

ANNUAL REPORT 2017-18

ETHICS AND COMMITMENT IN TEACHER EDUCATION

A programme on “Ethics and commitment in teaching education” was organized by Department of Management on 13th June 2017 at 3 pm. The programme was conducted in a open auditorium. The programme was inaugurated by Mr. Byju K (Principal). The class taken by Mrs. Vasanthi P (HOD, Department of Economics). It was a rejuvenating session. All teaching staff participated the programme.

FDP ON TEACHING AND RESEARCH METHODS

Faculty development programme on “Teaching and Research methods” was organized by Department of Management. The session commenced with a welcome speech by Mrs. Durga N (Co-ordinator) HOD, Department of Management. Principal Mr Byju K, inaugurated the programme. The resource person of the programme was Dr. Mugesh P, Assistant Professor, Department of Commerce and Management, MPMMSN Trust College, Shoranur. He detailed about the various tools and techniques used for doing research. The session was really beneficial for teachers and it helped them to guide their students. Mrs. Saranya A, Assistant Professor, Department of Management proposed vote of thanks.

SEMINAR ON ACADEMIC PROJECT PREPARATION AND DATA ANALYSIS

Seminar on academic project preparation and data analysis was dated on 17th November 2017 at 11.30 am organized by Department of Management. The seminar on academic project preparation and data analysis was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The research person of the programme was Nisha Sasikumar (Vice Principal). She clearly covered the basic needed for preparing projects and students asked many queries and cleared all doubts. The staff co-ordinator of the program was Saranya A (Assistant Professor, Department of Management) and student co-ordinator Maneesh R (3rd BBA Finance).

BASIC AWARENESS ON COMPUTER SKILL

A basic awareness on computer skill was organized by Department of Management for management students. The students were actively participated in the class. The aim behind conducting this programme was to give basic a knowledge in computer and empower youths through computer skills. Computer proficiency is very essential in the computer driven society. 20 students were participated from first and second year BBA. The selected students were financially weak and did not have any gadgets in their hand.

MANAGEMENT ASSOCIATION – SHRISHTI 2K17

Management association day was inaugurated by Mr. Sunny George Chirayath (Human excellence cum Linguistic Trainer) on 24.11.2017. Principal Mr. Byju K presided over the function. Mr Ramaswamy Director of College, Ms. Nisha Sasikumar Vice Principal, Ms Sarala K T facilitated the function. College Union Chairman Mr. Shamir delivered the welcome speech. Mr. Jijin association secretary delivered vote of thanks. Class toppers of last outgoing BBA courses were honoured by the department.

MANAGEMENT FEST PARIVARTHAN 2K17

Management fest “PARIVARTHAN 2K17” WAS ORGANISED BY Department of Management. The programme was inaugurated by our managing director Ms. Meena Ramaswami, she gave a message to students. Students from different schools participated in this programme and variety of programs were conducted.





Other activities

CERTIFICATE COURSE ON PROFESSIONAL SKILL

28th march 2018

During the academic year 2017-18 Department of Management, as approved by academic council conducted a certificate course on “Professional skill”. The main aim of this program was to develop the communication and professional skills in business.

In this course a total of 96 students were enrolled, 91 students passed the examination. The co-ordinator is Saranya A, Assistant Professor, Department of Management. Certificates were issued after course completion. The students gave good feedback about the course.