

EXHIBITOR APPLICATION DETAILS - UP GALLERY 2024

Please consider the following questions before submitting your application:

1. Are you an artist residing in the Dandenong Ranges?

We are an artists run gallery exhibiting works by Dandenong Ranges creatives only. You'll need to live in one of our local postcodes to be accepted into any group or solo show.

2. Do you have an online presence?

Marketing for artists is usually on Instagram, Facebook or other online artist websites. We require that you will have an online artist presence as this shows you are already confident in getting your work out there. Please include your domain name and Instagram handle. Even if you're not a full-time artist, we'd like to see that you are a practicing studio artist and consistently working on and displaying your artworks.

3. Do you have a consistent body of artwork?

Emerging artists should have a consistent body of work that includes at least 15-20 pieces viewable on your site or Instagram. They don't all have to be one medium, but should demonstrate that you've put effort into developing your work and ideas. This allows a prospective gallery to imagine what a full solo show of yours would look like.

4. Do you only have a handful of works?

If you don't have a body of work yet, then your best route is to submit work to our regular call outs for group exhibitions. We have listed several open callouts for 2024, a photography, a printmaker and a painting still and bird exhibition - see webpage for art calendar and dates when submissions and works are due. Do your research by coming to a few opening nights and then visualize yourself in a group show with all of the current artists and honestly answer the question: Does my work fit the aesthetic? Am I ready to get seen ...a group show helps take the pressure off exhibiting for the first time and we recommend you submit to these first or other local art shows to get used to the process, challenges and rewards of exhibiting your art.

5. How do I finish my work, what materials do you accept?

As far as exhibition standards go, we expect you to use quality art materials with a tight well stretched canvas support for paintings. Try to finish with a sealer or varnish on your works to protect it from UV and dust. Canvas supports we recommend are brands like Create Art brand or other gallery quality 30mm thick standard canvases. \$2 shop canvas are thin and tear easily and are not recommended. If using thinner 10mm canvas you should float frame it for gallery presentation and appeal. You can buy float frames with canvas blanks in sets in any size from Southern Bouy, Easy art supplies, Fantastic Framing or use local Arvys Framing in Mt Dandenong to frame canvases and also stretch canvases if you need.

Works on paper should be professionally framed, with a white mat. We do not accept Vintage, damaged or loose frames and no MDF frames ie: from Ikea or Kmart. All work should have a printed certificate of authenticity, you must have signed your artwork and have D rings and wire ready for hanging. No wet works will be accepted in any installation.

6. Show us your art

Your submission should include 3-5 recent artworks, including details about the medium and size. This is probably the most important part of your submission, so ensure each image is a good quality photo and shown large if on a layout page. There are fantastic resources on the internet to teach you how to take a great shot of your artwork using just your phone.

7. Do you have previous exhibition experience?

Please include an artist CV in your application. We'd love to know if you're self-taught or where you studied, where you've exhibited before, if your work is held in collections, whether you've won any awards... tell us everything!

8. Ready to submit

The Up Gallery curatorial team will assess and welcome new applications, but please follow above pathway. We accept digital applications only. We meet every 6 weeks to process new applications, so be patient.

1. Please aim to send your final submission in .pdf format and attach it to your email covering letter.
2. You can include your images in the .pdf or attach as .jpg's
3. Ensure that your entire email is no larger than 10MB
2. Email your submission to info@upgallery.com.au and select dates you prefer from our calendar.