

**DURHAM'S LARGEST AND OLDEST NEWSPAPER**



# THE CENTRAL

**DURHAM'S #1 NEWSPAPER**

## THIS IS WHY WE ARE NUMBER ONE

### THE OSHAWA DURHAM CENTRAL NEWSPAPER

Founded in 1995, based out of downtown Oshawa, a weekly publication serving/distributed across the Greater Durham Region. Including: Pickering, Ajax, Whitby, Oshawa, Courtice, Clarington, Port Perry. The Central is available at over 950 retail outlets. Including all major retailers including: WALMART - SOBEY - REXALL - ESSO - CIRCLE K, to name a few. The Central publishes every tuesday, deadlines friday 5pm.

All advertisers are also included online and on all our social media.

### WHY CONSIDER ADVERTISING IN DURHAM'S #1 NEWSPAPER:

- The Central was the **FIRST** newspaper across the planet to publish an online edition. Trade Award Winning Newspaper. Social Media Beacon.
- Hard copy readership is made up of **100%** paid subscription.  
Paid circulation are proof that The Central has a strong captive readership. The Central is the only in print regional newspaper.
- The Central is environment friendly, all copies not distributed at the end of each week are re-distributed to targeted neighborhoods at no charge on a promotional basis. This means **100% DISTRIBUTION** and a further assurance that advertisers ad are seen.
- When you advertise with the Central. We assure your satisfaction 100%. From design of your ads to placement. We are there every step of the way.

**TODAY THE CENTRAL HAS THE LARGEST CLASSIFIED SECTION WIDEST RANGE OF ADVERTISERS**

### THE CENTRAL OFFICES IN THE UNITED STATES

The West Virginia Central Newspaper founded in 2000 with offices in Wheeling, West Virginia serving the Greater Ohio Valley with an extensive circulation. Members of the Wheeling/Weirton/Wetzel county chamber of commerce.

### **Other services:**

#### **SOCIAL MEDIA**

Does your business have a web page? **WE CAN SET YOU UP IN 24HRS.**

Do you have a social media presence? **WE CAN GET YOU IN THE GAME IN 1HR.**

Do you want to be at the top of search engines? **WE CAN GET YOU THERE.**

The Oshawa Durham Central Newspaper is the leader in social media technologies. From Public Relations to Political campaigns and revenue generating strategics. The Central was one of the first companies to offer internet services across the Region. The Central is the local expert in social media and internet technologies.

#### **CENTRAL DISTRIBUTION SERVICES:**

Central distribution services offers door to door of your flyers/books/circulars. From printing to door delivery. We can do it all. The Central can handle from 100 pieces to a million per week. All items DO NOT GO WITH THE NEWSPAPER. All items go separate and delivered door to door the same way the mail is delivered only at a much cheaper rate.

Call for details. **ASK YOUR AGENT FOR PRICING DETAILS**

*From all of us as at The CENTRAL NEWSPAPER we extend our warmest thank you for considering allowing us the opportunity to earn your business.*

*But Most Importantly Your Consideration Of Supporting A Small Local Business With A Stellar Proven Record.*

*Joe. L Ingino*

**Community Proven - Time Tested - Well Written - Well Read - The Regional Beacon For News  
The Central Newspaper Is Not Just The Community Newspaper ~ WE ARE THE NEWS LEADER**



136 Simcoe St. North, Suite #4 Oshawa. ON

Tel: (905)432-2657 Fax: (905)404-0887

Email: newspaper@ocentral.com

**www.ocentral.com**

Serving: Pickering, Ajax, Whitby, Oshawa, Clarington and Port Perry



## The Oshawa/Durham Central Newspaper

Durham's Ambassador To The World~Durham's Largest And Oldest Independently Owned Newspaper

# The Oshawa/Durham CENTRAL

NEWSPAPER

136 Simcoe Street., North. Suite 4 - Oshawa, Ontario. Canada L1G-4S7

Tel:(905)432-2657 Fax(905)404-0887

Email: newspaper@ocentral.com On the web: www.ocentral.com

**THANK YOU FOR CONSIDERING SUPPORTING  
A LOCAL SMALL BUSINESS**

OFFERING GREAT SERVICE - VALUE

Award Winning Small Business That Has Grown To Become Durham

**NUMBER ONE NEWSPAPER.** Thank You.

## GENERAL ADVERTISING RATE CARD

**TWO THIRDS PAGE:**  
**\$1900 9X13**



**HALF PAGE:**  
**\$1600**  
**10.5X8.5**



**ONE THIRD PAGE:**  
**\$1200**  
**8X6**



**CORPORATE/EVENTS/NOT-FOR PROFIT RATE CARDS ~ TO MATCH ANY BUDGET**

**QUARTER PAGE:**  
**\$600**

**5X7**



**EIGHTH PAGE:**  
**\$400**

**3X5**



**SIXTEENTH PAGE:**  
**\$250**

**3X2**



**FULL PAGE:**  
**\$2550.**

**Working Area**  
**H ~ 15.25 inch**  
**W ~ 10.25 inch**



# DURHAM'S LARGEST CLASSIFIED SECTION



## The **CENTRAL CLASSIFIEDS**

The World Is Reading

### Classified Rates:

Prices Listed Are Base On 1 Column X 14 Agate Lines or one inch.

<b>1 INSERTIONS</b>	<b>\$50.00</b>
<b>4 INSERTIONS</b>	<b>\$175.00</b>



### Classified Boxed Ad Rates:

Minimum Size 5 Lines (Approximately 20 - 25 Words)  
Each additional line .90

<b>1 INSERTIONS</b>	<b>\$90.00</b>
<b>4 INSERTIONS</b>	<b>\$300.00</b>

#### Regular Classified Ad

Oshawa, 1,2,3 Bedroom Apartments available from mid-January. Electric heat, washer / dryer on each floor. Very quiet exclusive, adult building. NO PETS. Call (905) 579-9016. 8152-1-8-1

#### Display Advertising

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## HERE IS HOW TO REACH US:

136 Simcoe Street North, Suite 4., Oshawa Ontario Canada L1H 4G6

Tel:(905)432-2657 Fax:(905)404-0887

Email: newspaper@ocentral.com

IF RESULTS ARE IMPORTANT TO YOU  
ADVERTISE IN DURHAM'S LARGEST CLASSIFIED SECTION  
BOTH ON HARD COPY AND ON LINE

# WWW.OCENTRAL.COM