impart training to the students. Nearly 80 students participated in the programme which aimed to bridge skill gap. The Cell aimed at motivating students to enhance their knowledge about DOs and DON'Ts in attending interviews, SWOT analysis, behavioral skills, technical and soft skills. The program succeeded in motivating students who gave an excellent feedback after the programme.



On 15th January, 2020, an Interview Training Programme was conducted. Mr. Suresh, the faculty of Academy of Media and Design was the resource person. The class enabled the students to understand the dos and don'ts of interviews. The class motivated the students and suggested the students to analyze the job market.



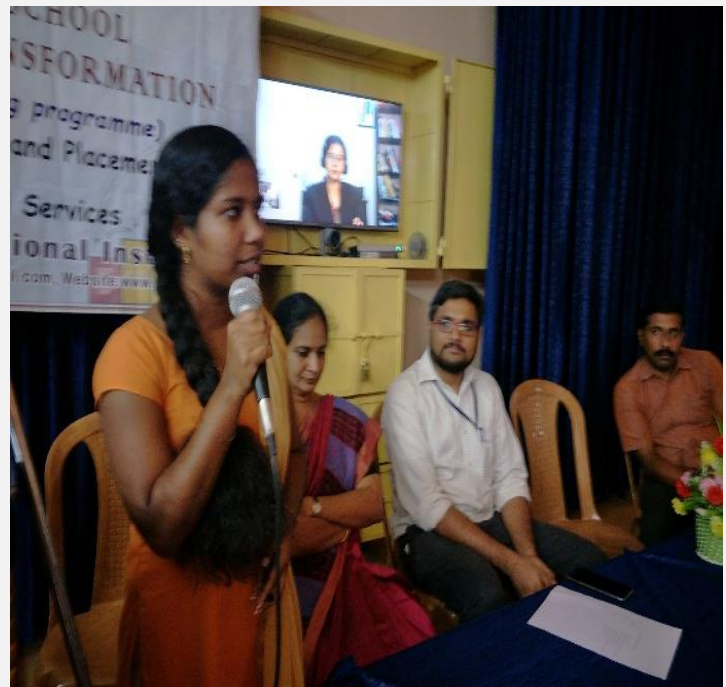
On 16th January, 2020, The placement cell conducted an awareness programme “ Campus to Corporate”. Mr. Sreeranjana Menon T, Asst. Professor & Placement Officer was the resource person. The students of final degree classes attended the programme and understood the need for positive attitude, skill and knowledge for getting a job. The students was much motivated and gave an excellent feedback.



The cell has planned to start PSC coaching programmes regularly. The main aim is to enable the students especially from economically backward classes to achieve a government job. Few classes were conducted as part of the programme. With the help of the General HOD, Sarala Madam, Commerce HOD Dr. Mukhesh and Economics HOD Vasanthi Madam, the final year students were provided with some training classes to equip them for the preparation of bio data, mailing applications for job and mock interviews.



As a part of the student support programme, STEPTO (Finishing School) programme has been conducted. The programme was proposed by the General HOD Salara Madam. The important objectives of the programme are to equip students for facing challenges and personality development & leadership for a job. The beneficiaries were the students who had undergone the (final) semester.



I am concluding the report with the confidence that the Placement Cell will provide support and guidance for the candidates (students) to get an excellent job placement.

The Career Guidance and Placement Cell also cooperated with Economics Department and Commerce Department for organizing coaching classes for the PSC examination.

The Coordinator