

*Building girls  
of courage,  
confidence,  
and character,  
who make the world  
a better place.*

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Vaun Mitchell-Palmer  
“Coach Vee”  
SVM Initiatives

The Girl Scouts of Western Ohio highly recommends ‘Coach Vee’ from **SVM Initiatives** for large & small group facilitation and keynote speaking engagements. Vaun provided her services as the keynote speaker for the 25<sup>th</sup> anniversary of the “Winter Leadership Conference” weekend over Presidents Day Weekend 2019. This weekend is 100% girl planned and led, and was the 25<sup>th</sup> anniversary of its creation. Coach Vee has participated as a group facilitator the year prior, leading a journaling workshop for 40 6<sup>th</sup> – 12<sup>th</sup> graders. She enthusiastically agreed to kick off the weekend with a key note speech about pioneering women and following your dreams and your heart. She set up a meeting with me prior to the engagement to go over goals, needs, and outcomes of the speech. I very much appreciated that!

She had no problem keeping the crowd engaged, which had nearly 230 girls and women in attendance. The girls loved her high energy, passion, and spunk! She had the crowd up and dancing by the end of it. As mentioned, she has worked with the Girl Scouts of Western Ohio before and many of the girls in attendance remembered her fondly and were ecstatic that she had returned!

*“I loved your speech so much, it was incredible” – Conference Committee Chair*

*“Coach Vee is amazing and so fun!” – Girl Scout, Senior*

A few of our girls experienced a tragedy while at the event, a close friend had passed away. They weren’t able to see her opening speech because they were processing the events that had occurred, but when they heard that Coach Vee was there they asked if she could make a visit to them and offer some words of guidance. Coach Vee immediately said yes, offering a warm hug and words of encouragement to the girls who were mourning. She offered her personal contact information to the girls, and genuinely meant it when she said they could reach out to her at any time.

‘Coach Vee’ offers a one of a kind experience. She brings joy, passion, and female empowerment to her words, and remains extremely professional throughout the whole process. I highly suggest connecting with Coach Vee for your next event!



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