

ED CLUB ANNUAL REPORT 2020

ED club functioned mainly with the objective of promoting entrepreneurial traits among student during their academic period. The activities of ED club 2019-20 started with a general body meeting on Aug 5th 2019 by selecting 50 students and Ms. Sarala K T Assistant Professor is assigned as ED Club coordinator and Chithra P Assistant Professor as join coordinator. Nithin P 3rd Finance was elected as ED club secretary and Neethu K was selected as Join secretary. 15 executive members 1 from each class were also selected for the smooth running of ED Club. The following are the activities initiated by ED Club in the academic year 2019-20.

1. One day seminar on entrepreneurial development – session taken by industrial officer Ottapalam taluk on December 4. ED Club and non-members are participated in this programme.



2. Cloth bag making unit. Ed club initiated an activity of making "cloth bags from old cloths" to impose a complete ban on plastic material from the society. Students made cloth bag and sold it in the stalls arranged with in the campus.



3. Paper Pen Unit: ED Club started a unit to make paper pen for this club members are trained by the Faculty Ms. Smitha P G Asst. Prof. Commerce. Club member made paper pen and sold to students through ED stalls.





4. Soap Powder Units: Students Produced soap Powder by purchasing Material from the open market and sold through direct marketing in and around of college campus.





5. Friday's stalls: club members initiated to conduct food stall on every Friday @ campus food items were brought by the students from their home and sold through this stall. Different type's homely maid food were provided through this stall.





6. Industrial visit: a one day industrial visit to "sargalaya" a tourism project undergone by govt. Kerala, on 24th Feb 2020 by ED club. It is to promote entrepreneurial aptitude among students. The members of ED club under the guidance of K T Sarala club coordinator and Sudeep P asst. prof. English participated in this visit. Sargalaya is destination for experiencing Kerala art and craft. It is situated at Iringial Calicut in an area of 20 Acres hear Kerala traditional handicraft bring together in tourism trial. This visit helped the participants to know about scope of craft making and sail in tourism.



