



Edify Coaching is now the *exclusive* Real Estate Agent Coaching Program for Belmont City Press.

Red Hilton

Author, Publisher, Speaker, Coach,
Host, 30-Year Agent, & #1 Best Selling
Publisher in the U.S. and Canada



First Time Home Buyers Course For Realtors (90-Minute Program)

CREDIT: The basics for real estate agents to better assist clients and interact with bankers.

QUALIFYING: Understand HOW buyers are qualified to buy a home & HOW that impacts writing an offer.

PROGRAMS: Mortgages, DAPS, and more. How guidelines can change and impact offers.

OFFERS: Writing offers so that the underwriter doesn't have a problem YOU need to solve.

Anti-Trust Lawsuits: Understanding & marketing in the age of uncertainty.

Think Tank: Marketing and business planning strategy session to help you stand out!

Books

- I'm Obsessed With Your Success
- How Writing a Book Will Help Grow Your RE Business
- The Power of Not Yet: Unleashing Your Potential One Rejection at a Time

Fun Facts

- **Marathoner:** Last Official Finisher to the 2019 Boston Marathon #TeamBMC
- **Stand-Up Comedienne:** In college, my therapist suggested I do "stand-up" comedy, so I did for 3 years around Boston. #TrueStory

As Seen On:



Red's Most Requested Talks:

The Power of Not Yet

- Rejection is a Gift

The Safety Trap

- Safety Vs. Happiness

Circle Starts Here

- Blame Vs Accountability

Always Bet On Red

- Conquer Imposter Syndrome

Just Going For a B+

- Strive For Excellence Not Perfection

Model Behaviors and Trajectories

- Their Middle Isn't Your Start

Become Crystal Clear

- The 3 P's of a Work Ethos

Improv for Business

- It's not comedy, it's communication.

Workshops:

Define Your Avatar

(Biz, Niche, Specialize & One Sheet)

Perfect Your Pitch

(Hook, Story, Offer & Signature Talk)

CREDIT: Get Your Personal Ducks In A Business Row

About Red Hilton

After years of leading First Time Home Buyer Education & Financial Literacy courses for various local & national non-profits, Red realized that participants often left her classes with more knowledge than many new real estate agents, prompting her to question "Who is the expert?" in the industry. Motivated by her 30-year career, a long Boston run, & a strong desire to support new agents, Red established Edify Coaching to level the playing field. Edify has recently become the exclusive Real Estate Agent Coaching Program for Belmont City Press.

Red has set her sights on sharing her journey, experience and expertise with you. With hundreds of classes, seminars, and speaking engagements to her credit, Red looks to help you grow to a six-figure income and create your own seven-figure business. Her **First Time Home Buyer Course For Realtors** will help Agents create a foundation of knowledge and build confidence.

"It's not lead generation, it's information."

Her first book solidified her as a go-to person in her industry, and with her follow-up series, "**How Writing a Book Will Help to Grow Your Real Estate Business**" Red has literally "written the book" on marketing to succeed in the Real Estate industry. In her latest literary labor of love, "**The Power of Not Yet: Unleashing Your Potential One Rejection at a Time**," Red has decidedly given her readers permission to establish credibility, brand their expertise, simplify their lives, & gain more business.

Red has been featured in The Boston Globe, NBC, CW, AP News, FOX, ABC, and has had multiple publications hit #1 in the US. & Canada.

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