



## THE BIRTHDAY JOY PROGRAM

200 Houston Ave Suite D, League City, TX 77573

[www.thebirthdayjoyprogram.com](http://www.thebirthdayjoyprogram.com)  
[info@thebirthdayjoyprogram.com](mailto:info@thebirthdayjoyprogram.com)

Dear Community Partner,

The Birthday Joy Program is a registered 501(c)(3) nonprofit organization providing birthday assistance to children in the Greater Houston area including Harris, Galveston and Brazoria Counties. The organization celebrates children living in disadvantaged situations such as foster care, homelessness and poverty through

- birthday parties in three different shelters / residential treatment centers monthly;
- providing numerous parties in a bag to families directly and through partner organizations throughout the Houston area;
- and partnering with 9 title one elementary schools to provide birthday joy to their students.

The Birthday Joy Program is run 100% by volunteers. All of our budget goes directly to supporting our initiatives and celebrating birthdays to the most vulnerable children in our community.

We are hosting a fundraiser, the Birthday Bash, on Saturday, October 14th from 6:00 to 10:00 pm at Billy's Hall in Pearland, Texas. This event will include a dinner, live entertainment, auctions and raffles. All proceeds from this event will go to support the mission of The Birthday Joy Program. We invite you to mark your calendars and plan to attend this event!

We are looking for local individuals and businesses to assist us in our fundraising efforts. The event will be advertised in our local community through flyers, social media blasts, and several community event websites. To make this event a success in our community, we need your help! Will you help us by allowing us to post flyers in your business? We are also in need of donations of all sizes for our auctions and raffles. Donors will be recognized on our "Wall of Support" at the event. Additionally, your donation will be listed on the event website and shared on our social media.

We also have a few different sponsorship opportunities available. Please see the attached sponsorship paperwork for more information. We have attached the sponsorship form and confirmation of our tax exempt status.

Please don't hesitate to contact us for any questions, or for pick up of your donation.

Respectfully,

*Cory Pullen*

Cory Pullen  
Event Chair

*Anthony Tupper*

Anthony Tupper  
Board President

*Kim Jackson*

Kim Jackson  
Executive Director



# The Birthday Bash Sponsorship Form



Yes! I would love to support The Birthday Joy Program!

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

I am interested in the following:

Diamond Sponsor (\$10,000)

Benefits: Reserved seating at four (4) tables of 8 guests each, drink ticket for each guest, on stage recognition during the gala (all throughout evening), company logo on event flier and advertising, recognition as title sponsor on signs during the gala, company name on table tent card, social media sponsorship blasts, personalized TBJP swag for each guest, logo on TBJP website for one year as corporate sponsor

Gold Sponsor (\$5,000)

Benefits: Reserved seating at two (2) tables of 8 guests each, drink ticket for each guest, on stage recognition during the gala, company logo on event flier and advertising, recognition as sponsor on signs during the gala, company name on table tent card, social media sponsorship blasts, TBJP swag for each guest, logo on TBJP website for six months as corporate sponsor

Silver (\$3,000)

Benefits: Reserved seating at one (1) table of 8 guests, drink ticket for each guest, on stage recognition during the gala, recognition as sponsor on signs during the gala, company name on table tent card, social media sponsorship blasts

Bronze Sponsor (\$1,500)

Benefits: Reserved seating at one (1) table of 8 guests, on stage recognition during the gala, recognition as sponsor on signs during the gala, company name on table tent card, social media sponsorship blasts

Table Sponsorship (\$350) / (\$500 premium table)

Benefits: Reserved seating at one (1) table of 8 guests, company name on table tent card, social media sponsorship blasts, Premium table - preferred seating closer to event stage.

Auction donation \_\_\_\_\_

Other: \_\_\_\_\_

**Please note: To be included in the promotional materials, this form must be received in our office no later than September 30, 2023.**

Please forward all sponsorship offers to: The Birthday Joy Program, 200 Houston Ave, Suite D, League City, TX 77573. This form can also be emailed to [info@thebirthdayjoyprogram.com](mailto:info@thebirthdayjoyprogram.com).

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: FEB 29 2016

THE BIRTHDAY JOY PROGRAM  
15934 DUNMOOR DR  
HOUSTON, TX 77059-0000

Employer Identification Number:  
81-1527964  
DLN:  
26053455002676  
Contact Person:  
CUSTOMER SERVICE ID# 31954  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
509(a)(2)  
Form 990/990-EZ/990-N Required:  
Yes  
Effective Date of Exemption:  
February 17, 2016  
Contribution Deductibility:  
Yes  
< Addendum Applies:  
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5436