

## THE CHELSEA TOWNHOUSES CHELSEA, LONDON

Located within the Brompton Quarter in the heart of Chelsea, we demolished a 1960s commercial block to create three new-build properties of just over 4,000 sq ft each.

Featuring double-height kitchens, four bedroom suites, a cinema, lift and a garage, each house was finished to a very high standard.

The developer achieved a GDV of £30m, representing a premium of 30% in relation to the previous highest property value in the street.



CLIENT	Private developer
PROPERTY	3 new-build houses
SIZE	12,500 sq ft
CONTRACT VALUE	£5,500,000
PROGRAMME	24 months
ARCHITECT	MMM Architects
INTERIOR DESIGN	1508 & Morpheus London
KEY CHALLENGES	Demolition of the commercial block that was tied in to the adjacent properties
	One-way narrow street in a tight residential setting required excellent traffic management

## ICON

















