



# WALTER JOHNSON BOOSTER CLUB

6400 Rock Spring Drive, Bethesda MD 20817

[www.wjboosterclub.org](http://www.wjboosterclub.org)

## WJ All-School Booster Club Agenda April 12, 2023, 7:00 PM ZOOM

**Welcome and Introductions**-President, Mary Bittle Koenick

### **Black Student Union Presentation/Funding Request**

- 31 members this year
- Club discussions focus on important topics within the Black community and Black representation in AP classes
- Members participated in annual WJ Black History Assembly with 31 members participating. Topics covered this year: Harlem Renaissance, Civil Rights Movement, Black National Anthem performance, Step Team performance, and more. Utilized two sign language interpreters during the Black National Anthem performance.
- Plan for a BSU Senior Block Party for 13 seniors, including families and friends
- Fundraising efforts: BSU T-shirts and a Chipotle fundraiser
- Funding request from Booster Club: \$450, with additional revenue expected from T-shirt sales and concessions.
- Block Party date: Friday, May 12th, in the cafeteria area

### **President's Update - Mary Bittle Koenick**

- Request for domain name assignment for Booster Club website
- Discussion about transitioning away from Webnode to obtain a .com website and set up a QR code
- Varsity Cheerleading Coach to 17 years just resigned and they are hiring someone new
- New football coach will be a teacher in the building as well as a coach. He will be an 'alternative resource specialist' at WJ.

### **School Store Updates - Dorothy Alexander and Frances Steen**

- Lack of information on school store updates
- Emphasis on getting Booster gear to 8th graders in the upcoming school year

### **Athletic Director's Report - Tom Rogers**

- Discussion of Booster Club's involvement in recent basketball tournament sales

### **Concession Stand Discussion – Terry Heintze**

- Proposal to involve parents in concession stand operations
- Recognizing the need to encourage parental participation.



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- Difficulty in recruiting parent volunteers
- Potential incentives for team members to boost sales
- Focus on key sporting events for higher profitability
- Suggestion to combine efforts with Ed Foundation and PTSA for a joint newsletter

## **Social Media Update – Linda Harrington Baker**

- Significant growth in Instagram followers
- Proposal for graphic assistance from teams for social media
- Consideration of contests and involving Leadership and SGA students
- Mention of SGA's new Madcow Mascot costume on social media

## **Updates: Terry Heintze**

- Announcement of Varsity Cheerleading Coach's resignation
- Introduction of the new football coach, who will also be a teacher
- Discussion of scoreboard fundraising and equity issues
- Plans for an event honoring seniors who will play sports in college
- Challenges faced by BCC regarding scoreboard installation
- Proposal to purchase a new grill for Booster Club use

## **Financial Update - Mary Bittle Koenick**

- Report on Booster Club's finances, including decreased sales but increased prices
- Expected net profit of around \$35,000
- Mention of the football team's successful fundraising efforts
- Addition of Sharon Watts to the bank signature sheet

## **Voting**

### **Black Student Union**

Michele Wisniewski motions to fund \$450. Linda Harrington Baker 2nds. Unanimous vote to approve.

## **Attendance**

Michele Wisniewski

Mary Bittle Koenick

Janice Marks

Dorothy Alexander

France Steen

Michele Wisniewski

Ryan Watts

Linda Harrington Baker



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Mallory Striplin  
Mwape Sokoni  
Naomi Eyassu  
Terry Heintze

Next Meeting: May 17, 2023