

Introducing the IFRA-IOFI Sustainability Charter

A Sense of Responsibility, a Commitment to Sustainability

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The IFRA-IOFI Sustainability Charter is a collective effort to raise the bar for sustainability in the flavor and fragrance (F&F) sectors.

This voluntary framework shows our industries' sense of responsibility and our commitment to making the difference.

The Charter is open, inclusive and comprehensive, taking a 'life-cycle' approach and giving the opportunity and tools for everyone in our industries to contribute to a brighter and more sustainable future.

Raising the bar for sustainability in the F&F sectors

The Charter builds on the F&F industries' proud heritage and on the long-standing commitment to sustainable development across its many dimensions that has been shown by many individual companies.

The Charter complements company sustainability programs, helping our industries as a whole to make advances on sustainability by sharing best practice and benchmarking progress.

Making the difference – for the planet, for people, and for our business

Our Charter underlines the key role sustainability plays in our business, inspired by the United Nations Sustainable Development Goals (also known as the Global Goals).

Four principles guiding the Charter



Voluntary and inclusive



Complementary initiative



Aspirational and achievable



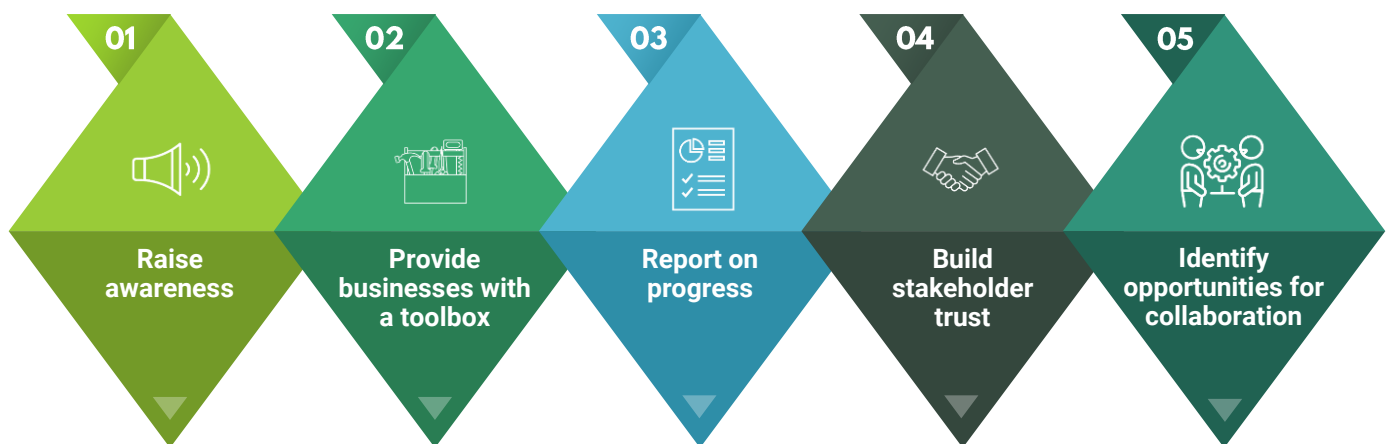
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As the F&F industries, we play a pivotal and unique role in sourcing a wide range of raw materials from natural and synthetic origin and turning them – with the help of cutting-edge science – into valued high-end products.

The Charter is an expression of purpose: acting responsibly and using our influence throughout the value chain to drive positive change upstream, with farmers and other suppliers; in our own industries; and downstream, with consumer goods companies and retailers.

It also reflects the core principles that have guided our work in the past and set the path for a sustainable future: a commitment to health and safe use, and to exceptional

Objectives of the IFRA-IOFI Sustainability Charter



product performance; a focus on innovation and on economic sustainability and prosperity; and a spirit of transparency.

Sustainability in every sense – taking a life-cycle approach

The IFRA-IOFI Sustainability Charter takes a holistic, life-cycle approach to sustainability, with Focus Areas and specific Commitments (*see below*) ranging from responsible sourcing and reducing our environmental footprint, to employee well-being, to product safety, transparency and partnerships.

We are committed to a platform that allows everyone to share best practice, progress and ideas, and to engage in continued dialogue with participants, suppliers and customers, and other stakeholders.

From commitment to progress

Following general endorsement by senior company representatives of the Charter, we move into a four-step tiered approach that takes participating companies and the F&F industries from commitment to progress:













Committing: participating companies agree to progress on the five Focus Areas and the 17 Commitments.

Reporting: participating companies complete an annual questionnaire outlining the strategies they have in place, allowing us to assess the 'level of maturity' in the industry on the 17 Commitments.

Improving: participating companies receive a toolbox designed to help them raise their sustainability profile. For each Commitment, the toolbox contains possible business actions, information on the legal framework and existing initiatives, and available business disclosures.

Highlighting progress: we publish an annual report on aggregated progress as an industry, Commitment-by-Commitment, highlighting how progress relates to the UN Global Goals, and showcasing particular projects.

Sustainability Charter timeline

-  **Q4 2016**
Kick-off conference
-  **Q1 2017**
IOFI-IFRA Sustainability Task Force set up
-  **2018**
Internal reality check
-  **Q2 2019**
Trial run
-  **Q3/Q4 2019**
External reality check
-  **Q4 2019**
Legal assessment
-  **Q4 2019**
Website launch and snapshot exercise
-  **Q1/Q2 2020**
National Associations roadshow, webinars
-  **Q2/Q3 2020**
Call for signing the Charter and roll-out
-  **Q3 2020**
Opening of the second reporting period
-  **Q3/Q4 2020**
Creation and delivery of the toolbox
-  **Q1 2021**
Annual report

IFRA-IOFI Sustainability Charter: Focus Areas and Commitments

