Pre-Press Checklist
FOR DIGITAL FILE PREPARATION

At Treasure Valley Litho, we've identified the most common prepress problems so that you can double-check your files before turning them over to your TVL sales representative.

1. *DOCUMENT SIZE: Same as final trim. Multiple page projects should be created as single pages within 1 document, in reader's spreads, from first page to last page.*

2. *BLEEDS: Affected objects should extend 1/8" past the page trim.*

3. *IMAGES: Must be CMYK or spot color, no RGB. Images should be an appropriate resolution for printing (72 dpi web images are not appropriate for printing). They should be linked, not embedded; and should be placed, not copied and pasted.*

4. *COLORS in the application palette should be CMYK or spot colors, no RGB. Be sure there are not too many colors in the application color palette.*

5. *COLLECT all files, fonts, graphics and support files. Please do not assume we have the same fonts you have.*

Once you are satisfied that your files are ready, be sure to provide a hard copy proof with the electronic files. Your TVL sales representative can arrange a free pickup of your files, or you can use our FTP site and fax your hard copy to 375-7718. (complete instructions are online at www.tvlitho.com)

QUESTIONS? Our prepress experts are ready to help. Call 375-7700.

tvl

TREASURE VALLEY LITHO

Helping clients succeed with their printing projects and direct mail programs.