

DEPARTMENT OF MANAGEMENT- ANNUAL REPORT 2021-2022

Particulars	Description
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Video presentation on world environment day 05/06/2021 NIL Nisha Sasikumar (Vice Principal) Hasna P A (3rd BBA finance) The aim of this programme was to enhance the creativity of the students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day workshop on case study 14/6/2021 Maneesh R (RANK HOLDER- MBA in Finance and Marketing, Anna University, EASA College of Engineering and Technology, Coimbatore) Jagadeesh C (Asst Professor, Dept of Management) Narayanan P V (3rd BBA finance) The workshop will emphasize the value of the case study
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Reading competition 19/6/2021 NIL Prajitha P S (Asst Professor – Department of Hindi) NIL The aim behind the reading competition was to enhance the reading ability of the students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator:	Troll video making competition 17.07.2021 Nil Nisha Sasikumar (Vice Principal) Navamikrishnan (2 nd BBA HRM)

Details:	The aim of the programme was to improve the creative skills of the students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	An interactive session on 'How to create a YouTube channel' 21/7/2021 Nikhil C S , Little Rabbit Media Anusha P Nair (Asst Professor, Dept of Management) NIL The aim of this programme was to give a tip for students to start and monetary benefits through a You Tube channel.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Tribute to Kalam 27/07/2021 NIL Anusha P Nair (Asst Professor, Dept of Management) NIL The aim of the programme was to improve artistic skills.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Friendship day celebration 01/8/2021 Nil Anusha P Nair (Asst Professor, Dept of Management) Nil To upgrade bonding between friends in this pandemic period.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Extension Activity – Corona Vaccine awareness campaign 1/8/2021 to 15/08/2021 Nil Nisha Sasikumar (Vice Principal) Muhammed Shabir (2 nd BBA HRM) The aim of the programme was to enlighten and motivate fellow beings for being safe by getting vaccinated against corona

Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Independence Day quiz competition 15.08.2021 Nil Sheeja V (Asst Professor, Dept of Management) Nil The aim of the programme was to check the knowledge about the independence history.
Event : Date &Time : Resource person : Staff coordinator : Student coordinator : Details :	Inter college mobile photography competition on international photography day 19/8/2021 Nil Nisha Sasikumar (Vice Principal) Nil To artfully reveal ecological and consciousness in modern society through the art of photography.
Event : Date &Time : Resource person : Staff coordinator : Student coordinator : Details :	Webinar on ‘How to make an enterprise established’ 31/08/2021 Mr. Sujeesh K P, Director, Lucido Building Services Pvt Ltd Jisha K (Asst Professor, Dept of English) Nigitha K G (Asst Professor, Dept of Commerce) Akshaya Das (3 rd BBA) The resource person gave an explicit an idea regarding the topic enterprise established.
Event : Date &Time : Resource person : Staff coordinator : Student coordinator : Details :	Role play competition 04/09/2021 Nil Rema K R (Asst Professor, Dept of Commerce) Nil The aim of this programme is conducted to develop confidence of students and to promote public speaking skills.
Event : Date &Time : Resource person :	Thanks giving note on teachers day 05/09/2021 Nil

Staff coordinator :	Anusha P Nair (Asst Professor, Dept of Management)
Student coordinator :	Nil
Details :	The aim of this programme was to improve the comprehensive skill and confidence of the students.
Event :	An article writing competition on Indian Air force Day
Date &Time :	08/10/2021
Resource person :	Nil
Staff coordinator :	Durga N (HOD, Department of Management)
Student coordinator :	Nil
Details :	The aim of the programme was to gave the students to opportunity to demonstrate their reading, thinking and writing skills.
Event :	Visit to manissery post office on World Postal Day
Date &Time :	09/10/2021
Resource person :	Nil
Staff coordinator :	Sheeja V (Asst Professor, Dept of Management)
Student coordinator :	Muhammed Shabir A (2 nd BBA HRM)
Details :	Visit was done to get information about current postal savings investment schemes.
Event :	Honouring Senior most RD Agents on National postal day
Date &Time :	10/10/2021
Resource person :	Nil
Staff coordinator :	Sheeja V (Asst Professor, Dept of Management)
Student coordinator :	Muhammed Shabir A (2 nd BBA HRM)
Details :	The purpose of this programme was to commemorate the role played by the Indian postal department.
Event :	Business quiz
Date &Time :	09/12/2021
Resource person :	Nil
Staff coordinator :	Anusha P Nair (Asst Professor, Dept of Management)
Student coordinator :	Nil
Details :	Purpose of the programme to enhance the business knowledge of students.
Event :	Online workshop on Measurement, Scaling and Questionnaire design

Date &Time : Resource person : Staff coordinator : Student coordinator : Details :	13/12/2021 @ 7 pm Dr. Vineeth K M, Asst Professor and Research Supervisor, PG Department of Commerce, Govt college, Tripunithara Anusha P Nair (Asst Professor, Dept of Management) Rajeesh Kumar M (Asst Professor, Dept of Commerce) Nil Workshop enabled the students to learn how to do measurement, scaling and questionnaire designing of selected topic
Event : Date &Time : Resource person : Staff coordinator : Student coordinator : Details :	Webinar on Intellectual Property Rights 11/12/2021 Dr. Mathew Sinu Simon Anusha P Nair (Asst Professor, Dept of Management) Nil The resource person clearly explained about IPR and its types.
Event : Date &Time : Resource person : Staff coordinator : Student coordinator : Details :	Extension activity 20/02/2022 @ 10 am Sarija V V (Asst Professor, Dept of Management) Rekha P T (Asst Professor, Dept of Management) Nil The resource person gave a ‘Training on statistics tools for decision making ‘ for the students of Seventh day Adventist College of Nursing, Kanniyampuram.
Event : Date &Time : Resource person : Staff coordinator : Student coordinator : Details :	A webinar on “Introduction to securities market and depository service” 05.03.2022, 10.30 am to 11.30 am CMA C S Madhusudhanan E P Rekha P T, (Asst Professor, Dept of Management) Anagha V (Ist BBA Finance) The aim of the programme to aware about the securities market and its dealings to the students and how the depository services were functioning.
Event : Date &Time :	PARIVARTHAN (Management Fest) 31.03.2021

Resource person :	Nil
Staff coordinator :	Sarija V V (Asst Professor, Dept of Management)
Student coordinator :	Nil
Details :	The main aim of the programme was to give for management students to exhibit their extracurricular activities.
Event :	Training on basic computer skill
Date &Time :	13.05.2022
Resource person :	Sarija V V (Asst Professor, Dept of Management)
Staff coordinator :	Sheeja V (Asst Professor, Dept of Management) Dhanya K (Asst Professor, Dept of Management)
Student coordinator :	Nil
Details :	The aim of this programme was to improve the computer awareness of the students.

CERTIFICATE COURSES OFFERED DURING THE YEAR:

- Retail management
- Advertisement and sales promotion
- Hospitality and tourism management

STUDENTS QUALIFIED K-MAT EXAMINATION DURING THE YEAR:

Aparna V M (BBA Finance)

RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR:

FACULTY	JOURNAL
Nisha Sasikumar	Impact of E-Learning and E-Resources on Student Engagement Among Higher Education Student – A Study , NIU International Journal of Human Rights – A UGC CARE listed journal
Rekha P T	Effect of Employee Empowerment on Job Satisfaction in Manufacturing Industry- TOJQI(Turkish Online Journal Of Qualitative Inquiry)
	Industrial 4.0 Era Based Human Resource Management Capability-TOJQI(Turkish Online Journal Of Qualitative Inquiry)
	Consumer Awareness and Preference towards Ayurvedic Products (with special reference to pattambi municipality) - Bharata Mata Journal of Multidisciplinary studies.

	A comparative study on the customers' choice of Villas and Apartments in Kerala” (Thesis) -MG university Kottayam
Jagadeesh C	A Shift Over From Watching TV Series To Web Series – Popularity And Preference Regarding Viewing Habits- NIU International Journal of Human Rights – A UGC CARE listed journal
Sheeja V	Impact Of Social Distancing And Social Medias On Mental Health Of Students During Covid 19 Pandemic Period - NIU International Journal of Human Rights – A UGC CARE listed journal
Lakshmi Sree	International Financial Reporting Standards (IFRS) in India: Problems and Challenges - International Journal of Creative Research Thoughts - IJCRT
Anusha P Nair	Impact Of Social Distancing And Social Medias On Mental Health Of Students During Covid 19 Pandemic Period - NIU International Journal of Human Rights – A UGC CARE listed journal
Sarija V V	An Analysis of Customer Perception And Government - Policy To Ensure Food Security Through Public Distribution System . NIU International Journal of Human Rights – A UGC CARE listed journal

Jagadeesh C

Secretary, Department of Management

Principal

Dr. Byju K

Head of Department of Management

Rekha P T