

ANNUAL REPORT 2019-2020

MANGEMENT ASSOCIATION “AEGIS-2K20”

Management Association Day was inaugurated by Dr. Sarin P, concept roller and former auditor General of IAAS, on 22.01.2020. Principal Dr. Byju K presided over the function, Mr. Ramaswamy Director of the college, Mr. Rajeesh Kumar ,college PRO, Sarala K.T, college co-ordinator, college union chairman Mr.Ashif felicitated the function, Krishnadas M.R management association secretary delivered welcome speech. Ajna Fathima delivered vote of thanks. Inaugural session was followed by chief guest on the topic “Refine your Targets”. Class toppers of last outgoing BBA courses were honoured by the department.



BUSINESS QUIZ

Department of Management was organized by a business quiz on 11th January 2020. This program was co-ordinated by Harish K R. The objective of the program was to encourage students to look beyond their textual knowledge and to build healthy competition among the students. The competition was held in 3 rounds. First round was multiple choice questions and second round was advertising display round and third round must include logo and personalities. Around 14 students were participated in this healthy completion.



REGIONAL SEMINAR ON GST

One day Regional seminar was conducted by department of management based on the topic “goods and service tax –GST” on 31-01-2020, the session was handled by Dr. Sanitha. It was a nice session. The students of final years participated in this session.



REGIONAL SEMINAR ON INTELLECTUAL PROPERTY RIGHTS

A regional seminar on “Intellectual property rights in India Emerging trends” conducted by department of management, the session was led by advocate Mr. Ullas. P legal adviser of AMC group of educational institution. The webinar on fundamentals of Intellectual Property Rights was conducted for the purpose of enrich the knowledge of students and faculties about IPR. He clearly covered the basics of IPR and students asked many queries related to the topic and he cleared all the doubts relating to the topic. The session was fruitful to all the attendees.



DEBATE COMPETITION

Department of Management was organized by a Debate Competition on “should non IT student be allowed for IT jobs” on 22nd January 2020. The program co-ordinated by Durga N, Head, Department of Management. It is an educational extended activity, co-operating with classmates, developing communication skill, developing the ability of analyses and to form arguments. 18 students were participated in this program.





DEPARTMENTAL EXTENSIONAL ACTIVITY

Departmental extensional activity was conducted on 19/02/2020 by department of management and with the mutual co-operation of Post Office, Manissery to promote the Digital Accounts.



Other activities

8TH FEBRUARY 2020

CERTIFICATE COURSE ON PROFESSIONAL ACCOUNTING

During the academic year 2019-20 Department of Management conducted a certificate course on Professional Accounting '. The main aim of this program was to give exposure to students in the practical preparation of accounts. The course adds professional accounting skills among the students and give practical sessions on the preparation of final accounts of sole traders and small scale units.

In this course 81 students are enrolled and, 76 students passed the examination. The co-ordinator is Sheeja V, Assistant Professor, Department of Management.

BASIC AWARENESS ON COMPUTER SKILL

A basic awareness on computer skill was organized by Department of Management for management students. The students were actively participated in the class. The aim behind conducting this programme was to give basic a knowledge in computer and empower youths through computer skills. Computer proficiency is very essential in the computer driven society. Students were participated from first and second year BBA. The selected students were financially weak and did not have any gadgets in their hand.

SEMINAR ON RESEARCH METHODOLOGY

Seminar on Research Methodology was dated on 23rd November 2019 at 2pm organized by Department of Management. The seminar on Academic Project preparation and Research Methodology was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource Person of the program Mrs. Sarala K T, General Head. She clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The staff co-ordinator of the program was Durga N, HOD, Department of Management, and student co-ordinator Ajna Fathima (3 BBA).