

*Building girls
of courage,
confidence,
and character,
who make the world
a better place.*

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Vaun Mitchell-Palmer
“Coach Vee”
SVM Initiatives

To Whom It May Concern:

The Girl Scouts of Western Ohio highly recommends ‘Coach Vee’ from **SVM Initiatives** for large & small group facilitation and keynote speaking engagements. Vaun provided her services for one of our most popular events, the **“aMaze Journey Retreat”** weekend for middle-school aged Girl Scouts on November 18, 2017. She gladly took the time to learn our specific needs for her role at our retreat weekend and put her own flare on our curriculum that was already in place.

Girls felt comfortable opening up to Vaun’s engaging personality minutes after her initial introductions in both her intimate break-out sessions and large-scale keynote speech. Vaun maintained a poised control throughout group discussions, allowing participants to guide the direction of conversation but also reeling it back to the focal theme when necessary. Based on our retreat evaluations, Girl Scout responses clearly demonstrate how Coach Vee’s presence positively impacted the group as a whole throughout the weekend.

“My favorite part of the Journey Weekend was Coach Vee’s speech: ‘You Go A.B.B.Y. (Always Be the Best You).’ – Girl Scout from Troop 34250

“If I could suggest one thing for next year it would be to bring Coach Vee back for more girls to meet.” – Girl Scout from Troop 43228

“I liked how we got to meet Coach Vee because she was inspiring.” – Girl Scout from Troop 46322

We are very pleased with the services provided by ‘Coach Vee’ from **SVM Initiatives** and look forward to growing the partnership between her and our organization through future program opportunities related to self-esteem, social/emotional development, and female empowerment.



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