

# CONNECT COMMUNICATE CONVERT

*Getting your business known in 2024*

## About the Workshops

Join Sara Furlong and Danila Di Croce, as they help you to understand the best ways to connect with your ideal client. With over 20 years experience in communication industries, they can give you the tools you need to turn your creative vision into a business model, craft the right message style for the right platform, and learn how to present your ideas in an engaging manner.



- SESSION ONE- TURNING YOUR CREATIVE IDEA INTO A BUSINESS

*Includes a digital copy of "Unlocking your Creativity."*

- SESSION TWO-COMMUNICATING YOUR BUSINESS ONLINE & IN PERSON

