



FDL ENTERTAINMENT
a full-service production firm
**STATEMENT OF
CAPABILITIES**



COMPANY PROFILE

Founded in 2005, FDL Entertainment has built a reputation based on creative excellence and best-in-class customer service.

Our organization is supported by a team of visionaries that offer over forty (40) years of combined consulting and production experience.

FDL Entertainment, a trusted resource, delivers a full spectrum of media services. Our innovative style and cost-effective solutions provide the extra advantage our clients need for their media projects.

We provide full-service production capabilities, from concept development, script writing, scheduling, on-location shoot management, through to post-production and delivery.

COMPARABLE PROJECTS

A listing of relevant FDL Entertainment projects can be accessed with the link below:

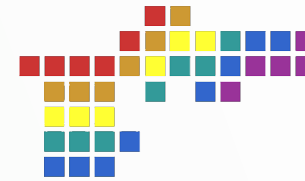
<https://fdlentertainment.com/>

On these projects, we provided:

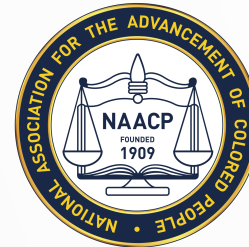
- Pre production: concept development, project timeline (production manager, creative director)
- Script
- Talent Coordination: on-camera, voice over
- Production: crew coordination, sound – on site mix, boom operator, director of photography, teleprompter assistant, production assistants, director, managing producer, technical director, camera operator(s), “use of likeness” agreements
- Post Production: Editing, Graphics, audio mix, color correction, music, clearances/licenses (if needed), deliverables (hard drives, FTP uploads)



REPRESENTATIVE CLIENTS

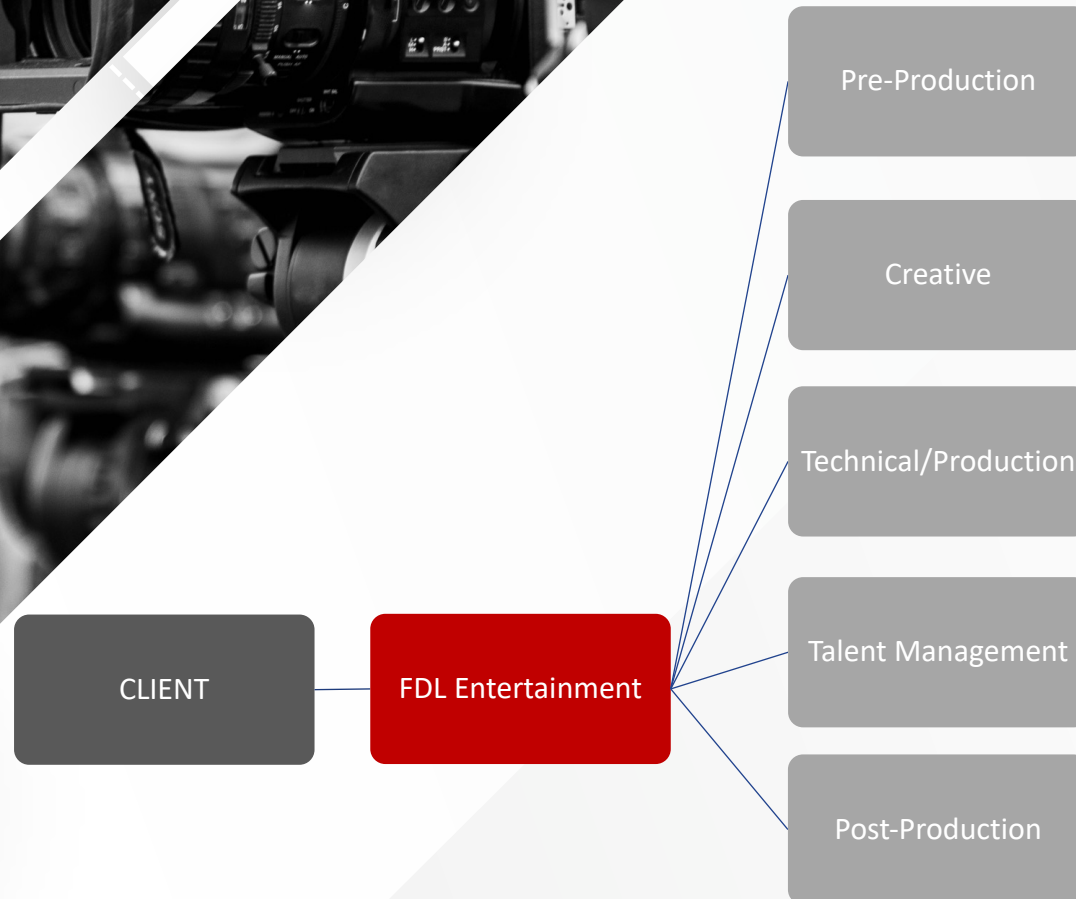


City of West Hollywood
California 1984





PROJECT APPROACH



- With over a decade of successful projects completed, FDL Entertainment has accumulated an active database of hundreds of media professionals—writers, camera operators, DPs, sound, production assistants, graphic designers, editors—to deliver exceptional, world-class results.
- Our team of talented professionals initiates creative concepts and develops existing ideas to produce powerful tailored results for clients of all sizes.
- We believe in robust pre-production to identify, in advance, any issues that may arise. Once the concept development is complete, maintaining open lines of communication ensures that the project will meet your needs, on time and on budget.



FDL TEAM

Frances DeLoach

Managing Producer

- As founder of FDL Entertainment, Frances is an accomplished editor and producer with an impressive list of film and television projects to her credit.
- Frances has years of experience matching the right teams of skilled media professionals with the needs of a given project.
- Frances has assisted several non-profit or private institutions, including—The City of Santa Monica, Kaiser Permanente, The Brotherhood Crusade, University of Southern California Alumni Association.
- Frances holds a Bachelor of Arts degree in Film & Media Studies from the University of California Santa Barbara.

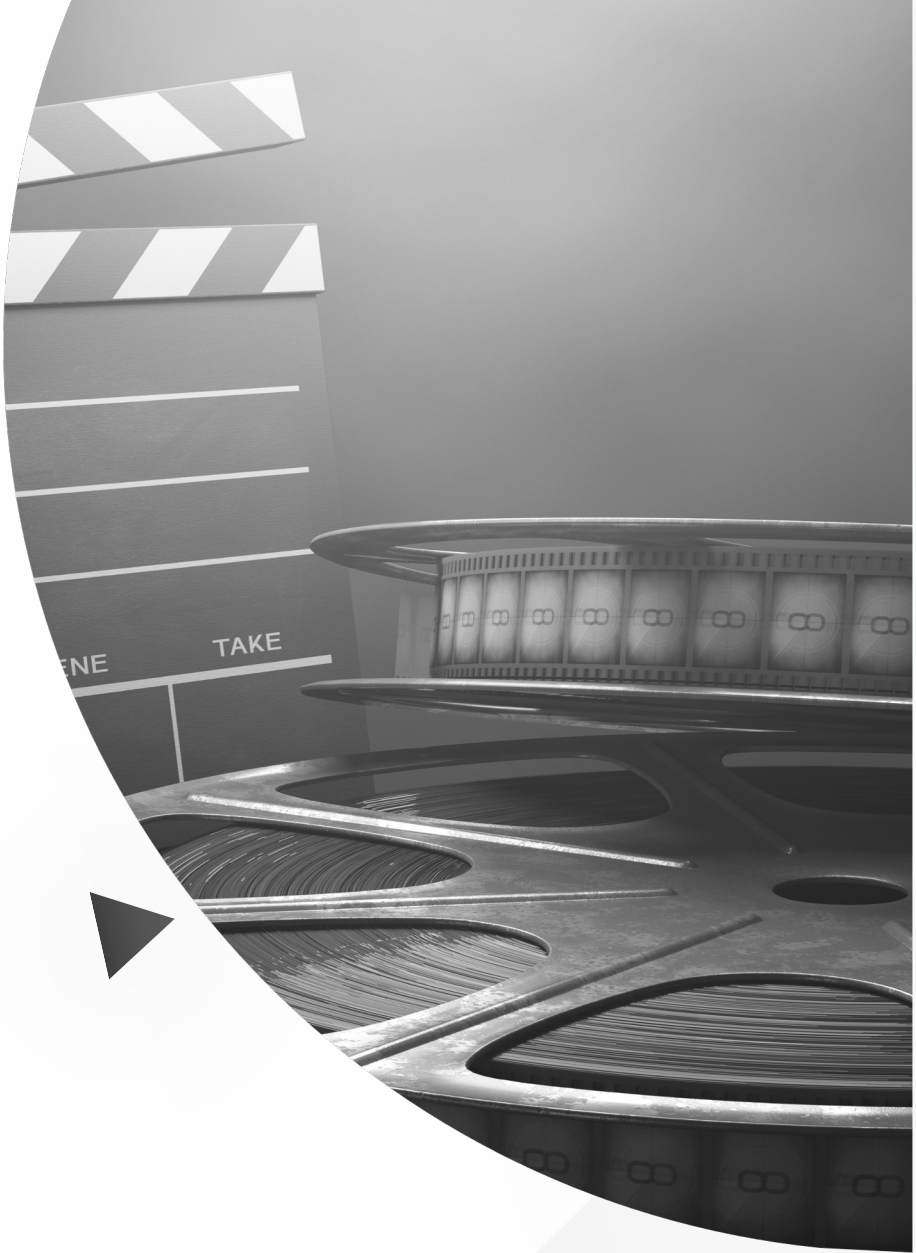
FDL TEAM

DERRICK PETE

Creative Director

- With over twenty (20) years of professional experience, Derrick Pete has been responsible for corporate marketing, strategic planning, media content development and production, graphic design and the planning and execution of live events and concerts.
- Derrick produced and/or directed several live concert events at some of the largest venues in the country, including, but not limited to the Microsoft Theatre L.A. Live, The Forum, John Anson Ford Amphitheater and the Dorothy Chandler Pavilion.
- Derrick has also assisted several non-profit or private institutions, including—The Brotherhood Crusade, The Coalition for At-Risk Youth, University of Southern California Alumni Association—with the planning and execution of their annual gala/concert events.
- Derrick obtained his MFA in Film & TV from UCLA and his Bachelor of Science in Chemical Engineering from the University of Florida at Gainesville.





CONTACT INFORMATION

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