

ANNUAL REPORT 2022-2023 (Economics Department)

Particulars	Description
Event: Date & Time: Resource Person: Staff coordinator Student coordinator Details:	World Food Safety Day 2022 07/06/2022 @ 11.30am to 1pm Nil Ambika KK, Asst. Professor, Department of Economics Nithin M, III BA Economics As part of the food safety day Natural club in association with Department of Economics conducted the programme. The aim is to create awareness about the relevance of homely food.
Event: Date & Time: Resource Person: Staff coordinator Student Coordinator Details:	Knowledge Hunt 16/6/22 @ 3.30 pm Nil Jasna KU, Asst. Professor, Department of Economics Muhammed Jamal, III BA Economics The objective of the programme is to update the general knowledge of the students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Emergency In Indian Constitution 24/6/2022 @ 11 am Nil Ambika KK, Asst. Professor, Department of Economics Sajina PT, II BA Economics The purpose of the programme was to give awareness about the fundamental rights and its denial during the period of emergency.
Event: Date & Time: Resource Person: Staff coordinator Student Coordinator: Details:	Reading Race 24/6/2022 @ 11 am Nil Divya A, Asst. Professor, Department of Economics Arathi KG, III BA Economics The aim of the programme is to improve the reading skill and reducing stage fear.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Elocution competition 29/6/22 @ 11 am Nil Rajan K, Asst. Professor, Department of Economics Suchithra PS, III BA Economics The main objective of the programme is to update students' knowledge regarding economic survey and enhance the communication skill.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Industrial visit 30/6/2022 10am to 1.30pm Nil Muhmmmed Jamal, III BA Economics Ambika KK, Asst. Professor, Department of Economics The aim of the visit was to understand the functioning of the company and different stages of manufacturing.
Event: Date & Time: Resource Person: Staff coordinator	Survey May 31 st to 30 th June 2022. Nil Vasanthi P, Asst. Professor, Department of Economics

Student coordinator: Details	Muhammed Jamal, III BA Economics A survey was conducted from May 31 st to June 30 th by students of Economics in 7 th ward of Vaniyamkulam Panchayath. It was related to pre-monsoon cleaning to prevent epidemics.
Event: Date & Time: Resource Person: Staff coordinator Student coordinator: Details	Refresher Course June 1 to 6, 2022 at 7 pm Nil Rajan K, Asst. Professor, Department of Economics Nil The refresher course was conducted with the objective of enabling the students to revise and update their knowledge in different subjects before attending I semester examination.
Event: Date & Time: Resource Person: Staff coordinator Student coordinator: Details	Essay Writing Competition on Quit India Day 8/8/22 Nil Jasna KU, Asst. Professor, Department of Economics Nil The objective of the programme was to enable the students to understand the freedom struggle in India.
Event: Date & Time: Resource Person: Staff coordinator Student coordinator: Details	An Awareness Programme On World Population Day 11 th July 2022 @ 2 pm Nil Vasanthi P, Asst. Professor, Department of Economics Adhwoitha PP, II BA Economics Students of economics organized an awareness programme (skit) in association with world population day at AUP School, Kavalapara.
Event: Date & Time: Resource Person: Staff coordinator Student coordinator: Details	Musical Skit – World Population Day 11 th July 2022 Nil Vasanthi P, Asst. Professor, Department of Economics Adhwoitha PP, II BA Economics Musical skit was presented by students of II BA Economics in association with World Population Day.
Event: Date & Time: Resource Person: Staff coordinator Student coordinator: Details	Malala Day – Documentary Show 12/7/22 Nil Jasna KU, Asst. Professor, Department of Economics Nil The Economics Department organized a documentary show ‘Life of Malala’ which depicted the life of Malala and her views on education. The programme inspired students.
Event: Date & Time: Resource Person: Staff coordinator Student coordinator: Details	PPT Making Competition on International Justice Day 18/7/22 11am Nil Divya A, Asst. Professor, Department of Economics Muhammed Favas AH, II BA Economics The aim of the programme was to improve the technical and presentation skill of the students. It also updated students’ knowledge about legal system.
Event: Date & Time: Resource Person: Staff coordinator	Seminar on the Topic “How To Crack Bank Examination” 19/7/2022 @ 11am Sankaranarayanan, CEO Cooperative Urban Bank. Ambika KK, Asst. Professor, Department of Economics

Student coordinato Details	Mufasina A III BA Economics The purpose of the programme was to give idea about how to crack bank examination by using logics and tricks.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	A Talk On "International Infrastructure And Economical Growth; Demonstration From Canada" 04/08/2022 1.15pm Meena Ramaswami, MBA, Ph.D Scholar, HR Manager, 10973017 Canada Inc, Halifax, Canada Rajan K, Asst. Professor, Department of Economics Nil The main aim of the programme is to give detailed awareness to the students about the role of different infrastructural facilities in promoting the economic development of a nation.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Seminar on Sustainable Development 2022-23 08/08/2022 11.30 pm Rajeesh KT, Asst. Professor, Dept. of Economics, Lement College of Advanced Studies, Pattambi. Divya A, Asst. Professor, Department of Economics Nil The programme aims to improve the knowledge regarding the Topic of Sustainable Development.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Elocution Competition (Hiroshima Day) 10/08/2022 at 11 am Nil Rajan K, Asst. Professor, Department of Economics Nil The main objective of the programme is to develop communication skill of the students and understand the impact of nuclear proliferation on the economies of developing nations.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	A Visit To A Handloom Village 12/8/2022 @ 12 pm Nil Ambika KK, Asst. Professor, Department of Economics Nil The purpose of the programme was to give an awareness to the students about the importance of handloom industry and its functioning.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Drawing Competition On Independence Day 10/08/2022 11.30 am Nil Divya A, Asst. Professor, Department of Economics Suchithra PS III BA Economics The aim of the programme was to improve the knowledge regarding Indian culture and tradition and also to enhance the imagination and drawing skill of the students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Head Scratcher (Puzzle Competition) 12/08/2022 10.30AM Nil Vasanthi P, Asst. Professor, Department of Economics Jithesh III BA Economics Head Scratcher (Puzzle Competition) was conducted as part of Nagasaki Day.

Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Convocation Ceremony of 2021-22 Pass out 15/08/2022 Dr. P. Rajeesh Kumar, Registrar of Kerala Kalamandalam. Nisha Sasikumar, Vice Principal Nil The function was to celebrate the graduation day of 2019-22 admission batch
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Teachers Day(PPT presentation) 5/9/2022 Nil Rajan K, Asst. Professor, Department of Economics Sandhya K III BA Economics As part of Teachers Day celebration, PPT competition was conducted based on the topic "the teacher influenced me the most".
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	World Democratic Day 15/09/2022 11.30 am Nil Jasna KU Asst. Professor, Department of Economics Nil As part of world literacy day, Electoral Literacy Club in association with Economics Department organized an awareness programme on the topic of Adult Franchise. The aim of the programme was to uphold the principle of democracy.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Intercollegiate Quiz Competition 29/09/2029 Nil Vasanthi P, Asst. Professor, Department of Economics Ameena Shirin PA, II BA Economics Intercollegiate competition was organized by the Department of Economics. Many students from nearby colleges participated in the programme.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Gandhi Jayanti 30/09/2022 Nil Jasna KU Asst. Professor, Department of Economics Nil As part of Gandhi Jayandhi, Economics Department conducted elocution competition on the topic "Relevance of Gandhi in Indian National Movement". The programme aimed to honour Gandhiji's role in national movement.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Instania (foodfest) 17/10/2022 Nil Rajan K, Asst. Professor, Department of Economics Suchithra PS, III BA Economics The programme was conducted in connection with World Food Day. The aim of the programme is to enable students learning economic principles by doing economic activities
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator:	Food Kit Distribution 17/10/2022 Nil Vasanthi P, Asst. Professor, Department of Economics Nithin M, III BA Economics

Details	The programme was conducted as part of poverty alleviation day and the students distributed food to poor people nearby our college.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Speech Competition 2022 25/10/2022 Nil Ambika KK, Asst. Professor, Department of Economics Nil The purpose of the programme was to give awareness about the role of United Nations Organization for promoting international peace.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	A Visit to Poly Garden 3/11/2022 @ 11 am Nil Rajan K, Asst. Professor, Department of Economics Nil The programme was conducted as part of extension programme of II BA Economics students which aimed to help the vulnerable group in the society.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	A Visit to Poly Garden 3/11/2022 @ 11 am Nil Ambika K K, Asst. Professor, Department of Economics Nil The programme was conducted as part of extension programme of III BA Economics students which aimed to help the vulnerable group in the society.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	A Talk on Project Preparation 11/11/2022 2.30pm Nisha Sasikumar Ambika K K, Asst. Professor, Department of Economics Nil The session was conducted for giving an idea of how to prepare a good project during the sixth semester BA economics students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Debate Competition 25/11/2022 11.30 am Nil Vasanthi P, Asst. Professor, Department of Economics Shahala, II BA Economics The debate helped the students to think critically and share their views on the topic.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	An Overview of Preamble to The Constitution 28/11/2022 12 pm to 1 pm Nil Ambika K K, Asst. Professor, Department of Economics Nil The aim of the programme was to give awareness about the preamble of the Indian Constitution and the concept of Democracy.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Seminar on Successful Traits of an Entrepreneur 30/11/2022 2pm Jayakrishnan PK, MD of MESSKIT Aluminium Pvt. Ltd. Jasna KU Asst. Professor, Department of Economics Nil

	Aim of the programme was to give an idea of how to become a good entrepreneur.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	National Webinar on Relevance of Health Economics to the Indian Health Care System. 7/12/2022 2pm Dr. Sherly Thomas, Retd. Professor, Avinasalingam Institute for Home Science and HE for Women, Coimbatore. Rajan K, Asst. Professor, Department of Economics Nil The main objective is to update the knowledge of health economics.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinators: Details	Seminar on Human Rights 12/12/2022 2 pm Advocate Sabitha P Vasanthi P, Asst. Professor, Department of Economics Suchithra PS III BA Economics, Mohammed Aslam MA, III BBA HRM To give an awareness to students about human rights.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Seminar on Intellectual Property Rights 10/01/2023 12pm Advocate P Ullas, Notary, Ottapalam. Divya A, Asst. Professor, Department of Economics Nimitha J, I BA Economics The seminar aimed to give knowledge regarding intellectual property rights to students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	FDP on Leadership and Organizational Behaviour 14 th February, 2023, 2 pm Dr. Byju K, Principal, AMC Group of Educational Institutions Vasanthi P, Asst. Professor, Department of Economics Nil Organized one day FDP on Leadership and Organizational Behaviour.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Handwritten Magazine Competition (Oikonomia) 13/03/2023 Nil Rajan K, Asst. Professor, Department of Economics Nil The main objective of the programme is update knowledge of economics and to enhance the creative skill of the students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	UN Observance of International Women's Day 4/03/2023 10am Vinaya NA, SI of Police Vasanthi P, Asst. Professor, Department of Economics Nil Organized seminar on women empowerment and gender equity.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Sarbath Distribution During University Examination 21/03/2023 2pm Nil Rajan K, Asst. Professor, Department of Economics Rihana TA, II BA Economics The programme is intended to give relief to students, teachers and staff from the severe hot experience during the day.
Event: Date & Time:	BECO 2022-23 22/3/2023 to 31/3/2023

Resource Person: Staff coordinator: Student coordinator: Details	Nil Jasna KU, Asst. Professor, Department of Economics Nil Various programmes were conducted in connection with BECO to select the best economist for the academic year 2022-23. Abhijith K Satyan from II BA Economics was selected as the best economist.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details	Industrial visit 31/5/2023 Nil Rajan K, Asst. Professor, Department of Economics Nusaif, II BA Economics. The aim of the visit was to enable the students to understand the application of specialization in manufacturing unit.

CERTIFICATE COURSES OFFERED DURING THE YEAR:

SLN O	Name of the course	Course code	Duration	Committee
1.	Economics In Every Day Life	ECCC03/22	32 hours	Vasanthi P Rajan K Ambika KK
2.	Basic Computer Skill	ECCC02/22	32 hours	Vasanthi P Divya A Ambika KK
3	Agricultural Economics	EC01/22	32 hours	Vasanthi P Divya A Rajan K

RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR: 2023

FACULTY	TOPIC
Vasanthi P	An Empirical Study of Performance Appraisal and Its Influence on Employee Commitment and Job Performance in Higher Education.
	A Study On Customer Service Quality Associated With Cooperative Bank. Publication In ISBN Edited Book -2023 DHAKSHA
Rajan K	Social Attitude Propels Technology Integration In Agriculture to Improve Productivity: A Factual Analysis.
	A Study On Awareness On Reverse Mortgage. Publication In ISBN Edited Book -2023 DHAKSHA
Ambika KK	A Glance On The Attitude of Customers In Relation to Online Advertising In Modern Era With The Mediating Effect of Internet Access.
	Customer Assessment of Service Quality In Public And Private Life Insurance. Publication In ISBN Edited Book - 2023 DHAKSHA

Divya A	Student Academic Performance – An Overview Related To Diversity In Academic Subject Interest of Students And Cognitive Mental Ability.
	‘Impact of Covid 19 On Digital Surge: A Study in Ottapalam’. Publication In ISBN Edited Book -2023 DHAKSHA
Jasna KU	An Empirical Study of Performance Appraisal and Its Influence on Employee Commitment and Job Performance in Higher Education.
	A Study On Awareness On Reverse Mortgage. Publication In ISBN Edited Book -2023 DHAKSHA

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