

Department of Commerce - ANNUAL REPORT 2022-2023

Particulars	Description
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Online presentation competition, Topic: Major players in Indian banking industry 11/06/2022 10.00 am NIL Rajeesh Kumar M (Asst Professor – Dept. of Commerce) NIL Students has to identify the different types of banks and their roles in the Indian economy and presented in the power point. The aim of the webinar was to recollect the functions of different banking institutions
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Students study kit distribution under share and care 16/06/2022 & 21/07/2022 NIL Anila M G (Asst Professor – Dept. of Commerce) Rohit V P (III B.com Cooperation) The objective of the programme was to distribute students study kit under the scheme share and care of department of commerce to extend helping hands of our students to local community
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day industrial visit to the Malappuram cooperative spinning mills ltd 17/06/2022 NIL Anilkumar C (Asst Professor – Dept. of Commerce) Serajul muneer (III B.com computer application) The aim of the visit was to provide an insight into the real working environment of the industry
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator:	One day industrial visit to the MILMA Palakkad dairy 17/06/2022 NIL Anila M G (Asst Professor – Dept. of Commerce) Vishnu K S (III B.com cooperation)

Details:	The aim of the visit was to provide an insight into the real working environment of the industry
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day workshop on data analysis for social science research using statistical packages at M.P.M.M.S.N Trusts College, Shoranur 22/06/2022 10.00 am Dr. Mugesh P (Head of Department of Commerce, AMC Group of Educational Institutions) Girija C (Asst Professor – Dept. of Commerce) Srjin (M.com M.P.M.M.S.N Trusts College, Shoranur) The programme is an outcome of the collaboration between department of commerce, AMC Group of Educational institutions, Manissery and M.P.M.M.S.N Trusts College, Shoranur(Faculty exchange for research training or workshop)
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day workshop orientation: workshop on new NAAC methodology at SNDPYSS College 25/06/2022 10.00 am Dr. Byju K (Principal, AMC Group of Educational Institutions) Dr. Shibu S (IQAC Coordinator, SNDPYSS College, Cherukara) NIL The programme is an outcome of collaboration between department of coerce AMC Group of education institutions Manissery and SNDPYSS College, Cherukara)
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Speech Competition 28/06/2022 10.30 am NIL Reshma P (Asst Professor , Department of commerce) NIL June 28 is considered as world poverty day. So department of commerce conducted speech competition on the topic “how poverty can be reduced?”
Event: Date & Time: Resource Person:	Professional Presentation Postures 1/07/2022 2.00 pm NIL

Staff coordinator: Student Coordinator: Details:	Sandhya O S (Asst Professor , Department of commerce) Gowri V (II B.com Cooperation) Sooraj P (II B.com Cooperation) As a part of developing soft skill among students department of commerce conducted a team based competition on professional presentation postures.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	‘Guess me if you can’ (communication and soft skill development game) 04/07/2022 11.30 am NIL Simran Vijay Kumar (Asst Professor , Department of commerce) NIL Department of commerce conducted competition ‘guess me if you can’ to enhance communication and soft skills of students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day industrial visit to the Malappuram cooperative spinning mills ltd 17/06/2022 NIL Anusha P Nair (Asst Professor – Dept. of Commerce) Saranya K (III B.com Finance) The aim of the visit was to provide an insight into the real working environment of the industry
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	PPT Presentation Competition for PG Students 11/07/2022 10.00 am NIL Ranjini P (Asst Professor , Department of commerce) Akash Balachandran (II M.com) A presentation competition was organized for PG students on the topic ‘international businesses to enhance their presentation skill and ability to use ICT.
Event: Date & Time: Resource Person:	Article Review competition 13/07/2022 NIL

Staff coordinator: Student Coordinator: Details:	Anila M G (Asst Professor, Department of commerce) Muhammed Munas P (III B.com Cooperation) The programme was conducted to improve students writing as well as analytical thinking abilities
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Attendance register making unit of department of commerce 14/07/2022 1.00 pm NIL Dr. Mugesh P, (Asst Professor and Head , Department of commerce) Arjun P M (II M.com) The programme helps to get practical experience in production and marketing of a product
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	JAM (Just a minute competition-presentation skill development game) 15/07/2022 10.45 am NIL Siji C (Asst Professor, Department of commerce) Aswathy C K (III B.com Finance) Department of commerce conducted a competition JAM (Just a minute competition-presentation skill development game), to enhance presentation and knowledge skills of students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Essay writing 19/07/2022 10.30 am NIL Rema K R (Asst Professor, Department of commerce) Meghana K J (III B.com Cooperation) Department of commerce conducted essay writing competition to enhance knowledge and writing skills of students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator:	Career development program opportunities in cooperative sector 25/07/2022 Sanup K (faculty and centre head, presidency career point, shornaur) Anila M G (Asst Professor , Department of commerce) Bhavisha E K (III B.com Cooperation)

Details:	The career development training programme was conducted to motivate and provide detailed information about the opportunities in cooperative sector
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Live interaction session based on international HR-CSR 26/07/2022 1.15 pm Meena Ramaswamy (MBA Ph.D Scholar, HR Manager, 10973017 Canada Inc, Halifax, Canada) Rajeesh Kumar M (Asst Professor , Department of commerce) NIL Main aim is to give awareness to the students about the CSR in different countries compared with India.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Online quiz competition 26/07/2022 10.30 am NIL Siji C (Asst Professor , Department of commerce) Arjun K M (II M.com) Department of commerce conducted online quiz competition to second m.com students to enhance subject knowledge of students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	International webinar on social infrastructure development 27/07/2022 1.15 pm Meena Ramaswamy (MBA Ph.D Scholar, HRManager, 10973017 Canada Inc, Halifax, Canada) Rajeesh Kumar M (Asst Professor , Department of commerce) NIL The webinar mainly given for the purpose to understand the social infrastructure development in different countries especially Canada.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator:	A talk on resource mobilization with international perspective 29/07/2022 1.15 pm Meena Ramaswamy (MBA Ph.D Scholar, HRManager, 10973017 Canada Inc, Halifax, Canada) Rajeesh Kumar M (Asst Professor , Department of commerce) NIL

Details:	The main aim of the programme was to give awareness to the students about how the international infrastructural developments was carried by different countries.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Mobile photography competition 5/08/2022 2.00 pm NIL Sandhya O S (Asst Professor , Department of commerce) Bhavisha E K (III B.com Cooperation) The aim of the competition was to identify the best photographers and best models among the students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Workshop on data analysis for PG project preparation 08/08/2022 2.00 pm Dr. Mugesh P (Assistant professor and Head of department of commerce, AMC group of educational institutions) Dhanya K (Asst Professor , Department of commerce) Sruthi K B (II M.com) The objective of the programme was to inculcate research aptitude among the students, which is helpful for project preparation
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Lip reading liars (communication game) 12/08/2022 10.00 am NIL Rajeesh Kumar M (Asst Professor , Department of commerce) Sreejith P (II B.com Computer Application) The aim of the programme was to improve the communication skills to students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Advertisement copy making competition for print media 20/08/2022 NIL Ranjini P (Asst Professor , Department of commerce) Meghana K J (III B.com Cooperation) The aim of the programme is to create an awareness among students the importance of advertisement in marketing and also to enhance their creativity.

Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	FDP on innovative services provided by cooperative society 25/08/2022 3.00pm Preethy N (secretary, pattambi taluk private institution, cooperative society, pattambi) Dhanya K (Asst Professor , Department of commerce) NIL The objective of the programme is to familiarize innovative services and various financial services rendered by co-operative society
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Advertising copy making competition for visual media 25/08/2022 NIL Ranjini P (Asst Professor , Department of commerce) Basila Nassirin (III B.com cooperation) The aim of the programme was to create an awareness among students to create a visual advertisement in marketing with all visual appealing elements and also to enhance their creativity
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Essay writing 30/08/2022 10.00 am NIL Uma M (Asst Professor , Department of commerce) Vibin V (II B.com cooperation) The aim of the programme was to enhance knowledge and writing skills of students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Observance of teacher's day online quiz to spread knowledge 05/09/2022 9.00 am NIL Rajeesh Kumar M (Asst Professor , Department of commerce) Muhammed Althaf K (II M.com) The aim of this programme was to observe the importance of September 5 th . The purpose was to spread the knowledge about teacher's day
Event: Date & Time:	Logo and tagline guessing competition 15/09/2022 10.45 am

Resource Person: Staff coordinator: Student Coordinator: Details:	NIL Simran vijay kumar (Asst Professor , Department of commerce) NIL The competition was to make students familiar about all national and international brand logos and taglines which comes under the topic of branding of products
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Elocution competition 27/09/2022 2.00 pm NIL Uma M (Asst Professor , Department of commerce) Kavya P (II B.com cooperation) The aim of the programme was to enhance the knowledge and communication skills of students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Supplying teaching aids to medha educational foundation for mentally challenged children, ottapala, Palakkad 28/09/2022 1.30 pm NIL Rajeesh kumar M (Asst Professor , Department of commerce) Muhamed shahid T S (II B.com Computer application) The main purpose of the programme was to give the students about social commitment
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	FDP on NBFC recent amendment framework 11/10/2022 3.00 pm Abhilash T (Marketing Manager, FIN MITHRA NIDHI Ltd ottapalam) Rema K R (Asst Professor , Department of commerce) NIL The objective of the programme is to familiarize NBFC recent amendment framework
Event: Date & Time: Resource Person: Staff coordinator:	Webinar on world investor awareness programme 11/10/2022 2.00 pm Venugopal Rayirath (Senior associate of Lotus Know Wealth (LKW) Andheri, Mumbai) Sandhya O S (Asst Professor , Department of commerce)

Student Coordinator:	Vishnu V (I M.com)
Details:	The aim of the session was to give an overall view of BSE and capital market.
Event:	PPT presentation
Date & Time:	17/10/2022 to 20/10/2022
Resource Person:	NIL
Staff coordinator:	Siji C (Asst Professor , Department of commerce)
Student Coordinator:	Vishnu V (I M.com)
Details:	The aim of the competition was to enhance creativity and knowledge of students
Event:	PPT presentation
Date & Time:	21/10/2022 2.00 pm
Resource Person:	NIL
Staff coordinator:	Dhanya K (Asst Professor , Department of commerce)
Student Coordinator:	Abhijith K (II B.com finance)
Details:	The aim of the competition was to enhance creativity and knowledge of students
Event:	A seminar on quantitative techniques for business research
Date & Time:	26/10/2022 2.00 pm
Resource Person:	Dr. Mugesh P (M.com, MBA, Ph.D, Head of Department of commerce, AMC Group of Educational Institutions)
Staff coordinator:	Dhanya K (Asst Professor , Department of commerce)
Student Coordinator:	NIL
Details:	The aim of the programme is to make aware the students about different mathematical, statistical and programming techniques that can be used for business research
Event:	One day cleaning program at thanal balashramam
Date & Time:	25/10/2022 10.00 am
Resource Person:	NIL
Staff coordinator:	Sandhya O S (Asst Professor , Department of commerce)
Student Coordinator:	Shima & Akhil N (II B.com cooperation)
Details:	The main aim of the programme was to render service to society

Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day cleaning program at government vocational higher secondary school for deaf, ottapalam 02/11/2022 10.00 am NIL Anusha P Nair (Asst Professor , Department of commerce) Saranya K & Unnikrishnan K (III B.com Finance) The main aim of the activity was to render service to society to fulfill social obligations to a great extent
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Essay writing competition on financial literacy in real life 10/11/2022 NIL Simran Vijay Kumar (Asst Professor , Department of commerce) NIL The competition was to make students familiar about the day to day management of finance from small to big amounts
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Book review competition 14/11/2022 NIL Siji C (Asst Professor , Department of commerce) Vibina Mohan (I M.com) The aim of the programme was to enhance creativity and knowledge of students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day plastic waste removal and sensitization program at kizhoor ecotourism project area 17/11/2022 11.00 am NIL Dhanya K (Asst Professor , Department of commerce) Muhammed Anas A K (II B,com finance) The main purpose of this programme was to give the students about social commitment
Event: Date & Time: Resource Person:	Online quiz competition 22/11/2022 NIL

Staff coordinator:	Siji C (Asst Professor , Department of commerce)
Student Coordinator:	Vandhana N (I M.com)
Details:	The aim of the programme was to enhance creativity and knowledge of students
Event:	Seminar on academic research project preparation for UG and PG students
Date & Time:	24/11/2022 2.00 pm
Resource Person:	Sarala K T (General Head, AMC group of educational institutions)
Staff coordinator:	Rajeesh Kumar M (Asst Professor , Department of commerce)
Student Coordinator:	Fasna C (II M.com)
Details:	The aim of the programme is to equip the students with the knowledge to do the academic project
Event:	Seminar on intellectual property rights
Date & Time:	01/12/2022 9.45 am
Resource Person:	Rajeesh Kumar M (Asst Professor , Department of commerce)
Staff coordinator:	Rema K R (Asst Professor , Department of commerce)
Student Coordinator:	NIL
Details:	The aim of the seminar is to sensitize about the IPR among the students
Event:	One day cleaning program at Hellen Keller Institute of Visually Impaired, Panayur
Date & Time:	01/12/2022 11.00 am
Resource Person:	NIL
Staff coordinator:	Anilkumar C (Asst Professor , Department of commerce)
Student Coordinator:	Saradha M B & Serajul Muneer (III B.com Computer Application)
Details:	The main aim of this activity was to render service to the society to fulfill social obligations to a great extent.
Event:	Online seminar on current issues on intellectual property rights in India
Date & Time:	05/12/2022 12.00 pm
Resource Person:	Dileep T (Assistant Professor department of commerce, MES college Pattambi)
Staff coordinator:	Siji C (Asst Professor , Department of commerce)
Student Coordinator:	NIL

Details:	The aim of the seminar is to sensitize about the current issues on IPR in India among the students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day cleaning programme at Kunjan Nambiar Smarakam, Lakkidi 08/12/2022 10.30 am NIL Anila M G (Asst Professor , Department of commerce) Junaid K & Karthika P K (III B.com Cooperation) The aim of the program was to render service to the society by taking it as individual responsibility of students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Communication Game 14/12/2022 1.30 pm NIL Reshma P (Asst Professor , Department of commerce) Darsana (I B.com Cooperation) The aim of the programme was to understand the importance of non-verbal communication
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	UDYOG – Coaching for competitive examinations 13/06/2022 to 21/12/2022 NIL Anilkumar C (Asst Professor , Department of commerce) Kavya T & Hareesh A (III B.com Cooperation) The main aim of the programme was to enhance mathematical skill, reasoning skill, general knowledge and the skills in English language for students and to provide free coaching for various competitive examinations
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator:	Workshop on retrieving data from accounting software for research data analysis 6/01/2023 2.00 pm Anilkumar C (assistant professor, department of commerce, AMC group of educational institutions) Uma M (Asst Professor , Department of commerce) NIL

Details:	The aim of the programme was to give practical awareness to retrieve accounting data from software and to make students equip with the knowledge of data analysis
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One day industrial visit to the Malappuram cooperative spinning mills ltd 17/02/2023 NIL Sandhya O S (Asst Professor , Department of commerce) Ajmal T K (II B.com Cooperation) The aim of the visit was to provide an insight into the real working environment of the industry
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	NET coaching 11/07/2022 onwards NIL Simran Vijay Kumar (Asst Professor , Department of commerce) Fasna (II M.com) The main intention of the coaching was to give a brief idea about the test and also help them to attempt the exam for the first time
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Study tour (M.com Finance) 21/02/2023 7.00 am NIL Sarala KT (Asst Professor , Department of commerce) and Vineeth K V (Asst Professor , Department of physical education) Akash balachandran (II M.com) Students and teachers can interact and grasp among themselves and study tours have educational significance also.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Handwritten magazine competition 23/03/2023 NIL Dhanya K (Asst Professor , Department of commerce) Anagha K (II B.com finance) It is the platform that exhibits the literary skills, creativity and portraits innovations emerged in commerce

Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Management fest 'SYNERGY 2K23' 30/03/2023 10.00 am NIL Ranjini P (Asst Professor , Department of commerce) Vibna Mohan (I M.com) The main purpose of the event was to boost the creativity and competitive spirit among the participating students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	A Seminar on Entrepreneurship Development 17/05/2023 1.00 PM NIL Dhanya K (Asst Professor, Department of Commerce) NIL The aim of the seminar is to inculcate and promote entrepreneurship among students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Industrial visit by 2 B. Com Computer Application to the Bakery B, Ernamkulm 22/05/2023 7.00 AM NIL Rajeesh Kumar M (Asst Professor, Department of Commerce) Sreejith P and Sreelakshmi M S (2 nd B. Com Computer Application) The aim of the visit was to understand the process of functioning a food industry and to provide an opportunity to interact with the experts.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Industrial Visit by 2 B. Com finance to Malabar Engineering Industries, Malappuram 23/05/2023 7.00 AM NIL Dhanya K (Asst Professor, Department of Commerce) Muhammed Anas A K and Shamna Jasmin U M (2 nd B. Com finance) The aim of the visit was to understand the process of functioning a Engineering industry and to provide an opportunity to interact with the experts.

Event:	One Day Regional Workshop on Data Analysis Using Statistical Packages
Date & Time:	25/05/2023
Resource Person:	Dr. Mugesh p (Assistant Professor and Head of Department of Commerce, AMC Group of Educational Institutions)
Staff coordinator:	Anilkumar C (Asst Professor, Department of Commerce)
Student Coordinator:	Arjun P M (II M. Com)
Details:	The aim of the programme was to aware students about the importance of statistical packages in data analysis and to give a practical experience on these packages

CERTIFICATE COURSES OFFERED DURING THE YEAR:

1. Certificate Course on upcoming trends in banking industry
2. Certificate course on value chain management
3. Certificate course on human behaviour in organisation
4. Certificate course on industrial relations management

MAJOR ACHIEVEMENTS OF STUDENTS DURING THE YEAR:

- ✓ Basila Nasrin of III B.Com Cooperation & Saranya K of III B.Com Finance achieved highest score in Employability test conducted by NSDL
- ✓ Elaaf Ali K, II B.Com Cooperation attended the debate competition conducted by mathrubhumi and federal bank 'Speak for India' held at Nehru College of Engineering & Research Centre, Pampady on 12th january 2023.
- ✓ Vishnu CB of II B.Com Cooperation attended Young Artist Contest water color painting held at Palakkad. He also attended poster making competition held at Palakkad MES collage.
- ✓ Adhithyan K S II B.Com Cooperation attended puppet show training at Rabindranath Tagore University in Kolkata, from 13th December to 19th December 2022.
- ✓ Praveena.K.M, Rithika.P.Kumar, Aswathi.R, Vismaya.K, Shima T P, Sujila Krishna A, & Vibisha T of II B.Com Cooperation performed Thiruvathira Dance at Girivikas Gurukulam school near Malampuzha in Palakkad, and they won 3rd prize and they were awarded with cash prize.

- ✓ Muhammed Riyas K R of II B.Com Computer Application bagged third prize in 100 m, 200m 400 m race in Keralolsavam program, Mullurkar Grama Panjayath.
- ✓ Sujith C of II B.Com Computer Application bagged second prize in 800 m race in Keralolsavam program, Panjal Grama Panjayath.
- ✓ Ajeesh R, III B.Com Computer Application participated in University of Calicut interzone chess competition at Thrithala Govt College
- ✓ Ajeesh R, III B.Com Computer Application Second prize in district level chess competition in Palakkad DistrictKeralolsavam
- ✓ Ajeesh R, III B.Com Computer Application secured 6th position and got a cash prize of ₹900 in Palakkad district open chess tournament.
- ✓ Muhammad Siyad K S, I B. COM COMPUTER APPLICATION, participated in NOMOS organised by Nehru Group of Law Academy, and secured 2nd position in THE MAD MEN-AD GAME. And participated in ROGUE TRADER-IPL AUCTION.
- ✓ MUHAMMAD RAMSHEED K S, I B. COM COMPUTER APPLICATION, participated in NOMOS organised by Nehru Group of Law Academy, and secured 2nd position in THE MAD MEN-AD GAME. And participated in ROGUE TRADER-IPL AUCTION.
- ✓ Afsal P,I B. COM COMPUTER APPLICATION, participated in NOMOS organised by Nehru Group of Law Academy, and secured 2nd position in THE MAD MEN-AD GAME. And participated in ROGUE TRADER-IPL AUCTION.
- ✓ Muhammad Faris M M, I B. COM COMPUTER APPLICATION, participated in NOMOS organised by Nehru Group of Law Academy, and secured 2nd position in THE MAD MEN-AD GAME.
- ✓ K T Abhijith, I B. COM COMPUTER APPLICATION, participated in NOMOS organised by Nehru Group of Law Academy, and secured 2nd position in THE MAD MEN-AD GAME.
- ✓ Muhammad Ashiq M T, I B. COM COMPUTER APPLICATION, participated in NOMOS organised by Nehru Group of Law Academy, in Penalty Shootout.
- ✓ Muhammad fasil V, I B. COM COMPUTER APPLICATION, participated in NOMOS organised by Nehru Group of Law Academy, in Penalty Shootout.
- ✓ Arshifa C, Sreejila A S, Riya A M, K T Abhijith, Muh. faris M MM, Anandhu Dive MR, Akhil.P Thomas, Aiswarya P P, Dhraja C S, Adhithyan P M, I B. COM COMPUTER APPLICATION, participated in DISTRICT LEVEL NEIGHBORHOOD YOUTH PARLIAMENT, organised by NEHRU YUVA KENDRA PALAKKAD

RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR:

Faculty	Journal
Dr. Byju K	Social Attitude Peoples Technology Integration in Agriculture to Improve Productivity: A Factual Analysis
Dr. Muges P	Mediating Role of E-Training on the Relationship Between Effectiveness of Feedback System and Job Performance of Higher Education Teachers
Anilkumar C	An Empirical Investigation on Influence of Employee Relationship Management Practices on Work Life Balance of Private Employees With Mediating Effect of Motivation
Rajeesh Kumar M	A Critical Study of Teachers Readiness as a Mediator for Integrating ICT in Teaching and Learning Process
Ranjini P	Student Academic Performance: An Overview Related to Diversity in Academic Subject Interest of Students and Cognitive Mental Ability
Reshma P	An Empirical Investigation on Influence of Employee Relationship Management Practices on Work Life Balance of Private Employees With Mediating Effect of Motivation
Sandhya O S	A Critical Study of Teachers Readiness as a Mediator for Integrating ICT in Teaching and Learning Process
Anila M G	The Meditating Role of Customer Contentment on Re Purchase Intent on Apparent Across Multiple Channels
Uma M	A Critical Study of Teachers Readiness as a Mediator for Integrating ICT in Teaching and Learning Process
Rema K	Impact of Mentor Mentee Relationship on Student Achievement Among Undergraduate Students With the Mediating Variable Peer Group
Siji C	Social Attitude Peoples Technology Integration in Agriculture to Improve Productivity: A Factual Analysis
Dhanya K	Mediating Role of E-Training on the Relationship Between Effectiveness of Feedback System and Job Performance of Higher Education Teachers

Simran Vijay Kunar	Nutritional Challenges and Health Implications of Fast Food Addiction a Critical Analysis Among Youth
Shaniba S	An Empirical Investigation on Influence of Employee Relationship Management Practices on Work Life Balance of Private Employees With Mediating Effect of Motivation
Sarala K T	Nutritional Challenges and Health Implications of Fast Food Addiction a Critical Analysis Among Youth

Anilkumar C

Secretary, Department of Commerce

Dr, Byju K

Principal

Dr. Mugesh P

Head of Department of Commerce