

ARTWORK REQUIREMENTS

PREFERRED FORMAT

Since vector artwork can be scaled indefinitely without the loss of quality, it is the preferred format to best ensure accurate production.

Print ready art must be submitted in these formats:

Vector Files - .ai .pdf .eps .svg

Raster Files - .psd .png .jpg

Raster Files must be 300dpi to print size or larger

Please note that Microsoft Office programs such as Power Point and Word are not graphics programs and are not acceptable file formats. Image Promotions can recreate artwork if needed, at an additional cost.

VECTOR VS. RASTER ART

Raster files are made up of pixels which can not be increased in size without degrading quality, which is why we prefer vector files for screen printing and embroidery. Vector files are made up of equations making them infinitely scalable, without losing quality. Raster files must be 300dpi to print size or larger.

Raster File



Vector File

