

# AMC Group of Educational Institutions, Manisseri

(Affiliated to University of Calicut)

Ottapalam, Palakkad District, Kerala State - Pin 679521

EMAIL : amcottapalam@gmail.com Website : www.amc-college.com



## Go Green



<b>CRITERION</b>	<b>3- RESEARCH INNOVATION AND EXTENSION</b>
<b>KEY INDICATOR</b>	<b>3.2 INNOVATION ECO SYSTEM</b>
<b>METRIC NO.</b>	<b>3.2.2 Number of workshops/seminars conducted on Research Methodology and Intellectual Property Rights (IPR) and entrepreneurship during the last 5 years</b>
<b>FILE DISCRIPTION</b>	<b>Reports of workshops/seminars conducted by the college</b>

## Workshop on Craft Making

A workshop on craft making was organised by entrepreneurial development club on 14/7/2016 @10.00 a. m. The Seminar on Craft making was conducted for the purpose to enrich and develop the skills of students and gave a basic idea about making craft. . The programme was inaugurated by Byju. K Principal ), AMC Group Of Educational Institutions and the Resource person was Mrs. Susanna (Woman Entrepreneur) .It was a wonderful experience to all students because Woman entrepreneur born and brought up in Germany take class on Craft making and she also explains about it's market. . The session was fruitful to all the attendees. The programme co-ordinators Was Sarala. K. TAssistant professor, Dept.of commerce )and student Co ordinator was Roshima R ( B COM CA) .

Programme coordinator

Club Head

## Seminar on Craft Making

### PROGRAMME CHART

Starts at 10.00 am with prayer

Welcome speech: Sarala. K. T

Assistant Professor,

Department of commerce

AMC Group of Educational Institutions

Inaugural Address: Byju. K

( Principal )

AMC Group of Educational Institutions

Resource Person: Mrs. Susanna  
Woman Entrepreneur

Queries and feedback

Vote of Thanks: Roshima R (B.COM CA)



**AMC GROUP OF EDUCATIONAL INSTITUTION**

**(AFFILIATED TO UNIVERSITY OF CALICUT)**

AMC Building, Kothayur Road, Manissery, Ottapalam - 679521, Ph:04662226527

## **Workshop on craft making**

On 14/07/2016  
@10.00 a.m

**Resource Person:**  
**Mrs.Susanna**  
**Woman Entrepreneur**

**Organised By**  
**Entrepreneurial Development Club**

*Staff co-ordinator: Sarala.K.T*  
*Department of commerce*

## **Seminar on Academic project preparation**

A seminar on Academic project preparation was organised by Department of management on 23/11/2016 at 10.00 am . The seminar was conducted to impart the knowledge about research methodology and to provide an idea about how to prepare their academic project. The Resource person of the program was Nisha Sasikumar , vicePrincipal of the AMC Group of Educational Institutions, Manisseri. she clearly explained the concept of Research Methodology, review and theoretical framework, way of collecting data and its proper analysis tools etc. The session started with the welcome speech of Staff co - ordinator of the program Anusha p. Nair(Assistant Professor, Department Of management ) & and the session concluded with the vote of thanks of Student co ordinator-Samraj.

### **Programme Notice**

Welcome Speech : Anusha p. Nair  
( Assistant professor, Department of management )

Inaugural address : Ranjini. P  
(Head of the department of management )

Resource person : Nisha sasikumar  
(vice principal)  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : samraj  
( BBA student)

Programme Co ordinator

Head of the Department



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## **Seminar on Academic Project preparation**

*Resource person : Nisha sasikumar*  
*Vice principal*  
*AMC Group of Educational Institution*

*On*  
*23/11/2016*  
*11.00 a. m*

**organised by**  
**Department of Management**

*Staff Co-ordinator : Anusha p Nair*  
*Assistant professor*

## **Seminar on Research Methodology**

A seminar on Research methodology was organised by Department of commerce on on21/11/2016 at 10.00 am at the campus. The seminar On Research methodology was conducted for the purpose of enriching the knowledge of students regarding research methodology and getting basic idea for preparing their academic project. The Resource person of the program was Mr.Byju. K, Principal of the AMC Group of Educational Institutions, Manisseri. He clearly explained the concept of Research Methodology, importance of research, way of collecting data and its proper analysis method. The session started with the welcome speech of the Staff co - ordinator of the program Ramesh. T(Assistant Professor, Department Of Commerce ) & and the session concluded with the vote of thanks of Student co ordinator-Gokul Krishnan.

### **Programme Notice**

- Welcome Speech : Ramesh. T  
( Assistant professor, Department of commerce )
- Inaugural address : suja. M  
(Head of the department of commerce )
- Resource person : Byju. K  
(principal)  
(AMC Group of Educational Institutions, Manisseri)
- Vote of thanks : Gokul krishnan  
( B. Com Finance student)

Programme Co ordinator

Head of the Department



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## **Seminar on Research Methodology**

**Resource person :**

**Byju. K  
Principal  
AMC Group of Educational institutions**

**On  
21/11/2016  
@10.00 a. M**

**Staff Co-ordinator :  
Ramesh.T  
Assistant Professor**

**organised by  
Department of Commerce**

Workshop on  
Research Methodology and Data Analysis

Workshop on Research Methodology and Data Analysis was conducted on 16 th June 2016 (16/06/2016) at 10.00 am to 3.00 pm. The Resource person of the programme was Mugesh P (Senior Research Fellow, St. Albert's College Ernakulum. . . It was given to the faculty members from all department of the college.

The workshop proposes to deliberate with the participants as aspects of defining research problems, framing research questions, formulation of hypothesis, exploring data sources, data collection methods and tools, data analysis techniques and various aspects related with the report writing. It is also envisaged to provide an orientation with relationship to use of important statistical methods in analysing qualitative & quantitative data. Welcome speech delivered by Mrs. Nisha Sasikumar(Vice principal) and Suja M( Head of the Department of Commerce) gave presidential address. Principal Dr. Byju k inaugurated the Workshop . Dhanya k Assistant professor ( Department of Commerce) delivered vote of thanks

**Programme Chart**

Prayer

Welcome Speech : Nisha Semilunar

Vice principal

AMC Group of Educational Institutions

Presidential Address : Suja M

Head of the department of Commerce

AMC Group of Educational Institutions

Inauguration : Dr Byju k

Principal



AMC Group of I Educational Institution

Resource Person : Mugesh P  
Senior Research Fellow

Vote of Thanks : Dhanya K  
Assistant professor  
Department of commerce

Programme Coordinator

Head of the Department



**AMC GROUP OF EDUCATIONAL INSTITUTION**

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AMC Building, Kothayur Road, Manissery, Ottapalam - 679521, Ph:04662226527

***Workshop on  
Research Methodology & Data Analysis***

On  
16/06/2016  
@10.00 a.m

Resource Person:  
Mugesh.p  
Senior Research Fellow  
St.Alberts college,Ernamkulam

Organised By  
Department of Commerce

Staff co-ordinator: Suja.M  
Department of commerce

**Seminar on**  
**Academic Project Preparation and Data Analysis**

Seminar on Academic project preparation and data analysis was dated on 17<sup>th</sup> November 2017 (17/11/2017) at 11.30 am Organized by Department of Management , AMC Group of Educational Institutions . The seminar on Academic project preparation and data analysis was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource person of the program was Nisha Sasikumar ( Vice principal ) AMC Group of Educational Institutions, Manisseri.. He clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The Staff co - ordinator of the program was Saranya A ( Assistant Professor, Department Of Management ) & Student co ordinator- Maneesh R ( 3 BBA Finance)

Programme Notice

Welcome Speech : Anusha. P. Nair  
( Assistant professor, Department of Management

Resource Person : Nisha Sasikumar  
Vice Principal  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : Maneesh R  
(Third BBA Finance student)

Programme Co ordinator

Head of the Department



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## **Seminar on Project preparation**

*Resource person :*

*Sarala. K. T*

*Genreal HOD*

*AMC Group of Educational Institution*

*On*

*17/11/2017@*

*2.00 p.m*

**organised by**

**Department of Commerce**

**Staff Co-ordinator : Suja. M**

**HOD of commerce**

## **Seminar on Research Methodology**

Seminar on Research Methodology was dated on 25 th November 2017 (25/11/2017) at 11.30 am Organized by Department of Economicst , AMC Group of Educational Institutions . The seminar on Research Methodology was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource person of the program was Byju K ( principal ) AMC Group of Educational Institutions, Manisseri.. He clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The Staff co - ordinator of the program was Reshma Krishnan ( Assistant Professor, Department Of Economics ) & Student co ordinator- Sandra k ( 3 BA Economics)

### **Programme Notice**

Welcome Speech : Vasanthi P  
( Head of the Department of Economics)

Resource Person : Byju. K  
Principal  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : Reshma Krishnan  
(Assistant professor, Department of Economics)

Programme Co ordinator Head of the Department



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**SEMINAR ON RESEARCH METHODOLOGY**

On  
25/11/2017  
@10.00 a.m

Resource person : **Byju.k**  
**Principal**

**AMC Group Of Educational Institutions**

**Organised by**  
**Department of Economics**  
Staff Co-ordinator : Reshma Krishnan  
Assistant professor

## **Seminar on Project Preparation**

Seminar on Project Preparation was dated on 17 th November 2017 (17/11/2017) at 11.30 am Organized by Department of Commerce , AMC Group of Educational Institutions . The seminar on Project Preparation was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource person of the program was Sarala K T ( General Head ) AMC Group of Educational Institutions, Manisseri.. She clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The Staff co - ordinator of the program was Suja M( Assistant Professor, Department Of Commerce ) & Student co ordinator- Ranjith K ( B.Com Co operation)

### Programme Notice

Welcome Speech : Suja M  
( Head of the Department of Economics)

Resource Person : Sarala K T  
General Head  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : Ranjith k  
( Student B. Com CA)

Programme Co ordinator Head of the Department



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## **Seminar on Project preparation**

*Resource person : Sarala. K. T  
Genreal HOD  
AMC Group of Educational Institution*

*On  
17/11/2017@  
2.00 p.m*

**organised by  
Department of Commerce**

**Staff Co-ordinator : Suja. M  
HOD of commerce**

## ONE DAY WORKSHOP ON FILE MAKING

Entrepreneurship development club has conducted a one day workshop on File making on 06/01/2018. The inauguration of workshop has been started at 10.00 AM. The workshop coordinator by student Hafis K A (3<sup>rd</sup> B COM) and the staff coordinator Sarala K T (General Head, AMC Group Of Educational Institutions). The welcome speech delivered by Jagadheesh C (Assistant professor, Department of Commerce). Respected principal Dr. Byju K gave presidential address. Resource persons Vijaya sree M (Administrator, U V Printers) talked about the workshop. And the program inaugurated by lighting the lamp. Mrs Nisha Sasikumar (Vice principal), Mrs Vasanthi p (HOD, Department of Economics), Mrs. Reshma K M (Assistant Professor, Department of Commerce) gave felicitation speech. Hafis K A (B. COM CA) gave vote of thanks.

After the inaugural session workshop started. Mrs Vijayasree gave an introduction class about the workshop and File making.. 20 students made Files. It was a wonderful experience to all the participants. The one day workshop ended at 2.30 PM.

Program Co ordinator

Sarala K T

### PROGRAM

**Prayer :**

**Welcome Speech :** Jagadheesh C (Assistant professor, Department of Commerce)

**Presidential Address :** Dr. Byju K (Principal )

**Resource Person :** Vijayasree M ( Administrator, UV Printers)

Inauguration: Lamb lighting

**Felicitation:** Mrs. Nisha Sasikumar ( Vice Principal )

Mrs. Vasanthi P ( HOD, Department of Economics)

Mrs Reshma KM( Assistant Professor, Department of Commerce )

**Vote of Thanks :** Hafis K A ( BCOM CA)





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## **Workshop on File Making**

Resource person



**Vijaya Sree M**  
Manager  
UV Printers  
Koonathara

On  
6/01/2018@  
10.00 a. M

organised by  
Entrepreneurial Development club  
Staff Co-ordinator : Sarala. K. T

## **Report on**

### **workshop on Research Methodology and Data Analysis**

A workshop on Research Methodology and Data Analysis was conducted by Department of Commerce On. 17/11/2018. The purpose of this Workshop is to introduce Students to the most important conceptual approaches of research as well as to explore and formulate the theoretical framework for the analysis of the topic that is examined in the context of carrying their research work. Deepak. K. S( Assistant professor) welcomed the Resource person and the participants. Our resource person Nisha sasikumar Vice principal (AMC Group of Educational Institutions) ) explained the conceptual approaches of research, various steps, Data analysis methods to be followed while doing a research work The session was concluded by the vote of thanks of vandana. K. V(student Co-ordinator ).

#### **Programme Chart**

Welcome Speech : Deepak. K. S  
( Assistant professor, Department of Commerce )

Inaugural address : Dr. Mugesh. P  
( HOD Commerce,)  
AMC Group of Educational Institutions, Manissery

Resource person : Nisha sasikumar  
Vice principal  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : Vandana. K. V  
(III B. COM finance student)

Programme Co ordinator

Head of the Department



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## **Workshop on Research Methodology And Data Analysis**

On 17/11/2018  
@10.00 a.m

Staff Co-ordinator  
Deepak. K. S  
Assistant professor  
Department of commerce

*Resource person : Nisha sasikumar  
Vice principal  
AMC Group of Educational Institution*

organised by  
Department of Commerce

## **workshop on Project preparation**

A workshop on Project preparation was organised by Department of Economics on 24/11/2018 for the final year BA Economics students. The main objective of the seminar was to support the students to use rationally alternative research methods when preparing their academic project. The session started with the welcome speech of Divya. A( Assistant professor, Department of Economics). The inaugural address was delivered by Vasanthi. P( HOD OF Economics). Our resource person Sarala. K. T ( General HOD) explained the students how to carry out a research process for their Academic research work .It Was a very informative session for students. The session winded up with the vote of thanks of Sreeja.c( III BA Economics student).

Programme chart

Welcome Address : Divya.A

Assistant professor ,Department of Economics

Inaugural Address :Vasanthi. P

Head of Department of Economics

AMC Group of Educational Institutions

Resource person : Sarala. K. T

General HOD, AMC Group of Educational Institutions

Vote of Thanks : Sreeja.c( III BA ECONOMICS)



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## **Workshop on Project preparation**

On 24/11/2018  
@10.00 a.m

Staff Co-ordinator

Dlvy. A

Assistant professor

Department Of Economics

*Resource person : Sarala. K. T*

*General HOD*

*AMC Group of Educational Institution*

organised by

Department of Economics

## **Workshop on Research Methodology**

A Workshop on Research Methodology was Conducted on 24/11/2018) at am Organized by Department of Management, AMC Group of Educational Institutions . The Workshop on research methodology was conducted to enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource person of the program was Byju. K (Principal, AMC Group of Educational Institutions, Manisseri). He clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The Staff co - ordinator of the program was Saranya. A( Assistant Professor, Department Of Management & Student co ordinator- sameer Babu. M(Third BBA student)

### Programme Notice

Welcome Speech : Saraya. A  
( Assistant professor, Department of Management )

Inaugural address : Durga. N  
(Assistant Professor,Department of Management )

Resource person : Dr Byju k  
Principal  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : Sameer Babu. M  
(Third BBA student )

Programme Co ordinator

Head of the Department



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AMC Building, Kothayur Road, Manissery, Ottapalam - 679521, Ph:04662228527

## Workshop on Research Methodology

On 24/11/2018  
@10.00 a.m

Staff Co-ordinator  
Saranya. A  
Assistant professor  
Department of management

*Resource person : Byju. K.  
Principal  
AMC Group of Educational Institution*

organised by  
Department of Management

**Two Day National Workshop on  
Academic Project Preparation and Research Methodology**

Department of Commerce has organized two-day National Workshop on Academic Project Preparation and Research Methodology on 21<sup>st</sup> & 22<sup>nd</sup> September 2018. Calicut University Deputy Registrar Dr. Shoba P V inaugurated the workshop. Dr. Geethu Anna Mathew, Assistant Professor, Department of Management, Christu Jayanthi college, Bangalore and Dr. Mugesh.P were the resource person. About Seventy-five members from outside colleges including teachers, research scholars and PG students have participated. 39 delegates were presented their research papers in the workshop.



Workshop Co-Ordinator



Head

**Dr. MUGESH. P**  
**HOD, COMMERCE**

**ABC Group of Educational Institutions,**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**











## **Seminar on Project Preparation**

The Department of Economics had organised a seminar on Research Methodology for final year BA students on 16/11/2019. The main objective of the seminar is to support the students to use rationally alternative research methods when preparing their academic project. The session started with the welcome speech of Jesna. K. U (Assistant professor, Department of commerce) The session was inaugurated by Vasanthi. P ( HOD of Economics) . Our resource person Nisha sasikumar well explained the need of research and the methods to be followed while conducting a research. The session was concluded with the vote of thanks of Gayathri. K. V( III BA Economics student).

### Programme Chart

Welcome Speech	:	Jesna. K. U  ( Assistant professor, Department of Economics )
Inaugural address	:	Vasanthi. P  (HOD of Economics )
Resource person	:	Nisha sasikumar  Vice principal  (AMC Group of Educational Institutions, Manisseri)
Vote of thanks	:	Gayathri. K. V  ( III BA Economics student)

Programme Co ordinator

Head of the Department



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## **Seminar on Project Preparation**

**On 16/11/2019  
@10.30 a. m**

**Organised by  
Department of Economics**

### **Resource Person**



**Nisha Sasikumar  
Vice Principal  
AMC Group of Educational Institutions**

### **Seminar on Research Methodology**

Seminar on Research Methodology was dated on 23rd November 2019 (23/11/2019) at 2 pm Organized by Department of Management , AMC Group of Educational Institutions . The webinar on Academic project preparation and Research methodology was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource person of the program was Mrs. Sarala K T General Head, AMC Group of Educational Institutions, Manisseri. She clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The Staff co - ordinator of the program was Durga N( Head & assistant Professor, Department Of Management) & Student co ordinator-Ajna Fathima( 3BBA student)

#### **Programme Notice**

Welcome Speech : Hareesh. K. R  
( Assistant professor, Department of Management)

Inaugural address : Durga N  
(Head of the department of Management)

Resource person : Sarala K T  
General Head  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : Akshitha. C. P  
(Third BBA student)

Programme Co ordinator

Head of the Department



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## **Seminar on Research Methodology**

### **Resource Person**

**On 23/11/2019  
@2.00 p. m**

*staff Co-ordinator:  
Durga. N  
HOD of Management*



**Sarala. K. T  
General HOD**

AMC Group of Educational Institutions

**Organised by  
Department of Management**



**Workshop on  
Data Analysis (RMDA2019)**

Workshop on Data Analysis (RMDA2019) was conducted on 12th August 2019(12/08/2019) at 10.00 am to 3.30 pm. The Resource person of the programme was Dr Byju k ( Principal) AMC Group of Educational Institutions, Manisseri. . It was given to the faculty members from all department of the college.

The workshop proposes to deliberates with the participants as aspects of defining research problems, framing research questions, formulation of hypothesis, exploring data sources, data collection methods and tools, data analysis techniques and various aspects related with the report writing. It is also envisaged to provide an orientation with relationship to use of important statistical methods in analysing qualitative & quantitative data. Welcome speech delivered by Mrs. Nisha Sasikumar(Vice principal) and Dr. Mugesh p ( Head of the Department of Commerce) gave presidential address. Resource person Dr. Byju k inaugurated and started the session. Dhanya k Assistant professor ( Department of Commerce) delivered vote of thanks

**Programme Chart**

Prayer

Welcome Speech : Nisha Sasikumar

Vice principal

AMC Group of Educational Institutions

Presidential Address : Dr Mugesh p

Head of the department of Commerce

AMC Group of Educational Institutions

Resource person : Dr Byju k

Principal

AMC Group of I Educational Institutions


Vote of Thanks : Dhanya K

Assistant professor


Department of commerce

Programme Coordinator

Head of the Department




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**Workshop On  
Research Methodology and Data Analysis  
(RMDA 2019)**

*Resource person*



**Dr. Byju. K**  
Principal  
AMC Group of Educational institutions

ON 12/08/2019  
@ 10.00 A.M

**Staff Co-Ordinator  
Dhanya. K**

**Seminar on INTELLECTUAL PROPERTY RIGHTS (IPR)**

Dated on 18<sup>th</sup> December 2019 at 10:00 to 11.30 am Organised by department of Management AMC Group of Educational Institutions, Manisseri.

The webinar on fundamentals of Intellectual Property Rights was conducted for the purpose of enrich the knowledge of students and faculties about IPR. The programme was inaugurated by Dr.Byju K , Principal, AMC Group Of Educational Institutions and the Resource person was Adv. Ullas. P Legal advisor of AMC Group Of Educational Institutions, Manisseri. He clearly covered the basics of IPR and students asked many queries related to the topic and he cleared all the doubts relating to the topic. The session was fruitful to all the attendees. The programme co-ordinators were Sheeja. V( Assistant professor, Dept.of Management) and Student Co ordinator Megha. K. U(III BBA student)

Programme coordinator

Department head

**Seminar on INTELLECTUAL PROPERTY RIGHTS (IPR)**

**Dated on 18 thDecember 2019 10.00 am to 11.30 am t Organised by department of management , AMC Group of Educational Institutions, Manisseri**

**PROGRAMME CHART**

Starts at 10.00 am with prayer

Welcome speech: Sheeja. V

Assistant Professor,

Department of Management


AMC Group of Educational Institutions

Inaugural Address: Dr.Byju K  
Principal  
AMC Group of Educational Institutions


Resource Person: Adv. Ullas. P  
Legal Advisor  
IAMC Group of Educational Institutions, Manisseri

Queries and feedback

Vote of Thanks: Nithin. K  
3rd BBA Finance.




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# seminar on IPR

**Resource person**



**Adv. Ullas.P**

**ON 18/12/2019  
10.00 A. M**

*Staff Co-ordinator  
Sheeja. v  
Assistant professor  
Department of Management*

**Organised by  
Department of Management**

## **Two Day National Workshop on Data Analysis using Statistical Packages**

1/12/2019 and 23/12/2019

The department has organised a two day national workshop on data analysis using statistical packages which served as a Faculty Development programme and professors and researchers from various colleges and research centres have participated in the programme. Entry for the seminar is restricted to 20 participants. The workshop covered seven technical session covering topics- introduction to research, methodology and framing research design, Measurement Scales, Data entry and Descriptive analysis in SPSS, correlation and regression analysis, parametric and non parametric test, etc. Participants of the seminar rated the workshop excellent. Dr. Geethu Anna Mathew and Dr. Roshan Theras Sebastin, Department of Management, Kristu Jayanthi College, Bangalore, Dr. Byju K and Dr. Mughesh.P were the resource persons of the workshop





## Organising Committee

Our Mentor : Meena Ramaswamy, Director

Chairman : Dr. Byju K, Principal

Convenor: Dr.Mugesh.P, Head, Dept. of Commerce

Co ordinator : Anitha T, Assistant Professor



### Additional Co ordinators

Nisha SasiKumar  
Sarala K T  
Dhanya K  
Saranya  
Ranjini  
Sheeja  
Siji C  
Jagadeesh  
Deepak  
Niytha



Entry Restricted to 20 respondents



Contact for Registration: +918547688509

Send Papers for presentation to amcottapalam@gmail.com

## Two Day National Workshop on *Data Analysis using Statistical Packages*

Organised by

**Department of Commerce**  
**AMC Group of Educational Institutions, Manissery**

### About the College

AMC Group of Educational Institutions (Allied Management College) promoted by Trisha Charitable Trust, Manissery, Ottapalam are one of the leading academic institutions in Palakkad district since 2003.

AMC is now an affiliated College under University of Calicut and offers five undergraduate courses.

AMC is naturally gifted with a lush green campus with an intoxicating scenic beauty and a serene atmosphere. AMC is proud to keep itself away from gender, caste, religion and political biases.

### About the Workshop

Realising the need for the time, the workshop is aiming to give lectures and training on statistical data analysis for social science researches. The participants will be exposed to the basics and fundamentals of data analysis tools.

Participants will be trained and taught to do data analysis and how to interpret the results of data analysis produced out of statistical packages



Original Research works are invited from Faculty and Researchers for Paper Presentation in the workshop. Paper should be from social science research area like Marketing, HRM, Social work, Banking and Insurance, etc

### Registration Fees

Rupees 2000 to attend the training session  
Rupees 350 for Paper Presentation (Faculty and Researchers)  
Rupees 100 for Paper Presentation ( Students)  
Separate registration is required for more than one authors

## Day 1 (1 December 2019)



Inaugural Session  
Technical Session I : Introduction to Social Science Research and Data Analysis  
Technical Session II : Measurement Scales and Data Entry  
Lunch Break  
Technical Session III : Reliability Checking and Descriptive Analysis  
Technical Session IV : One Sample t Test and Paired Sample t test  
Paper Presentations



## Day 2

23 December 2019

Technical Session V : Independent Sample t Test and Anova  
Technical Session VI : Non Parametric Tests  
Lunch Break  
Technical Session VII : Correlation and Regression Analysis  
Paper Presentations  
Valedictory Session



Participants are required to bring their laptops during the training session



## **Webinar on Research Methodology**

Dated on 21/11/2020 at 10.00 am through online platform ( Microsoft Teams) organized by Department of Management, AMC Group of Educational Institutions Manisseri.

The webinar on Academic project preparation and Research methodology was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource person of the program was Mrs. Nisha Sasikumar, Vice Principal of the AMC Group of Educational Institutions, Manisseri. She clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The Staff co - ordinator of the program was Dhanya K (assistant Professor, Department Of Management) & Student co ordinator- Akhil V N, BBA third year student.

### Programme Notice

- Welcome Speech : Dhanya k  
( Assistant professor, Department of Management)
- Inaugural address : Durga N  
(Head of the department of management)
- Resource person : Nisha Sasikumar  
(Vice principal)  
(AMC Group of Educational Institutions, Manisseri)
- Vote of thanks : Akhil V N  
(Third BBA student)

Programme Co ordinator

Head of the Department





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## **Webinar on Research Methodology**

on 21/11/2020  
@10.00 a. m  
platform : Microsoft Teams

Staff co-ordinator  
Dhanya.k  
Assistant professor  
Department of Management

## **Resource Person**



Nisha Sasikumar  
Vice Principal  
AMC Group of Educational Institutions

**Organised by  
Department of Management**

## **Webinar On Project preparation**

Dated on 07/11/2020 at 10.00 am through online platform ( Microsoft Teams) organized by Department of Economics, AMC Group of Educational Institutions Manisseri.

The webinar on project preparation and Research methodology was conducted for the purpose of enrich the knowledge of students regarding research methodology and getting basic idea for preparing academic project. The Resource person of the program was Mrs. Sarala K T General Head, AMC Group of Educational Institutions, Manisseri. She clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The Staff co - ordinator of the program was Divya A (assistant Professor, Department Of Economics) & Student co ordinator- Ragendhu BA third year student.

### **Programme Notice**

- Welcome Speech : Divya A  
( Assistant professor, Department of Economics)
- Inaugural address : Vasanthi P  
(Head of the department of Economics)
- Resource person : Sarala K T  
General Head  
(AMC Group of Educational Institutions, Manisseri)
- Vote of thanks : Ragendhu  
(Third BA student)

Programme Co ordinator

Head of the Department



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## **Webinar on Project Preparation**

**On 7/11/2020  
@10.30 a. m  
platform : Microsoft Teams**

**Resource Person**

*staff Co-ordinator:  
Divya. A  
Assistant professor  
Department of Economics*



**Organised by  
Department of Economics**

**Sarala. K. T  
General HOD  
AMC Group of Educational Institutions**

## **Webinar on Academic project preparation and Research methodology**

Department of Commerce had organised a webinar on academic project preparation and the research methodology for the final year Bcom students On 7/11/2020 , to give an idea about how to prepare their academic project. The session commenced with the welcome address of assistant professor Jagadeesh. C. The resource person Dr. Mukesh. P explained the relevance of research methodology and how to prepare an academic project in detail. The session concluded with the vote of thanks of Alisha James (student coordinator)

### **Programme Chart**

Welcome Speech : Jagadeesh. C  
( Assistant professor, Department of Commerce )

Inaugural address : Dr. Byju. K  
Principal  
AMC Group of Educational institutions

Resource person : Dr. Muges. P  
( Head of Department of Commerce )  
(AMC Group of Educational Institutions, Manisseri)

Vote of thanks : Alisha James  
(III B. Com co-operation)

Programme Co ordinator  
Department

Head of the



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**Webinar on Academic Project Preparation  
and Research Methodology**

**On 7/11/2020  
@10.30 a. m  
platform :Microsoft Teams**

**Resource Person**



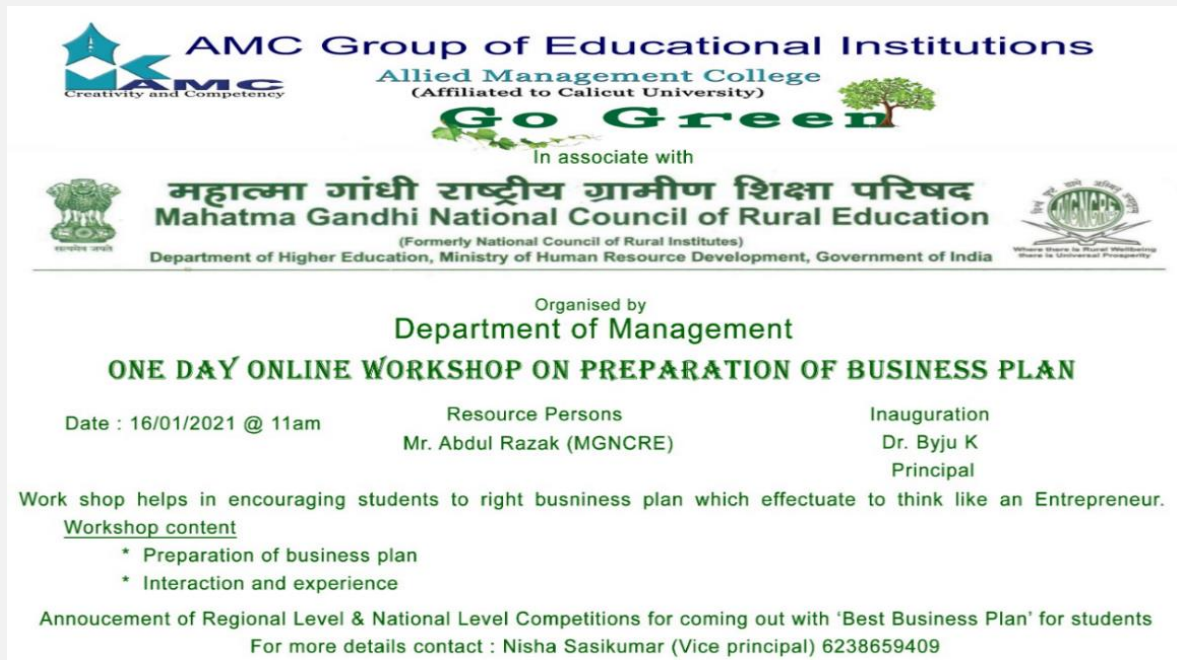
**Organised by  
Department of Commerce**

*staff Co-ordinator:  
Jagadeesh. C  
Assistant professor*

**Dr. Mukesh. p  
HOD Commerce  
AMC Group of Educational Institutions**

## ONE DAY ONLINE WORKSHOP ON PREPARATION OF BUSINESS PLAN

Department of Management was organized a Online Workshop on Preparation of Business Plan. This workshop helps in encouraging students to right business plan which effectuate to think like an Entrepreneur. The Resource person is Mr. Abdul Razak,



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Allied Management College  
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In associate with

**महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद**  
**Mahatma Gandhi National Council of Rural Education**  
(Formerly National Council of Rural Institutes)  
Department of Higher Education, Ministry of Human Resource Development, Government of India

Organised by  
**Department of Management**

**ONE DAY ONLINE WORKSHOP ON PREPARATION OF BUSINESS PLAN**

Date : 16/01/2021 @ 11am

Resource Persons  
Mr. Abdul Razak (MGNCRE)

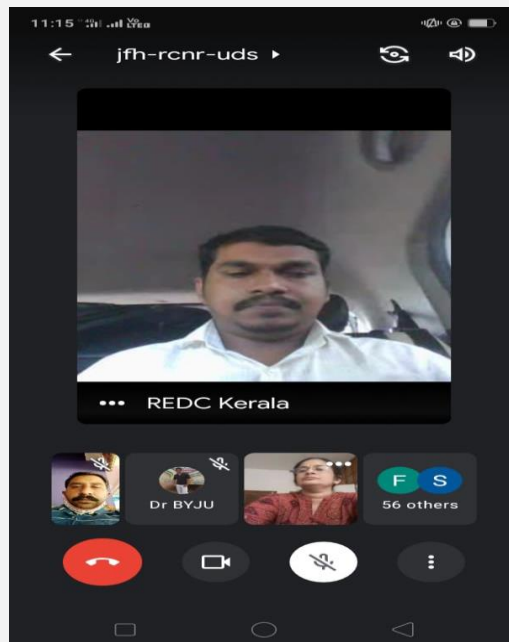
Inauguration  
Dr. Byju K  
Principal

Work shop helps in encouraging students to right business plan which effectuate to think like an Entrepreneur.

Workshop content

- \* Preparation of business plan
- \* Interaction and experience

Announcement of Regional Level & National Level Competitions for coming out with 'Best Business Plan' for students  
For more details contact : Nisha Sasikumar (Vice principal) 6238659409



## SRISHTI

### (Workshop on paper bag making)

‘SRISHTI’ Workshop on paper Bag Making on 23<sup>rd</sup> March 2021 @ 2pm is conducted by Department of Management. This program is co ordinated by DHANYA K, Assistant Professor, Department of Management. The program started with a prayer followed by welcome speech of student co ordinator Akshaya Dad P ( II BBA). After welcome speech Principal Dr Byju K inaugurated the session. After inauguration our resource person Mr. Sarvadamanan K K ( Manager, Phoenix Graphic & Offset printers, Kulappully) handled the session and give training regarding making of paper Bags.

27students participated the workshop. All of the students makes bag using newspaper. Mrs. Sarala KT (College Co ordinator) , Nisha Sasikumar ( Vice Principal) & Durga. N (Head of the Department) felicitated the program. The session was winding up with vote of thanks delivered by Reshma Nair of I BBA.

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**‘SRISHTI’**  
*Workshop on Paper Bag Making*

On  
23<sup>rd</sup>  
March  
2021  
@  
2.00 pm

*Organized by*  
*Department of Management*

Inauguration      Resource Person      Student Co-Ordinator

  
**Dr. Byju K**  
Principal

  
**Mr. Sarvadhamanan K K**  
Manager  
Phoenix Graphic & Offset Printers  
Kulappully

  
**Akshaya Das P**  
II BBA

Staff Co-Ordinator :  
**Dhanya K**  
( Assistant Professor, Department of Management)  
For More Details Contact : 9947990888

## **Webinar on Intellectual Property Rights**

The Economics Department has conducted a webinar on “Intellectual Property Rights at a glance” on 29<sup>th</sup> January, 2021. The objective of the webinar is to update the knowledge of students about Intellectual Property Rights and its importance. The webinar was inaugurated by Dr. Byju K., the Principal. Advocate Ullas was the resource person. Sir explained the importance and relevance of IPR especially when the Research and Development is taking place in the modern economic world. Many topics related to IPR like copy rights, patents, trade mark, franchise etc. were also discussed. The faculties and students cleared their doubts in the interactive session.

### **Programme Chart**

Prayer	: Silent prayer by all the participants
Welcome speech	: Anusha K.A., Student co-ordinator
Inaugural address	: Dr. Byju, the principal
Introducing the chief guest	: Rajan. K, Asst. Professor (Economics)
Session on IPR by	: Advocate P. Ullas
Vote of thanks	: Sruthi N, II BA Economics

The programme was coordinated by Rajan K., Asst. Professor from the Department of Economics.

Rajan K.  
The programme co-ordinator

Vasanthi P  
The Head of Economics Department





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## Department of Economics in association with Internal Quality Assurance Cell

organizes a webinar on

### *Intellectual Property Rights (IPR) at a Glance*

Resource Person



Advocate P.Ullas

Inauguration



Dr. Byju K,  
Principal



Microsoft Teams

On 29<sup>th</sup>  
January,  
2021 @  
2 PM

Student  
Co-ordinator



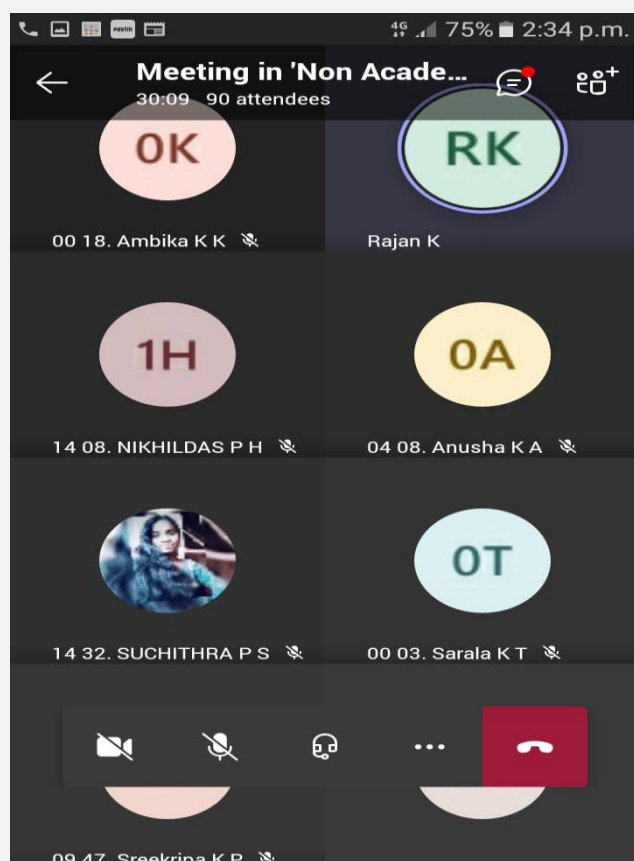
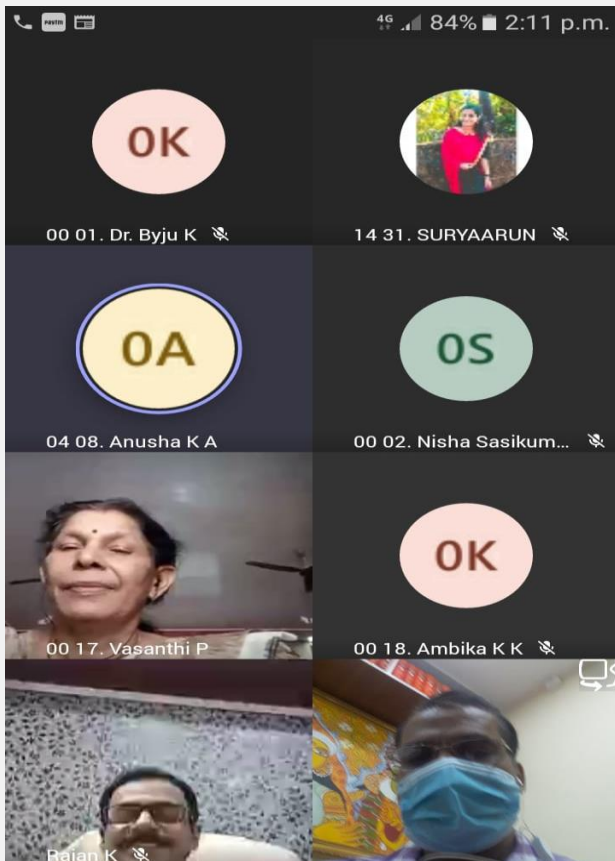
Anusha K.A.  
III B.A. Economics

Programme  
Co-ordinator



Rajan K.  
Asst. Professor (Economics)

For more details contact: Rajan K, Mob: 8157939872



## ONE DAY WORKSHOP ON LED BULB MAKING

Entrepreneurship development club in Association with department of management has conducted a one day workshop on LED bulb making on 30.01.2021. The inauguration of workshop has been started at 10.30 AM. The workshop coordinator by student Abhinav P(3<sup>rd</sup> BBA) and the staff coordinator Mrs. Nigitha K G ( Department of Commerce ). The welcome speech delivered by Sneha Jayakumar Nair( 3<sup>rd</sup> B Com Computer Application). Respected principal Dr. Byju K gave presidential address. Resource persons Sreejith K ( Administrator, Athmaja Industries )and Aneesh A ( Technical Advisor, Athmaja Industries )talked about the workshop. And the program inaugurated by lighting the lamp. Mrs Nisha Sasikumar (Vice principal ), Mrs Durga N ( HOD, Department of Management ), Mrs. Nigitha K G (Assistant Professor, Department of Commerce) and Mr. Abhinav P(Student, 3<sup>rd</sup> BBA) gave felicitation speech. Swathy ( 2<sup>nd</sup> BBA) gave vote of thanks.

After the inaugural session workshop started. Mr. Aneesh A gave an introduction class about the workshop and LED bulbs production. 20 students made LED bulbs and all of them lighted their bulbs. It was a wonderful experience to all the participants. The one day workshop ended at 3.30 PM.

Program Co ordinator

Nigitha K G

Head of Department

Durga N



The poster is for a workshop titled "Workshop on LED Bulb Making" organized by the Entrepreneurship Development Club in association with the Department of Management. It features the AMC Group of Educational Institutions logo and a "Go Green" slogan. The event is scheduled for January 30, 2021, at 9:30 AM. The poster lists six resource persons: Mr. Sreejith K (Administrator, Athmaja Industries), Mr. Aneesh A (Technical Advisor, Athmaja Industries), Dr. Byju K (Principal), Mrs. Nigitha K G (Assistant Professor), and Mr. Abhinav P (3<sup>rd</sup> BBA). The poster also includes a registration deadline of 27.01.2021 and a central image of hands holding a lit LED bulb.

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Workshop on LED Bulb Making

On 30th January 2021 @ 9.30 AM

Organized by Entrepreneurship Development Club in association with Department of Management

Last Date for Registration: 27.01.2021

**Resource Persons**

 Mr. Sreejith K Administrator, Athmaja Industries, Ottapalam	 Mr. Aneesh A Technical Advisor Athmaja Industries, Ottapalam	
 Dr. Byju K Principal	 Mrs. Nigitha K G Assistant Professor	 Mr. Abhinav P 3 <sup>rd</sup> BBA

Inauguration Staff co-ordinator Student Co - Ordinator

## PROGRAM

**Prayer :**

**Welcome Speech :** Sneha Jayakumar Nair (Student, 3<sup>rd</sup> B Com Computer Application)

**Presidential Address :** Dr. Byju K (Principal )

**Resource Person :** Sreejith K ( Administrator,Athmaja Industries)

Aneesh A ( Technical advisor , Athmaja Industries )

**Inauguration :** Lamb Lighting

**Felicitation:** Mrs. Nisha Sasikumar ( Vice Principal )

Mrs. Durga N ( HOD, Department of Management )

Mrs Nigitha K G ( Assistant Professor, Department of Commerce )

Mr. Abhinav P ( Student, 3<sup>rd</sup> BBA)

**Vote of thanks :** Swathy ( 2<sup>nd</sup> BBA)



## WEBINAR on “ IPR AND APPLICATION OF TRADE MARK IN INDIAN SCENARIO ”

On 18<sup>th</sup> January 2021 @ 3pm a webinar on “IPR and application of trademark in Indian Scenario” is conducted by Department of Management. The program is coordinated by Mr. Harish K.R, Assistant Professor, Department of Management. The program started with a prayer followed by welcome speech of student coordinator Ms. FathimathulShamna.K. After welcome speech Principal Dr. Byju K inaugurated the session. After inauguration our resource person Adv. Mohammed Asif. P MBA, LLB who is practicing in District Court Manjeri handled the session in which he explained the topic in detail. It was an interesting session. Students actively participated in the session. The session was winded up with a vote of thanks delivered by Akshaya Das of 2<sup>nd</sup> BBA.



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**WEBINAR ON “IPR AND APPLICATION OF TRADE MARK IN INDIAN SCENARIO”**  
Organised by Department of Management  
On 18<sup>th</sup> January 2021 @ 3pm  
Platform : Microsoft Teams

Resource Person	Inauguration	Staff Co-ordinator	Student Co-ordinator
			
Adv. Mohammed Asif P MBA, LLB (District Court Manjeri)	Dr. BYJU K Principal	Harish K R Asst. Professor	Ms. Fathimathul Shamna K IIIBBA

## WEBINAR ON FUNDAMENTALS OF INTELLECTUAL PROPERTY RIGHTS (IPR)

Dated on 11<sup>th</sup> December 2020 (Friday) at 2:00 pm to 3.30 pm through online (platform – Microsoft teams),  
Organised by department of commerce in association with IQAC, AMC Group of Educational Institutions

The webinar on fundamentals of Intellectual Property Rights was conducted for the purpose of enrich the knowledge of students and faculties about IPR. The programme was inaugurated by Dr.Byju K , Principal, AMC Group Of Educational Institutions and the Resource person was Dr.Anson C J, Assistant Professor, Inter University Centre for IPR studies, Cochin University of Science and Technology. He did his Phd. from Cochin University for the subject of IPR. So we got the eminent personality for this session. He clearly covered the basics of IPR and students asked many queries related to the topic and he cleared all the doubts relating to the topic. The session was fruitful to all the attendees. The programmeco-ordinators were Mr.Rajeesh Kumar M (Assistant professor, Dept.of Commerce) and Mr.Rahul K A (3<sup>rd</sup> B.Com Co-operation). The programme was hosted by Ms.Uma M (Assistant Professor, Dept of Commerce)



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*Department of Commerce in association  
with Internal Quality Assurance Cell*

*organizes a webinar on*

### *Fundamentals of Intellectual Property Rights (IPR)*

*On 11th December 2020 @ 2 pm*

*Platform: Microsoft Teams*

*Resource Person*



**Dr. Anson C J**  
*Assistant professor,  
Inter University Centre for IPR studies,  
Cochin University of Science and Technology*



*Inauguration*



**Dr. Byju K**  
*Principal*

*Student  
Co-ordinator*



**Rahul K A**  
*3rd B.Com Co-operation*

*Programme  
Co-ordinator*



**Rajeesh Kumar M**  
*Asst professor ( Commerce)*

*For more details Contact Rajeesh Kumar M Mobile : 9847647443*

## Report on

### Workshop on Research Methodology and Data Analysis

A workshop on Research Methodology and Data Analysis was conducted by post Graduate Department of Commerce On.16/3/2021. The purpose of this Workshop is to introduce Post graduate students to the most important conceptual approaches of research as well as to explore and formulate the theoretical framework for the analysis of the topic that is examined in the context of carrying their research work. Ranjini. P, ( Assistant professor) welcomed the Resource person and the participants. Our resource person Dr. Mukesh. P (HOD of Commerce) explained the conceptual approaches of research, various steps, Data analysis methods to be followed while doing a research work. The session was concluded by the vote of thanks of Sneha Babu(student Co-ordinator ).



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**workshop on Research Methodology  
and Data Analysis**

Resource person



**Dr. Mukesh. P**  
**HOD of Commerce**

**on 16/3/2021**  
**@ 10.30 a. m**

**Staff Co-Ordinator**  
**Ranjini. P**

## Webinar on Social entrepreneurship

Dated on 11<sup>th</sup> January 2021 (Monday) at 11:30 am to 1.00 pm through online (platform – Google meet), Organised by department of commerce in association with IQAC, AMC Group of Educational Institutions. The webinar on Social entrepreneurship was conducted for the purpose of enrich the knowledge of students and faculties about Social entrepreneurship. The programme was inaugurated by Dr. Byju K , Principal, AMC Group Of Educational Institutions and the Resource person was Dr. Sonia Katherin Mathew, Associate Professor in Human Resource Management, Musaliar Institute of Management, Pathanamthitta. She clearly covered the basics of Social entrepreneurship and students asked many queries related to the topic and she cleared all the doubts relating to the topic. The session was fruitful to all the attendees. The programme co-ordinators were Mr. Rajeesh Kumar M (Assistant professor, Dept. of Commerce) and Ms. Krishnaja P (2<sup>nd</sup> B.com Co-operation).

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**Department of Commerce in association with  
Internal Quality Assurance Cell**

Organizes a webinar on  
**Social Entrepreneurship**  
On 11<sup>th</sup> January 2021 @ 11.30 am

Platform :  Google Meet

**Resource Person**



**Dr. Sonia Katherin Mathew**  
Associate Professor in  
Human Resource Management,  
Musaliar Institute of Management,  
Pathanamthitta

**Inauguration**



**Dr. Byju K**  
Principal

**Welcome address**



**Anupama A M**  
2<sup>nd</sup> Bcom CA

**Vote of Thanks**



**Prajusha M**  
2<sup>nd</sup> Bcom Finance

**Student Co-ordinator**



**Krishnaja P**  
2<sup>nd</sup> Bcom co-operation

*For more details contact Rejeesh Kumar M 98476 47443*

3.2.2.1 Total number of workshops conducted on research methodology, intellectual property rights (IPR) and entrepreneurship during last 5 years

Year	2016-17	2017-18	2018-19	2019-20	2020-21
Number	4	4	4	5	11