

Colombia's only premier marketplace for the upstream oil and gas industry

## GENERAL INFORMATION

# What is EXPLORA Expo?

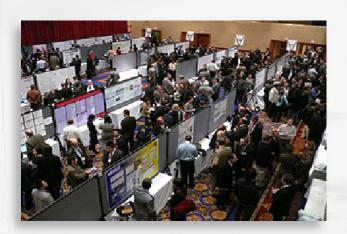
XPLORA - Colombia Oil and Gas Prospects and Business Expo is the only exhibition of oil and gas exploration and production projects in Colombia and Latin America that seeks to establish strategic alliances between operating companies and potential partners and investors for the purchase, sale and negotiation of exploratory prospects, production assets, M&A and other opportunities in the upstream sector in the region.

**EXPLORA Expo** is the only exhibition of oil and gas exploration and production projects in Colombia and Latin America aimed at public and private, national and international Exploration and Production companies to promote exploratory prospects, oil and gas fields in production and other businesses in the upstream sector, in order to facilitate possible partnerships with other companies and investors in the sector.

**EXPLORA Expo** creates a meeting point to bring together key industry players such as exploration and production, and business development vice presidents and managers, and other decision makers, stakeholders and business leaders to help mature and give value to new exploration and production projects and increase oil and gas production and reserves in Colombia and Latin America.

- A two-day business event to evaluate new agreements and businesses.
- A one-stop shop to publicize oil and gas exploration prospects in Colombia and Latin America.
- An event exclusively focused on prospecting, new business and cooperation agreements for the oil and gas sector - with the presence of products and services providers, investors and all the decision makers necessary to close a deal.
- Meeting place for major private and national oil and gas companies, independents, government agencies, as well as many major investment banks, financial institutions, law firms and advisors.
- A unique and unparalleled opportunity to generate new business opportunities with a main focus on agreements, transactions, transfer of rights and exploratory prospects.
- The technical program will include an overview of Colombia's E&P sector, the regulatory framework and investment opportunities.





"EXPLORA Expo offers a unique opportunity to learn about and access new investment opportunities in the Colombian E&P sector."

## PARTICIPATE AND BECOME AN EXHIBITOR

## EXPLORA Expo 2024 will include:

- Stands area for E&P operating companies
- Theater for presentations of exploratory prospects and other business opportunities in the upstream sector
- Business Room
- Stands area for companies providing products and services
- Job Fair
- Networking Events

### **EXHIBITORS**

**EXPLORA Expo 2024** will offer a permanent stands space for operating companies and a theater with capacity for 100 people where E&P operating companies will be able to make presentations of their business opportunities for 20 minutes for interested companies and investors. This event offers the opportunity for companies in the upstream sector and investors to learn about all the new mature investment opportunities available in Colombia, while simultaneously offering exhibitors the opportunity to present their prospects to a large audience and drive traffic to their respective stands at no additional cost.



**EXPLORA Expo 2024** will offer a commercial exhibition space where companies interested in offering their products and services can acquire a stand space. Service companies, investors and operating companies are welcome to sponsor this event that will bring together the most important executives and professionals of the Colombian E&P sector.

Visit our web page:

## https://exploraexpo.com



## **JOB FAIR**

**EXPLORA Expo 2024** will offer a Job Fair area in order to provide a private space for job seekers to interact with companies human resources personnel and head-hunters looking to hire new talent as the industry strengthens.



¡All registered attendees at EXPLORA Expo 2024 will be able to attend and apply for job opportunities available on the job fair at no additional cost!

"EXPLORA Expo is a catalyst to negotiate partnership agreements and undertake new exploration and production projects."

## REGISTRATION AND SPONSORSHIPS OPPORTUNITIES

## REGISTRATION (\*)

#### ATTENDEES

#### Individual Registration Fee

Until May 31st, 2024	US\$	500
Until June 15th, 2024	US\$	650
After June 15 <sup>th</sup> , 2024	US\$	750
Students (Limited availability)	US\$	250

#### **EXHIBITORS**

#### E&P Operating Company with Stand (\*\*)

Until May 31st, 2024 US\$ 2,000 After May 31st, 2024 US\$ 2.500 Includes 3x2m Stand, 20-minute Oral Presentation, logo on website and program, and two registrations

#### E&P Operating Company without Stand

US\$ 1,500 Includes 20 minutes Oral Presentation, logo on website and program, and one registration (Subject to Availability)

#### Services and Products Provider Company

Until May 31st, 2024 US\$ 2.500 US\$ 3,000 After May 31st, 2024 Includes 3x2m Stand in Commercial Exhibition area, logo on website and program and two registrations

(\*) Prices do not include VAT of 19%.

(\*\*) Stands include acrylic divisions, border with company name, table, two seats and electric outlet.



For more information about EXPLORA Expo 2024 contact us at info@exploraexpo.com or call us at +57 (315) 2424142.



#### **SPONSORS**

Promote your company and your brand by connecting with more than 200 professionals, including exploration and production and businesses development Vice Presidents and Managers with decision-making power in the oil and gas industry in Colombia and Latin America. Make your brand stand out at EXPLORA Expo 2024. Advertise your company on our website and through our social networks and media.

## **SPONSORSHIPS (\*)**

•• DIAMOND

US\$ 5,000

Includes premium location stand, logo on podium, database of authorized attendees, logo on the website and brochure and four registrations

•• PLATINUM

US\$ 3,750

Includes premium location stand 2 and 3, logo on the podium, databases of authorized attendees, logo on website and brochure and three registrations (maximum 2)

· GOLD

US\$ 3.000

Includes standard stand, logo on podium, database of authorized attendees, logo on website and brochure and three registrations (maximum 3)

Insignias de Participantes y

Patrocinador Zona de Registro

US\$ 2,500

Includes company logo in registration area and participant badges, logo on website and brochure and two registrations

Zona de Teatro

US\$ 2.500

Includes roll-up banner with company logo displayed on the theater stage and logo in the frame of the projection area during technical presentations, website and two registrations (maximum 2)

Programa Técnico

US\$ 2,000

Includes logo in printed and digital version of the technical program of the event, logo on website and one registration (maximum 2)

Estación de Café

US\$ 2,000

Includes sign with the company logo at the coffee station, website and one registration (maximum 2)

Cocktail Final Primer Dia

US\$ 4,000

Includes sign with the company logo at the cocktail station, website and two registrations (maximum 2)

Bolsa de Empleo

US\$ 2.000

Includes company logo in the Job Fair area, website and one registration (maximum

Zona de Carga Teléfonos

US\$ 2,000

Includes company logo printed in the cell phone charger area and an registration (maximum 2)

Señalización del Evento

US\$ 2.000

Includes logo in the event signage areas and screens and hand signal of information assistants and one registration (maximum 2)

Landyard

US\$ 2,000

Landyards must be supplied by the sponsor. Includes logo on website and one regis-

(\*) Prices in pesos do not include VAT of 19%.

## **EXPLORA EXPO 2024 FLOOR PLAN**

