

Ottawa St. Business Improvement Area
Board of Directors Meeting

MINUTES

Date: October 18, 2023

Location: Virtual meeting through Zoom

Present: Ettore Bonato, Mike Osborne, Mark Trudell, Syx Langemann, Tracy Paterson, Lawrence Holland, Constable Andie Suthers

Regrets: Byron Griffith, Mark McKenzie

Guest Speakers:

- Constable Andie Suthers

Absent: None

Recorder: Ettore Bonato

Meeting Called to Order: 7:08PM

Approval of Agenda:

- Mark Trudell, 2nd Mike Osborne, CARRIED

Disclosure of Interest:

- None

Adoption of Past Minutes:

- September minutes not available
- Next meeting

Coordinators Report:

- Preparation for all fall events moving forward
- Hallowe'en, Win Your Purchase, Holiday
- Meeting with Ettore on Monday to stuff tote bags with information on what is happening on Ottawa Street for the rest of the year
- The Ottawa Street BIA tent will be set up in front of Ettore Salon; Syx will be handing out the totes; 200 in total
- Hallowe'en will be happening on October 28, from 11-2PM, 3 hours instead of 2
- The AGM is set to take place at Cheecho's November 1; doors open for the board at 6PM, meeting starts at 7PM
- All packages have been made ready with all the information merchants need to know about the AGM; will be delivered October 23
- A QR code will also be in the package to show at the stores so the public will be directed to the Ottawa Street BIA link so they know what's happening in our BIA

Council Report:

- Was not present
- The board would like information on the revitalization of Lanspeary Park
- Where can ward funds be directed for BIA's; only specific things?

Treasurer's Report:

- Things are up to date
- We have just over \$16,000 in the bank
- Credit card has zero balance
- The BIA is waiting for this year's second installment; waiting for KPMG to finish the BIA's audit

Safety & Crime Prevention Committee Report:

- Constable Andie explained how the police blitz has been approved for Ottawa Street
- Police and social workers come out to talk to the homeless, better known as “displaced parties”
- This will take place week of November 6-11
- They will tell the homeless about the mission for showers and food, WaterWorld to talk to social workers and for help, food banks available
- Government grants available for more help in security, the BIA does not qualify

Communications:

- Map for expansion still being worked on; walk through is done and boundaries are drawn on map and sent to the City for approval
- Confirmation of 2 road closures for 2024; Pride weekend and Open Streets

Chairperson’s Report:

- With the holiday upon us, there is much happening around the City
- Asked to post everything related to what’s happening on Ottawa Street on all social media platforms
- Board should be ready for any questions at the AGM; please come early to greet all merchants that show up

New Business:

- Social media will promote “Free Wall Art”
- The Ottawa Street BIA were sponsors and should get good mention on artist’s websites
- Mural on convenience store wall should be completed by next week
- Julia Hall, artist, would like to put a mural on Archway Dental wall; MOTION: to allow the artwork to be completed this year and to offset the cost with the \$1000 incentive from the Ottawa Street BIA, voted, CARRIED

- Tracy will let the artist know and contracts will be written up
- Banners will be replaced in 2024 and we are looking at larger banners, which last longer, with new holders; there will also be holiday banners made to change out during the holiday season
- A suggestion was made to have a contest designing the holiday banners only among the artists in the City of Windsor; closes at the end of March
- One new banner holder will be ordered to see what they look like on our credit card

Next Meeting

- To take place virtually via Zoom
- Future meetings: all on first Wednesday of every month
- AGM, November 1 @ 7:00PM – doors open 6:30PM, location Cheecho's
- December 6 @ 7:00PM

Adjournment:

- Motion to adjourn, Tracy Paterson, 2nd Mike Osborne
- Time adjourned 8:40PM