

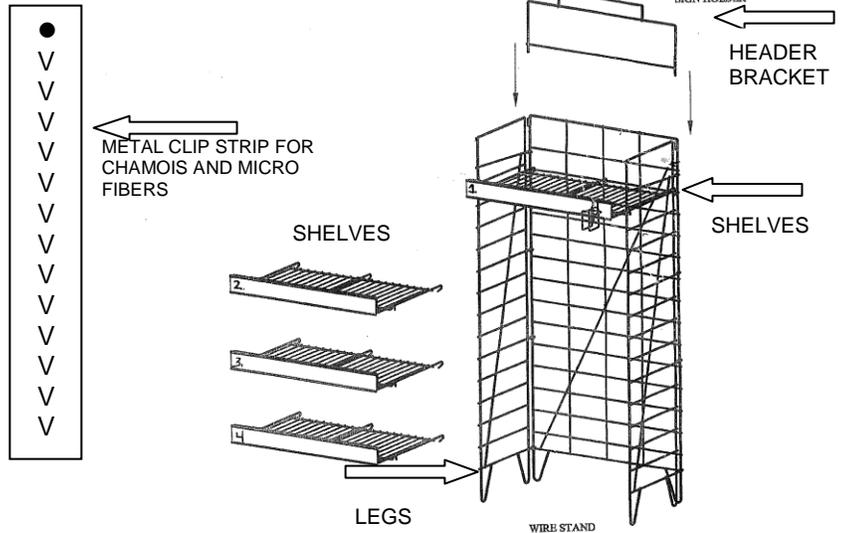
BIKE BRITE® RETAIL DISPLAY STAND Part Number: MC44DS

Display Assembly Instructions:

- Step 1** Find a level location for set up.
- Step 2** Unfold the wire Stand, then attach the header bracket into the weld clips on the back of the display as shown to the right.
- Step 3** Now attach the shelves by hooking it onto the back and side grids, adjust shelves accordingly or as desired.
- Step 4** You may adjust the height of each shelf accordingly based on the product you stock.

Graphic Assembly:

- Step 5** Slide the Main Header into the wire brace of the header bracket.
- Step 6** Insert all 4 forward facing shelf talkers numbered 1 to 4, starting with #1 on the very Top shelf and working your way down to number 4 on the bottom.
- Step 7** Insert all shelf liners into their respective shelves coinciding with the forward facing shelf talkers 1 to 4. These act as an inventory control system and add extra support for the bottles.
- Step 8** Mount the metal clip strip to one side the display simply by hooking over the top of the top wire.
- Step 9** Locate the 2-S hooks with the catalog holder and snap them into place on the top wire on the opposite side of the clip strip. Mount the catalog holder by place S-Hooks through the holes on the back of the holder.



Display Features:

- 4 individually labeled shelves
- Side strip clips for micro fibers and chamois
- High visibility graphic header
- Individual shelf graphics
- Individually labeled shelf liners for easy re-ordering and inventory control

Benefits:

- Floor space is 2' X 3'
- High visibility graphics
- Easy locator of individual products