

# ONTARIO RETIREMENT COMMUNITIES ASSOCIATION WORKING TO REDUCE DEMENTIA STIGMA

Dementia Inclusive Initiative focuses on promoting understanding, patience, and education

Oakville, ON – February 14, 2018 – The Ontario Retirement Communities Association (ORCA) is breaking new ground together, as a united sector, to reduce dementia related stigma.

“The development and implementation of ORCA’s Dementia Inclusive Initiative

is very near to our hearts,” said ORCA CEO, Laurie Johnston. “We know that more than 400,000 Canadians aged 65 and older have been diagnosed with dementia –those numbers and the care of the people affected are why we are spearheading this campaign to ensure better understanding, patience, and education around this disease.”

ORCA’s Dementia Inclusive Initiative builds on the global

dementia friendly communities movement. Funded by a grant from Baycrest’s Center for Aging Brain Health Innovation (CABHI), this initiative is one of the first and only movements of its kind to focus specifically on reducing dementia related stigma and increasing inclusion in retirement communities.

Laura Booi, the Principle Investigator for this project has spent the fall and winter conducting site visits of retire-

ment communities across Ontario. She has met with staff, residents, and family members in these settings to understand the current barriers and facilitators to dementia inclusivity. She has also been working alongside a group of engaged dementia care experts from the sector, incorporating their feedback and guidance to lay the foundation for this project’s success.

“The outcomes of this initiative have the capacity to serve

as motivation and inspiration for other progressive sectors that wish to come together and join the global dementia inclusive movement,” said Laura Booi. “This campaign is progressive and has the potential to make a real, positive difference in the lives of those affected by dementia.”

This program will be piloted in the Spring of 2018 with materials and education flowing to all retirement homes in the Fall of 2018.

“Retirement homes have always been on the forefront of ensuring that all seniors are treated with respect and kindness – our work builds on this premise,” said Johnston. “We know that other sectors are also making important progress in this area. We continue to encourage other sectors - other groups - others with interest - to take steps to also reduce dementia related stigma. We know together we can do so much for the people who need us most.”

## UPCOMING GOVERNMENT BUDGETS MUST FOCUS ON COMPETITIVENESS

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Canada has become a less appealing place to do business. So as we approach budget season, governments across the country must start paying attention to competitiveness.

Higher taxes, new regula-

tions, and uncertainty over access to foreign markets have reduced Canada’s attractiveness to entrepreneurs and businesses. Indeed, Prime Minister Justin Trudeau in a recent speech at Davos said his government would not respond to Canada’s sudden lack of business tax competitiveness due to U.S. President Donald Trump’s tax cuts.

The list of made-in-Canada policies that have reduced our

competitiveness is long and substantial. Most provinces and the federal government, for instance, have increased personal income tax rates on professionals, entrepreneurs and business owners. Now, the top personal income tax rate exceeds 50 per cent in seven provinces, with the remaining provinces within a hair of 50 per cent.

In addition, large federal and provincial deficits have created uncertainty about future

tax increases. Indeed, the federal government hasn’t ruled out tax hikes on capital gains, stock options and personal income.

And despite the United States rejecting a national carbon tax, Canada continues to charge forward with its plan for national carbon pricing. That will place several Canadian industries at a distinct disadvantage compared to our competitors.

Ontario’s push for green energy alternatives, which is now being replicated in other provinces, has dramatically increased electricity prices - the primary cost for many businesses, particularly manufacturers. This has hurt Ontario’s economy and reduced competitiveness.

Beyond these and other damaging policy changes, there’s also the strong anti-business rhetoric from Ottawa and many provincial capitals. Federal Finance Minister Bill Morneau, for instance, has used extraordinarily confrontational language to describe the government’s intent to “go after” certain “professionals and wealthy people.” We should not underestimate the negative effects of such language towards businesses and entrepreneurs.

Add to all this two significant headwinds from the United States.

First, the chances of a positive completion of North American Free Trade Agreement negotiations look increasingly doubtful. Insiders have expressed frustration and in some cases outright dismay at Canada’s approach to NAFTA and our trade negotia-

tions with China.

Second, the U.S. passed sweeping tax reform in December. It means that for the first time in more than two decades, our southern neighbour will have lower business tax rates than Canada.

In response, Canadian governments, particularly the federal government, have done nothing to signal to investors, entrepreneurs and businesses that they have a plan to return the country to competitiveness. Instead, Prime Minister Trudeau has stated he will not take positive actions to re-establish Canadian tax competitiveness.

Governments across the country have reverted to repeating political talking points that reforms are working to improve the economy. And they’ve employed a head-in-the-sand approach to both trade and tax competitiveness.

While Canada enjoyed a slight bump in economic growth at the end of 2016 and beginning of 2017, the general economic data isn’t all that strong. For example, employment growth since 2014 has totalled 3.5 per cent.

However, almost one in three of those jobs was created in the public sector, which grew 4.8 per cent compared to just 3.2 per cent for the private sector.

The main reason for the weak private-sector job creation is the dismal state of business investment. Since peaking in the fourth quarter of 2014, every category of business investment has declined

except for residential housing. Total business investment excluding residential structures (adjusted for inflation) is down almost 20 per cent. Investment in machinery and equipment has declined in six of the 12 quarters since the end of 2014, resulting in a total decline of almost 10 per cent.

A recent analysis by the former chief analyst at Statistics Canada determined that Canada ranked second last amongst 17 industrialized countries for business investment.

Given the weakness in the private sector, it shouldn’t be surprising that the federal Department of Finance forecasts economic growth to average just 1.8 per cent to 2055. The expectation for future growth pales in comparison to the average historical rate of 2.4 per cent recorded between 1980 and 2016.

Ignoring external threats and continuing to implement policies that discourage rather than encourage entrepreneurs, investors and businesses will not solve Canada’s immediate and future economic challenges. Indeed, this approach is making things worse.

Competitiveness must take centre stage as the provinces and federal government present their economic and financial plans starting next month



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## MALE CHARGED FOR USING FRAUDULENT CURRENCY TO SCAM ONLINE SELLERS

A 19-year-old Clarington man is facing multiple charges after four separate complainants selling items on Kijiji reported they received counterfeit U.S. cash from a buyer.

The incidents took place in Clarington where a male responded to online classified ads and offered to pay for items, such as cellphones and watches, with U.S. currency. Meetings were set up in Bowmanville and the male would pay for items with counterfeit cash before quickly leaving the area. After realizing the cash was fake, sellers contacted police.

As a result of the investigation, on Thursday, February 8, 2018, the DRPS Fraud Unit with the assistance of the Offender Management Unit and Robbery Unit, arrested a 19-year-old male and conducted a search warrant at a residence on Victoria Street in Bowmanville.

Investigators recovered close to \$10,000 in counterfeit U.S. currency and a quantity of drugs including heroin and marijuana. They also recovered several items believed to have been obtained using counterfeit U.S. money.

Michael MCRAE, age 19, of Victoria Street in Bowmanville, is charged with: Fraud under \$5000 x4, Possession of Property Obtained by Crime under \$5000x4, Uttering Counterfeit Money x4, Possession of Counterfeit Money, Possession of a Controlled Substance for the Purpose of Trafficking x2, Fail to comply with a Recognizance x2 and Fail to comply with a Probation Order x2. MCRAE was held for a bail hearing.

The investigation is ongoing and police believe counterfeit U.S. currency may have been passed at local stores and gas stations in Clarington. They are asking business owners who may have received counterfeit cash to contact them.