

Michigan Rider ADVERTISING

Advertising in the Michigan Rider is the most direct and affordable way to reach Michigan motorcyclists. Advertising must be

**"Camera-Ready" and received by the 12th of the previous month to be printed in the next issue. (Black & White Ads Only. No colored backgrounds.) No ads over the phone will be accepted. Discount for ads running six or twelve consecutive issues.

Money Must Accompany Ad. Camera-ready = needs no alterations, ad is complete. (Your cancelled check will serve as your receipt). Please send in PDF, or JPG formats.

Business Card Size (Approx. 3.5" x 2")	1/4 Page Ad/Flier (Approx 2.88" x 4.3")	1/2 Page Ad/Flier (Approx. 5.75" x 4.25")	Full Page Ad/Flier (Approx 5.75 x 8.5")
Member			
\$10/mth for card on line	\$45 per issue	\$85 per issue	\$155 per issue
\$20 per issue	*\$225 for 6 issues	*\$425 for 6 issues	*\$775 per 6 issues
*\$100 for 6 issues	*\$450 for 12 issues	*\$850 for 12 issues	*\$1,550 for 12 issues
*\$150 for 12 issues			

NON Member Name: _____

\$40 per issue Address: _____

*\$200 for 6 issues City: _____ State & Zip: _____

*\$225 for 12 issues Phone: _____ Member # _____

* **Price Change** Region: _____ Payment Enclosed \$ _____

Number of Issues Ad is to run: _____ Month (s) _____

Please Circle requested ad above {Download form online: www.abateofmichigan.org/MichiganRider.htm}

Mail check (payable to ABATE of Michigan, Inc.) with your ad to: Silla Balla Editor, 2050 West State Route 89A Lot 95 Cottonwood Az. 86326

E-mail: abateditorwebmaster@gmail.com. We must receive payment before the ad is posted in the Michigan Rider.