

PEACE ARCH CURLING CLUB
MINUTES OF ANNUAL GENERAL MEETING
Sunday, October 23, 2022

1. Call to Order

President Blaine Makasoff, having confirmed a quorum was present (20 Voting/Life members constitutes a quorum – 25 members signed in), called the meeting to order at 3:04 p.m.

2. Agenda

Moved, Seconded and Carried that the order of business as published in the Notice of Annual General Meeting, be adopted as the agenda for the meeting.

3. Approval of Minutes

Moved, Seconded and Carried that the Minutes of the Annual General Meeting held on October 24, 2021 be approved as published.

4. Approval of Financial Statements

(Financial Statements for PACC as at April 30, 2022 are posted on the Peace Arch Curling Club's website. A draft Budget for fiscal year ending April 30, 2023 is attached to these Minutes.)

Our outgoing Treasurer, Michelle MacKinnon, briefly reviewed the highlights of the Financial Statements, noting gross revenues of **\$295,436**, total expenses of **\$284,864** and net income of **\$10,572**. She also noted the Club's net assets of **\$331,174** with **\$150,000+** on deposit at the Bank. Michelle reports she is leaving her position as Treasurer of the Club with its finances in better shape than when she took over that office, despite the difficulties faced with the pandemic over the past couple of years. However, the club will face difficult years ahead as our plant and equipment need replacing.

On a call for the Motion it was Moved and Seconded (Doug Wrong/Diane Berry) that the unaudited Financial Statements prepared by Saklas & Co., Chartered Professional Accountants, for the year ended April 30, 2022 be accepted. CARRIED.

5. President's Report

President Blaine was happy to report that the Club survived a difficult 2 years due to the Covid-19 pandemic (which coincided with his term as President) in decent financial shape. He expressed his gratitude to our outgoing Treasurer, Michelle MacKinnon, for her many years of service to the Club.

Blaine also thanked the following individuals and groups:

- our league reps, especially those who contributed to reviewing and revising the Club's Rules in order to create consistency between various leagues;
- Christine Makasoff, Mark Thorvaldson, Greg Christofferson, Rod Friesen, Warren Ennis and Dale Bradford for their time and services in governing the Club this past year;

- John Bogar, Jane Hawkins, Heather Johnson and Martha McArthur for organizing the High Tides Bonspiel and Joel and Sheri MacDonald for creating an Etiquette Board;
- El Fedewich for donating the pool table and the Men's Tuesday and Thursday evening leagues for donating the big screen TV for our lounge;
- Ross Scott and his assistants, Doug Boynton and David Loken for taking on the ice making/maintenance duties after our former ice maker did not renew its contract with the Club;
- Don Moe for organizing the new stick curling league.
- Stan Turner for organizing our Club's participation in the **Strathcona Cup** which is to take place here on January 13, 2023. Our Club will be hosting the Scottish contingent of 4 teams plus spares and dignitaries at that time with games in the morning followed by a lunch and libations. The Scots will also play at other locations in B.C. and western Canada during their tour. This event is held on a reciprocating basis every 5 years and PACC was fortunate to be included as one of the host venues due to Stan's prior involvement in the competition before he joined PACC.

6. Directors' Reports

A. Vice President (Christine Makasoff)

Christine reported that the monthly 50/50 draws generated almost as much net income for the Club as the sale of Grey Cup tickets which we have discontinued. However, we did hold a Grey Cup party which was a well attended social event at the Club, netting \$320 from donations and \$950 in bar sales.

B. Secretary (Dale Bradford)

Dale's primary duties are to record the Minutes of meetings of the Board of Directors and of the Annual General Meeting and any special meetings of the members of the Club. Those Minutes are to be as accurate as possible in recording the discussions and decisions made during such meetings. **Action Items** highlight tasks allocated to and agreed to be undertaken by individual Directors and are usually reported on at the next Meeting of the Directors. These action items and any long term or new issues then form part of the agenda for upcoming meetings. Since our last Annual General Meeting, there have been 12 regular meetings, 2 emergency meetings and 1 extraordinary meeting of the Board. Minutes of all of these meetings are posted on our Club's website by our member, **Martha McArthur**.

C. Facilities (Rod Friesen)

(See Rod's report attached hereto)

Rod reported that the ice making plant has been running pretty well so far this season. He credits most of that to the good maintenance and servicing of our plant to Kim Turnbull.

As regards our ice maintenance, Rod reports that Ross Scott, our ice maintenance technician, advises that we are unable to sharpen the ice scraper which is estimated to be about 30 years old. Accordingly, we either need to purchase 2 new blades (1 for immediate use and 1 for backup) or, ideally, purchase a new scraper. The main issue with buying a new scraper versus replacement blades for the existing one is that the new scrapers are much more high tech, would cost more to purchase and might be more expensive to maintain.

D. Marketing and Fundraising (Mark Thorvaldson)

Mark thanked John Newbury and Doug Holmyard for organizing a successful 2nd annual Golf Tournament at the Delta Golf and Country Club. There were 60 golfers signed up for the tournament which generated approximately \$1,000 net for the Club.

Mark noted that we have no funds budgeted for marketing initiatives by the Club. Accordingly, it will be necessary to try to raise funds externally, for example from government grants or other charitable organizations.

Mark reported the Club was able to have an information booth staffed by volunteers from our Club at 3 or 4 Farmers Markets in White Rock in late August and September of this year. He felt that these events were worthwhile in raising awareness of the sport of curling in general and of our Club in particular.

Mark confirmed that the Board is exploring ways to increase our bar revenue and there will be more about this later in this meeting.

E. Membership (Warren Ennis)

Warren reported he was surprised at how few people knew about PACC at one of the Farmer`s Markets where we had a kiosk (see Mark Thorvaldson`s report above).

Warren indicated our Club needs to attract new members, especially younger members, in order to remain viable. One of our initiatives for the current year was to establish a Teachers` League. However, his contact at Surrey School Board left her position and thus far there has been no response to Warren`s proposal from the new person at SBS.

F. Junior Curling (Greg Christofferson)

Greg reported the Club is trying to recruit Junior curlers and there is a good core group of members in the Club who have volunteered to assist with the Junior program if/when we have enough registrants to restart the program. One issue we will have to resolve before we are able to restart the Program is where to fit it into our schedule as there are limited ice times available during the week.

6. Manager`s Report (Gary MacKinnon)

Gary reports that we have 593 registered out of 696 spaces available for curling so far this season (2022/23). This represents an increase of 10.6 % in registrations as compared to last year.

Gary advised that registrations for weekdays and weekend leagues are up from last year. However, registrations are down to 8 teams for the Monday Night Open league, 14 teams for Friday Night, 10 teams for Tuesday Men`s and 12 for Thursday Men`s Leagues.

Gary reiterated what has been stated by other Directors about the need to promote/market our Club to a younger demographic. He noted the average age of registrants in our Learn-to-Curl program is 58 so we clearly are not doing a good job of reaching the lower age groups.

Gary noted that we have almost fully booked ice times during weekdays but the problem is, as stated above, filling our evening slots. Gary feels we may need a new business model, eg. have the 1st evening draws start at 4 p.m. and cut out the late draws. Maybe this would attract more weekday evening curlers?

Gary noted that our lounge/bar is a much more inviting space with the large screen TV donated by the Tues./Thurs. Men`s leagues, the pool table donated by El Fedewich, the new dart board and the shuffleboard. Our challenge is to increase our non curling revenue thru bar sales and rentals of our premises. Unfortunately,

we lost one of our rentals, the English as a 2nd Language program which shifted from in person instruction to online during the Covid pandemic.

Gary thanked all of the League Representatives for their assistance with organizing and scheduling teams and play.

7. Election of Directors

The following persons, namely: Blaine Makasoff, Dale Bradford, Christine Makasoff, Mark Thorvaldson, Rod Friesen, Greg Christofferson and Warren Ennis, all having consented so to act, were elected by acclamation and will constitute our new Board of Directors for 2022/23.

8. Special Resolution

The following Motion, made by Dale Bradford and seconded by Ross Scott, namely:

“Whereas the Directors of PEACE ARCH CURLING CLUB (the “Society”) have determined that it could be beneficial to provide for another class of non-voting members in our Bylaws in order to increase rental revenues from our lounge/bar facilities;

NOW THEREFORE BE IT RESOLVED AS A SPECIAL RESOLUTION that the Bylaws of the Society be revised by adding the following under Part 2 – Members:

SOCIAL MEMBERS

2.6 Social Members are any person who pays such fee as the Directors of the Society shall determine from time to time as the Social Membership Fee.

2.7 a person’s Social Membership shall terminate upon the expiry of one (1) calendar year from the date of its purchase.

2.8 Social Members are non-voting members.”

After full discussion and review of the Motion by the members present, on a call by the Chairperson it was duly **Moved and seconded (Doug Wrong/Don Moe) that the proposed resolution be approved. Said resolution was then CARRIED by a vote of more than 2/3 of the Voting Members present.**

9. Adjournment

There being no further business to attend to and after being duly moved and seconded the meeting was adjourned at approximately 4:20 pm.