ANNUAL REPORT 2020 - 21

The activities of ED club 2020-21 began with an online General Body Meeting on 01.08.2020. Mr. Christo Mathew(3rd B com Computer Application) is assigned as Ed club boy coordinator and Ms. Varsha M (2nd B com Finance) as girl coordinator. 13 executive members were elected from various classes. In the pandemic situation, without any fail Idi club organised by various activities in online and offline platforms. The following are the activities initiated by ED club in the academic year 2020-21.

TRASH TO TREASURE COMPETITION

For developing creativity in students, ED Club organised a craft work competition named "Trash to Treasure" on October 16th 2020. The participants have to give one video of preparation and a clear picture of craft work with in 12 days from the date of announcing the competitions. That was the rule for competition. Ten students participated for the competition. Our students showed a professional talent in the craft work. It was really appreciable. The competition was judged by Ms. Ambika K K (Assistant Professor, Department of Economics, AMC Group of Educational Institutions) and Mr. Sudeep K (Assistant Professor, Department of English, AMC Group of Educational Institutions). Result was announced by Ms. Sarala K T (College Co-ordinator, AMC Group of Educational Institutions) on 19th November 2020. Rameesha P (3rd BBA) won the competition.



INTERACTIVE CHAT SESSION WITH RURAL WOMAN ENTREPRENEUR



As a part of Women Entrepreneur Day November 19th 2020, Department of Commerce organised a Interactive Chat session with Rural Women Entrepreneur in association with ED Club. Vineetha K (Proprietor, Adri Products), the best woman entrepreneur awardee of ESAF was the resource person of the program. The program was Compared by Rinshana P P (ED Club Student Co- Ordinator,2rd BA Economics). The program started with prayer. Nimya A (student 2nd BA Economics) welcomed the gathering in the Platform of "Teams". The Principal

Dr. Byju K inaugurated the programme. There was a healthy interaction between students and the resource person. Ms. Vineetha K interacted her life experience in the entrepreneurship life and the challenges she overcame for achieving the success. The session was a great motivation to students. They interacted with the resource person with full energy and enthusiasm. The session completed with a vote of thanks by Neethu P V (student 2^{nd} BA Economics).

VENMAS SOAP POWDER UNIT PRODUCTION

ED Club's privileged production unit "venmas soap powder unit" continued their production process in this year too. Abiram P from 2nd finance initiated as student co ordinator for the production. The club members participated in the production and packing process. As always this year also the production unit made a good sale on soap powder.



ONE DAY WORKSHOP ON LED BULB MAKING



Entrepreneurship development club in Association with department of management has conducted a one day workshop on LED bulb making on 30.01.2021. The inauguration of workshop has been started at 10.30 AM. The workshop coordinator by student Abhinav P(3rd BBA) and the staff coordinator Mrs. Nigitha K G (Department of Commerce). The welcome speech delivered by Sneha Jayakumar Nair(3rd B Com Computer Application). Respected principal Dr. Byju K gave presidential address. Resource persons Sreejith K (Administrator, Athmaja Industries)and Aneesh A (Technical Advisor, Athmaja Industries)talked about the workshop. And the program inaugurated by lighting the lamp. Mrs Nisha Sasikumar (Vice principal), Mrs Durga N

(HOD, Department of Management), Mrs. Nigitha K G (Assistant Professor, Department of Commerce) and Mr. Abhinav P(Student, 3^{rd} BBA) gave felicitation speech. Swathy (2^{nd} BBA) gave vote of thanks.

After the inaugural session workshop started. Mr. Aneesh A gave an introduction class about the workshop and LED bulbs production. 20 students made LED bulbs and all of them lighted their bulbs. It was a wonderful experience to all the participants. The one day workshop ended at 3.30 PM.

BEST ENTREPRENEUR TEAM REPORT

Post graduate Department of Commerce in Association Entrepreneurship with conducted Development club best entrepreneur team game on 24.02.2021 and 25.02.2021. There was 31 participants who have participated in various rounds. Students formed as 8 groups and they have done their task in timely manner. There was 10 rounds included in the program. Mrs Sarala K T college coordinator)and Mrs Nisha SasiKumar (Vice Principal), Mrs Dhanya K assistant professor department



management), Mrs Durga N (HOD, department of management) was the judges of the various games. The game was for finding the entrepreneurial talents of students and also giving them a motivation to develop in their own way. All the games were helpful for improving their physical and mental talents and strength. Team B Abiram P and team won the first prize with cash reward. Team D Midhuna K R and team won the second price. Nittu N J and team won the third prize.

ED CLUB EXHIBITION



Entrepreneurship Development Club organized an exhibition stall with in the campus on 06.03.2021, 08.03.2021 10.03.2021and 12.03.2021. The exhibition was done with as per Covid protocol. The exhibition was coordinated by Nigitha K G (Assistant Professor, Department of Commerce) and Varsha M (Student, 2nd B Com Finance). ED club arranged a club stall in the exhibition. The stall inaugurated by Dr. Byju K (Principal)There was sale of ED product venmas soap

powder, Paper pen, Food items and ice creams. Gopika P K (2^{nd} B Com Finance), Faiha A N (2^{nd} B Com Finance), Arun K S (2^{nd} B Com Finance) Maneesh N (2^{nd} B Com Finance) helped for the smooth running of stall in these three days. The profit on sale transferred to ED Club Fund. It was an experience to participants. And all the students and teachers in the college enjoyed the stall.

Reported by ED Club Co ordinator Nigitha K G