

Ballers Academy Data Protection Policy

September 2023

1. Introduction

Ballers Academy is committed to ensuring the protection of personal data and complying with the General Data Protection Regulation (GDPR) and other relevant UK data protection regulations. This Data Protection Policy outlines how we collect, process, store, and protect personal data and explains the rights of data subjects.

2. Scope

This policy applies to all employees, contractors, partners, and suppliers of Ballers Academy who process personal data on behalf of the company. All individuals must adhere to this policy and be familiar with the data protection principles.

3. Data Protection Principles

Ballers Academy adheres to the following data protection principles:

- a. Lawfulness, fairness, and transparency:** We process personal data lawfully, fairly, and transparently.
- b. Purpose limitation:** We collect personal data for specific, explicit, and legitimate purposes and do not process it further in a manner incompatible with those purposes.
- c. Data minimization:** We only process personal data that is adequate, relevant, and limited to what is necessary for the purposes for which it is processed.
- d. Accuracy:** We ensure that personal data is accurate and, where necessary, kept up to date.
- e. Storage limitation:** We retain personal data for no longer than is necessary for the purposes for which it is processed.
- f. Integrity and confidentiality:** We process personal data securely, ensuring its integrity and confidentiality.

4. Collection and Processing of Personal Data

Ballers Academy collects personal data from data subjects, including but not limited to:

- Name
- Contact information (email, phone number, address)
- Date of birth
- Gender
- Nationality
- Health information (where necessary)
- Payment details

Ballers Academy processes personal data for the following purposes:

- Registration and management of membership
- Delivery of services
- Marketing and promotional activities (with consent)
- Compliance with legal obligations

5. Data Subject Rights

Under GDPR and other relevant UK data protection regulations, data subjects have the following rights:

a. Right to be informed: Data subjects have the right to be informed about the collection and processing of their personal data.

b. Right of access: Data subjects have the right to access their personal data that is being processed.

c. Right to rectification: Data subjects have the right to request the correction of inaccurate personal data.

d. Right to erasure: Data subjects have the right to request the deletion of their personal data in certain circumstances.

e. Right to restrict processing: Data subjects have the right to request the restriction of their personal data processing in certain circumstances.

f. Right to data portability: Data subjects have the right to receive their personal data in a structured, commonly used, and machine-readable format and transmit it to another controller.

g. Right to object: Data subjects have the right to object to the processing of their personal data in certain circumstances.

h. Rights in relation to automated decision-making and profiling: Data subjects have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects or similarly significant effects.

6. Data Security

Ballers Academy implements appropriate technical and organizational measures to ensure the security of personal data, including protection against unauthorized or unlawful processing and accidental loss, destruction, or damage.

7. Data Breaches

In the event of a data breach, Ballers Academy will follow the relevant processes as required by GDPR and other applicable UK data protection regulations, including notifying the supervisory authority and affected data subjects within 72 hours of becoming aware of the breach, as required by the regulations.

8. Data Protection Officer (DPO)

Ballers Academy has appointed a Data Protection Officer (DPO) who is responsible for overseeing data protection activities within the company. The DPO can be contacted at [DPO email address] for any inquiries related to this policy or data protection at Ballers Academy.

9. Third-Party Data Processors

Ballers Academy may engage third-party data processors to process personal data on its behalf. In such cases, we ensure that the processor provides sufficient guarantees to implement appropriate technical and organizational measures to meet GDPR and other relevant UK data protection requirements and protect data subject rights.

10. International Data Transfers

Ballers Academy may transfer personal data outside of the European Economic Area (EEA) to countries that have been recognized as providing an adequate level of data protection by the European Commission. If data is transferred to countries without an adequacy decision, we will ensure that appropriate safeguards are in place, such as the use of standard contractual clauses approved by the European Commission.

11. Data Protection Impact Assessments (DPIAs)

Ballers Academy conducts Data Protection Impact Assessments (DPIAs) for high-risk processing activities to ensure that risks to data subjects are identified and mitigated.

12. Training and Awareness

All Ballers Academy employees, contractors, partners, and suppliers who process personal data on behalf of the company must undergo data protection training to ensure they understand their responsibilities and comply with this policy.

13. Policy Review

This Data Protection Policy will be reviewed at least annually, or more frequently if required by changes in data protection regulation or company practices. Any updates will be communicated to all relevant parties.

14. Contact and Complaints

If you have any questions or concerns about this Data Protection Policy, please contact our Data Protection Officer at richard@ballersacademy.co.uk. If you believe that your personal data has been processed in a manner that does not comply with this policy or applicable data protection regulations, you also have the right to lodge a complaint with the supervisory authority in the UK.