



# PREACHING & PODCASTING

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What is your level of comfortability with technology right now?

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# What is Podcasting?





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# Podcasting

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- A podcast is a collection or series of digital audio files that are made available for downloading or listening via the Internet.
- Podcasts are typically hosted by an individual or individuals who lead a conversation, share stories, or report the news.
- Each individual audio recording is known as a podcast episode.

# Podcast Statistics

1. There are currently over two million podcasts and more than 48 million podcast episodes.
  2. Nearly six in ten US consumers above the age of 12 have listened to a podcast.
  3. 65 percent of podcast listeners tune in using portable devices such as smartphones and tablets.
  4. 90 percent of podcast listeners listen to podcasts from the comfort of their own home.
  5. Podcasts are also being consumed while on the move, with 64 percent, 49 percent, and 37 percent of listeners also choosing to tune in while in a car or truck, walking around, and commuting, respectively.
  6. 82.4 percent of podcast listeners spend more than seven hours a week listening to podcasts.
  7. The average weekly podcast listener subscribes to an average of six shows and listens to seven shows per week.
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# How does preaching and podcasting work together?

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- It is taking all your audio recordings and creating opportunities to spread the gospel to those who are not connected to your church and beyond
- Podcasting creates opportunities for you as a Pastor, minister, and a believer of God to express your thoughts, your feelings, and your beliefs by just being who you are
- There is no limit to how short or how long your podcast can be (there are recommendations though)

# Starting a Podcast







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# What do you need to start a podcast?

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- **Recording Software-** where you can record your audio and edit your content
  - Audacity (Windows)
  - Garage Band (Mac)
- **Hosting Site-** where you can upload your content and store it (you must have a hosting site)
  - Some sites are free while others charge a monthly fee
  - Buzzsprout
  - PodBean
  - Spreaker
  - Anchor
  - SoundCloud





# What do you need to start a podcast?

- **Uploading your content on the podcast apps**
- The big 3: SPOTIFY, ITUNES, AND GOOGLE!!!
  - Itunes
    - App is already installed if you have in iPhone or iPad
    - Free!!!!
  - Google
    - Podcasts can sync over different devices
    - You may begin a podcast on one google device and you can continue to listen on another device without restarting
  - Spotify
    - Has the biggest variety of music and podcasts available
    - Some hosting sites (Anchor) will allow you to play music without copyright infringement)



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# What do you need to start a podcast?

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- **Microphone-** the quality of your microphone can make the difference between a clear sound and a distorted sound.
- A great sounding microphone can range between \$50-\$299.
- **DO YOUR RESEARCH!!!**



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# What do you need to start a podcast?

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- **A Name and Flow For Your Podcast**
  - This is where you can become creative and really show your personality rather if you're doing this on your own, for personal ministry, or for the church
  - Make sure your name match your content
  - Is your podcast geared to having fun (talk show), personable (sharing stories or interviewing people), informative (meditations and sermons)





# What do you need to start a podcast?

- CONTENT, CONTENT, CONTENT!!!!
  - Have something to talk about
  - Jot down ideas of what you want to discuss
  - You can get inspiration from all types of people and things: radio, reading material, listening to other podcasts, daily communication with others
  - This is where you can be authentically YOU!!!! This is where your church can authentically be YOUR CHURCH!!!
  - Different Ideas for your content
    - Daily or weekly devotions
    - Weekly meditations
    - Interviews with people in your congregation or people you connect with (you can use zoom to host the interview and download the audio)
    - Teen or young adult talk



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# What do you need to start a podcast?

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- **Audience**
  - Begin with the members of your church, your family, and your friends
  - Connect with those on your social media platforms
  - This is a great opportunity to engage your youth and young adults without being formal! People want to see and hear REAL!!!!

# Time To Create Your Own Podcast







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# The Assignment

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- You will have 12 minutes to create a podcast blueprint as a group
  - Name of your podcast
  - What content will you share
  - What is your style: interview, dialogue, informational, inspirational

# Closing Remarks

A pair of silver and black headphones is visible in the background, partially obscured by a white text box and a yellow bar. The headphones are positioned on the right side of the frame, with the ear cups and headband visible. The white text box is centered in the upper half of the image, and the yellow bar is a solid horizontal bar located below the text box.



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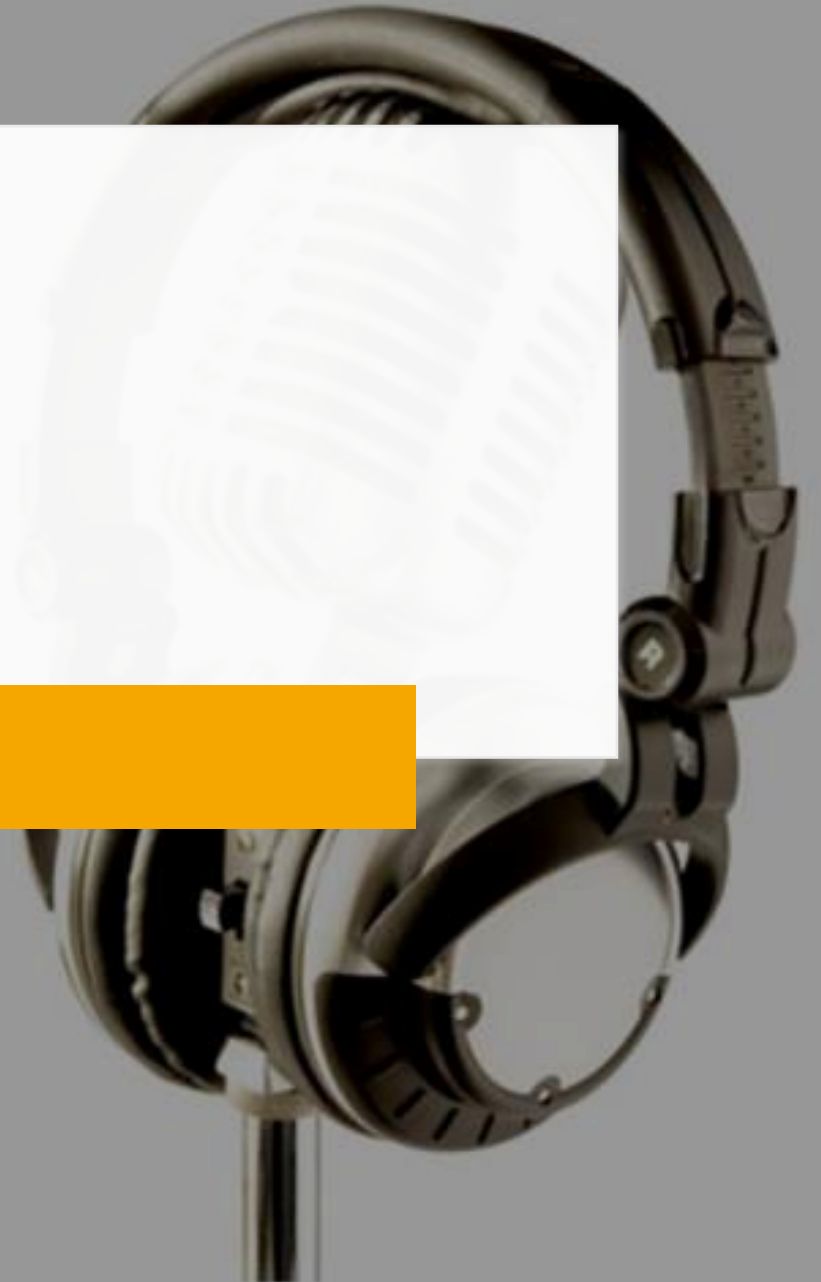
# Lessons

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- The pandemic has taught us that church should never return to what we experienced before the pandemic
- God is allowing us the opportunity to fulfill the Great Commission in ways that seem uncomfortable, yet innovative
- God may not have called you to be a pastor, he may not have called you to be a minister, he may not have called you to be an evangelist...**BUT HE HAS CALLED EACH OF US TO BE A WITNESS AND TELL OUR STORY!!!!**



Q & A





PODCAST

# Spiritual Vitamins For Your Soul

Marcus Ferguson



## • Recycling At Its Best (With Music)

Many of us in life have at one time or another been treated like trash. People may have abandoned you, break you, misuse and abuse you, tried...



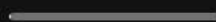
Feb 21 · 13 min 58 sec



## • The Blessing of Being Still (Without Music)

Have you found yourself in a place where there is so much going on in your life, yet you are trying to figure out which direction you need to go? The...



Feb 17 · 17 min 26 sec left 



## • The Blessing of Being Still (With Music)

Have you found yourself in a place where there is so much going on in your life, yet you are trying to figure out which direction you need to go? The...



Feb 17 · 17 min 27 sec

Our bodies can do its best work when it is working at full capacity. There are 3 things that can help us sustain this: exercise, healthy eating, a... **see more**

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