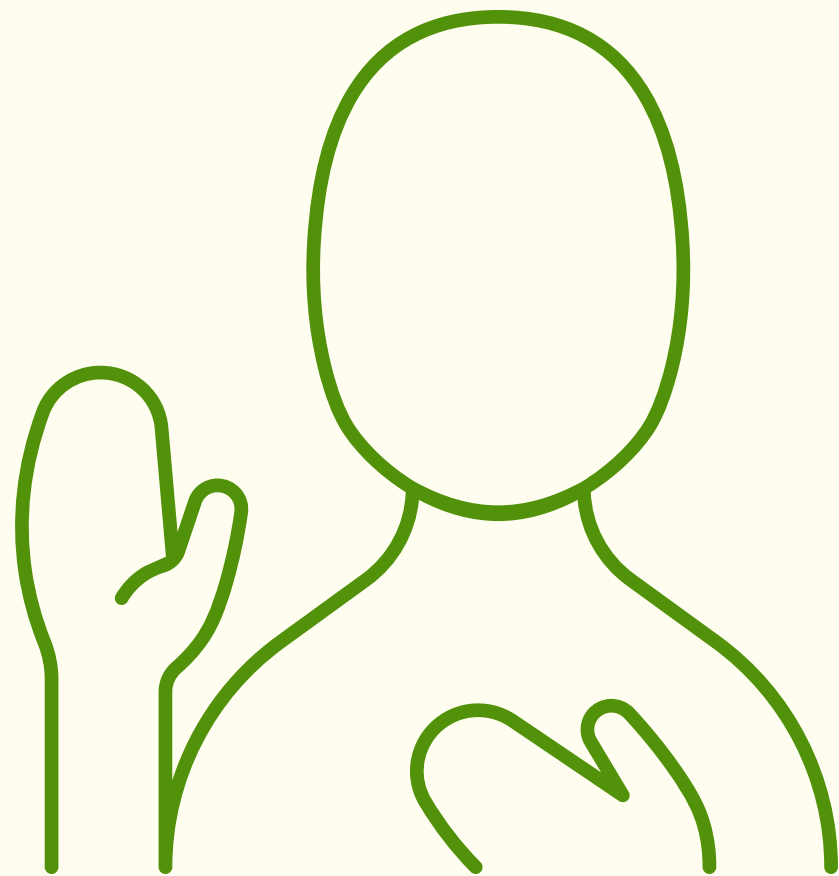

LOVE
HOCKING
HILLS VISIT
RESPONSIBLY

Agenda:



- Introduction
- About us
- The Pledge
- Benefits for visitors
- Benefits for businesses
- How do we sign up
- Summary
- Contact us

Introduction



Love Hocking Hills is a pledge campaign to help visitors learn how and why to visit the region responsibly.

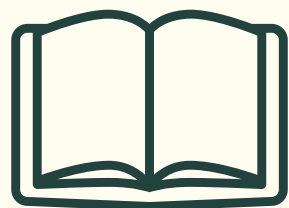
Business owners help with this process through advertising in their businesses.

About Us

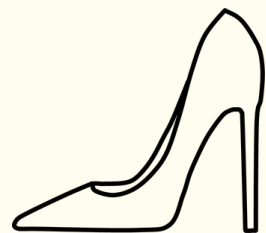


The Love Hocking Hills campaign is the brain child of the Hocking Hills Tourism Association. The concept mirrors The Leave No Trace but is customized to the issues that we are experiencing in the region, it is a way to education participants about visiting our region responsibly.

Take the Pledge!



I will do my homework
and visit prepared.



I will dress for the trail
and not the catwalk.



I will stay on the trail at
ALL times.



I will etch my memory
and not the trees or
caves.



I will take pictures and
leave only footprints.



I will remain in one
piece by leaving the
wildlife in peace.



I will scoop the poop,
pick up after my pooch,
and carry it out.



I will play nice with
fellow visitors.



I will camp only on
permitted surfaces and
be responsible with my
campfire.



I will be part of the
solution, not the
pollution.

Benefits for Visitors

- Learn tangible ways to help protect the park
- Help spread the love of Hocking Hills
- Free sticker!



Benefits for Businesses

- Be a Love Hocking Hills partner!
 - listing on the LHH website with link to your business
- Show your community and visitors that your business cares about protecting the natural resources of the region.



How Businesses can get involved:

- There are several ways to get involved and they are all free!
 - Feature a window cling
 - Add logo to your website's homepage
 - Add logo to confirmation emails
 - Rack cards are available
 - Cabin binder pages for adults and kids are available



Where can I get materials?



All Materials are **free of charge** and you can receive them by contacting us at ccoss@explorehockinghills.com

Summary



The Love Hocking Hills pledge is an educational campaign to gain a greater awareness of good stewardship in the Hocking Hills. Visitors sign the pledge in two ways, they come to a booth set up and manned at various sites, or they can get online and take the pledge. Businesses bring a greater awareness to the campaign by including information on site. In return businesses become a partner and a link to their business is included on the Love Hocking Hills Website.

Contact us

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ccoss@explorehockinghills.com

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