

# Preaching From the Pulpit to the “Tech”-Pit

Min. Marcus A. Ferguson



# Purpose

- Many have stated that the church is not the “building” but the people. Well, that can be true for the preacher as well. Before there was a pulpit in church, there was the pulpit on the street corner, the parking lot, the storefront, and even your home. Now that times have shifted how we “worship”, we must adapt on how we continue to proclaim the Gospel with vigor and power from our very homes.

# What Will Be Discussed

- Tech Platforms and Purpose
- Tech Use Ideas
- “Tech”-Pit Ideas From Your Home

# Tech Platforms and Purpose- Facebook

Facebook- one of the largest social media outlets around.

Everyone has Facebook, unless they are under the age of 14.

How can I use Facebook?

- Church Services
- Engaging members and people around the world
- Spread news to your congregation

**If your church does not have Facebook, get  
one NOW!!!!!!**

# Tech Platforms and Purpose- Twitter

Twitter- this is the I-95 of social media. This outlet can go fast because you are just sharing quick tips or thoughts. You do not write a book on twitter. How can I use Twitter?

- Get out quick information
- Helps you with gaining access to information from a larger scale
- It is geared towards a younger generation

**Be realistic about this: if you have a seasoned congregation, this is not for you!!!!**

# Tech Platforms and Purpose- Instagram

Instagram- this is the “Starbucks” of coffee. There’s coffee, then there’s Starbucks. This is geared towards pictures and personality. How can you use Instagram?

- Showcase people in your church and flyers through photos
- Go live while people can watch
- Becoming more intergenerational

**Instagram is more about personal ministry than church ministry. However, you can become very creative and becoming more personable.**

# Tech Platforms and Purpose- Zoom

Zoom- This is mini church in a nutshell. Want music? Check. Want announcements? Check. Want Scriptures shown? Check. How can you use Zoom?

- You can have a thorough church service through Zoom
- You can focus more on preaching while you assign others to control other options (music, comments, slide presentation, sound control, etc...)
- Participants can use computer or phone to connect

**Zoom takes a team effort when doing a church service. When it is done effective, it is a beautiful thing to be a part of.**

# Tech Use Ideas

- **Church Service-** using these outlets for worship can keep your congregation engaged. Some churches use past recorded services for music. Some are recording their dance ministries and playing their videos. For personal ministry, you can spread the Gospel not only to your congregation, but to those you may not even know.
- **Devotionals-** have yourself or people in your congregation to write devotionals and post on the social media outlets. Personally, you can do one and post on your social media to witness to others as well



# Tech Use Ideas

- **Bible Studies-** This is another way for you to reach the **MASSES!!!!** It also opens you up for evangelism, which the Bible talks about in Matthew 28:18, “go ye therefore...”
- **Prayer-** Some use a phone call system which is fine, but sometimes people seeing you can make an even greater connection. Have you ever heard of the saying, “now I can put a face with the voice”?

# Tech Use Ideas

- **Evangelism-** We have been blessed with the opportunity to reach people that we would never connect with face to face in the same environment. A simple daily prayer posted on your social media page can bless someone. A small passage of scripture can be the Word someone needed to hear. All this can happen in 3 minutes.
- **Engagement-** People do not like to talk on the phone as much, well at least the younger generations. How about posting a question on your page: what songs carried you through this week? As a preacher, as a pastor, the constant complaint is that we are not personable. Social media gives YOU the opportunity to talk about YOU and what you are about.



**Create my “Tech”-  
Pit**

# What Do I Need?

- Ring Light- provides visibility which allows you to have a clear picture. Here are some versions of the ring light.



- Newer Ring Light
- Amazon, \$80
- Price Range \$50-\$120
- This is great for standing up and preaching



- JACKYLED 10" Selfie Ring Light
- Amazon, \$22
- Price Range \$20-\$50
- This is great for sitting down at a desk or table

# Examples of Ring Light Quality



**Without Ring Light**



**With Ring Light**

# What Do I Need?

- Podium- similar to a pulpit, it can help you stand up to deliver just like Sunday morning.



- SIDUCAL Mobile Stand Up Desk
- Amazon, \$70
- Price Range \$25-\$100
- This is great for standing up and preaching

# What Do I Need?

- Microphone- the usage of the microphone can make the difference in sound. Built in sound from devices do not always block out other sounds we may not hear. Having the mic close to you can eliminate unnecessary sounds.



- USB Microphone, Fifine PC Microphone
- Amazon, \$43.99
- Price Range \$25-\$140
- Connect to your computer and preach



- Professional Grade Lavalier Lapel Microphone
- Amazon, \$33.94
- Price Range \$15-\$80
- Connect to your computer and preach as well

# Tips on “Tech”-Pit

## Backdrop

- Make sure there is no light behind you
- Tapestry, color wall, or curtains can make great backdrops

## Podium

- If you are standing, treat it just like you would be at church in a pulpit
- Make sure your podium is level to your chest just like at church
- If sitting, your head should be centered to your computer screen

## Microphone

Using the mics allows people to hear you more clear  
Speak into the mic, don't be intimidated.

## Lighting

- If standing, the ring light should be on a tilt down towards you
- Light should also be behind the device if possible
- Don't be afraid to play with the brightness and filters



# Final Word

- If you need any help, don't hesitate to reach out
- Do what you can do, don't take on what you don't know
- Be realistic matching your congregation to the social media mechanism
- Embrace the unknown
- And lastly...

**HAVE FUN AND CONTINUE TO BE A MINISTER OF THE  
GOSPEL!!!**