

# ESTHER ROSEN

THINKER - WRITER - COMMUNICATOR

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## EXPERIENCE

**LIVERAMP, INC.** SAN FRANCISCO, CA.

**2020-2024**

**SENIOR DATA ETHICS SPECIALIST - NORTH AMERICA** FEBRUARY 2022 - JANUARY 2024

- Interpreted and applied legislation and regulations to LiveRamp's product offerings and business dealings in multiple jurisdictions.
- Drafted and implemented suggested language to meet relevant criteria.
- Developed and executed Privacy Impact Assessments for potential vendors in collaboration with the security, data stewardship, and legal teams and performed partner accreditation for online data transfer and processing.
- Built privacy training curriculum the company wide annual privacy week, incorporating panelists, live trainings, self-paced trainings, quizzes, and leave-behind educational materials.
- Led product expansion from the US to new North American markets in Canada and Mexico.
- Onboarded new hires to set expectations of privacy knowledge and practices within the company.

**DATA ETHICS SPECIALIST - UNITED STATES**

**FEBRUARY 2020 - FEBRUARY 2022**

- Analyzed and discussed implications of new laws on business with the privacy team at large, working collaboratively to craft a business-oriented compliance program.
- Led and participated in the Employee Research Group community, as the founding communications chair of the BADGE (fka Black@ LiveRamp) ERG and active member of the Tribe community for Jewish employees.
- Performed partner accreditation for online and offline data transfer and data processing.

**NBC AFFILIATE WPTZ-TV.** BURLINGTON, VT.  
**NEWSROOM INTERN**

**AUGUST 2018 - DECEMBER 2018**

- Researched stories, conducted interviews, and synthesized information into standard package length (3-5 minutes) for air.
  - Edited pieces in post-production in Adobe Premiere.
  - Covered national political events through live and pre-taped coverage.
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## SKILLS

Advanced in Miro, Jira, Canva, Salesforce, and Adobe Creative Suite.

Fluent in French.

Fast learner, researcher, and collaborator.

Excellent leadership and presentation skills.

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## EDUCATION

University of Vermont - College of Arts and Sciences

Graduated **May 2019** with honors

Bachelor of Arts in English

Bachelor of Arts in Film & Television Studies

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## PROJECTS

**@WNBAPHILLY. FOUNDER.** PHILADELPHIA, PA.

- Grew Twitter account to 2,300+ organic followers.
- Interviewed by local and national news outlets to speak on the movement to grow the WNBA.
- Qualitatively analyzed potential factors limiting growth for the WNBA, such as accessibility to the game and availability for fans to buy merchandise.

**TINKERCAST. PODCAST CREATOR.** WASHINGTON, D.C.

- Commissioned to write a show proposal and a spec script for a podcast production company. (2019)