

Protocol for an informative membership meeting.

Preparation:

1. Set up a date, time and location.
2. Pick out an emcee. The club membership chair is one possibility.
3. Decide on what kinds of food and beverages you want.
4. Pick out types of members you want to target. Do you want younger, middle aged or older people? Do you want to set up a specialty or branch club? Do you want more women members?
5. Send invitations. Nothing fancy here unless you wish.



At the meeting:

1. Set a time limit and don't go past it unless the potential Lions wish to do so.
2. Have an emcee introduce potential members to current Lions. Maybe ask a couple of Lions explain why they are a Lion.
3. Have the emcee describe the benefits of being a Lion, i.e., they wouldn't be just part of a club, but also a zone, a district, a multiple district and a worldwide organization.
4. Mention LCI's five global causes – vision, diabetes, hunger, pediatric cancer and the environment.
5. Discuss briefly about the dues structure. The dues per month for their district and LCI are approximately \$7 or \$8.

- The club dues are determined by the needs of the club (meals etc.).
6. Show one of the many videos available by LCI about what Lions do. EMPHASIS ON SERVICE! They are easily downloaded to your computer. Contact your DG for suggestions and help.
 7. Have food and games. Be innovative here. Make sure you let them know that Lions have fun.

In closing:

1. Thank them for attending. Have membership applications available. Allow them to take them home, if needed.

Follow-up:

1. Call or visit with the prospective members in a week to 10 days. Don't wait longer than that. Assign a mentor to each prospective new Lion.
2. Regardless of their interest level, invite them to participate in your next service project.
3. Don't give up. Ask, ask, ask again. Sometimes it takes three times for it to get through.

Any questions call or email District 5NE GMT chair Carla Lein, 701-781-0743; or carla.lein@yahoo.com