

Dear Local Business Owners and Tournament Participants,

I would like to introduce myself. My name is Lance Abel. I host the POC Freeze Out Fishing Invitational tournament each winter. Our tournament is dedicated to challenging the best anglers on the Gulf Coast in the toughest conditions. We traditionally host over 250 anglers and several local residents during our tournament.

We believe that our tournament provides a boost to the local economy, so desperately needed during those winter months. The first-class service we offer to all participants includes catered meals, live auctions, entertainment, raffles and big payouts. This year will be our **9th annual** tournament and the event is scheduled for **February 1-3, 2024**. As you may be aware, the POC Freeze Out Fishing Tournament donates all proceeds from our raffle to the Port O'Connor Elementary school.

We are happy to say that since we started the POC Freeze Out Fishing Tournament in 2016, we have raised over \$40,000 for the Port O'Connor Elementary School. Our mission and obligation as part-time residents in Port O'Connor is to give back and to support the community that we love, but we need your help.

We are looking for sponsorships from local business owners and tournament participants to help in the effort. We have several levels of sponsorship available for 2023. They are as follows:

ALL SPONSORS WILL RECEIVE –

- *Logo displayed on Freeze Out Website and Facebook Page*
- *Business provided banner on display during the event*
- *Business recognition on social media posts leading up to the tournament*
- *Logo on Weigh-In stage banner at tournament*
- *Logo on back of tournament shirts*
- *On stage recognition at the Captain's Meeting and Awards night*

In addition to the above listed marketing, these sponsorships will also receive:

- **Title Sponsor: \$5,000 – (already filled for 2024)**
 - Exclusive naming rights to the tournament (Bay Flats Lodge has already secured the Title Sponsorship for 2023)
 - 12 meal tickets for Thursday and Saturday evening and Thank You gifts
- **Platinum Sponsor: \$1,500**
 - 6 meal tickets for Thursday and Saturday evening and Thank You gifts
- **Gold Sponsor: \$1,000**
 - 4 free meal tickets for Thursday and Saturday evening and Thank You gifts
- **Silver Sponsor: \$500**
 - 2 free meal tickets for Thursday and Saturday and Thank You gifts

In addition to the above listed marketing, these sponsorships will also receive:

- ❖ **FREEZE OUT Cap Sponsor (1 available): \$2500**
 - Company logo on all tournament caps given to anglers
- ❖ **FREEZE OUT Beanie Sponsor (1 available): \$2500 – FILLED FOR 2024**
 - Company logo on all tournament beanies given to anglers

❖ **FREEZE OUT Trophy Category Sponsor** (6 available): \$1250

- Company logo on trophies for category sponsored

❖ **RAFFLE Sponsor:** \$500

- Company logo on display on Raffle Banner

I appreciate your consideration and hope to partner with you in supporting the youth of our community.

I have enclosed a donation form. If you have any questions, feel free to contact me directly at (281) 831-2684 or via email at label@millcreekhometexas.com

Sincerely,

Lance Abel

POC Freeze Out



2024 Donor Form

Name of Donor or Company Name to be recognized on the tournament website:

Sponsor Level: Check Option Below

Title Sponsor: \$5000 (one spot only – FILLED FOR 2024)

Platinum Sponsor: \$1,500

Gold Sponsor: \$1,000

Silver Sponsor: \$500

ADDITIONAL SPONSORSHIPS AVAILABLE:

Freeze Out Cap Sponsor (Company Logo on Cap): \$2,500

Freeze Out Beanie Sponsor (Company Logo on Beanie): \$2,500

Big Red Day 1 Sponsor (Company Logo on Iceberg Trophy): \$1,250

Big Red Day 2 Sponsor (Company Logo on Iceberg Trophy): \$1,250

Big Trout Day 1 Sponsor (Company Logo on Iceberg Trophy): \$1,250

Big Trout Day 2 Sponsor (Company Logo on Iceberg Trophy): \$1,250

Redfish Stringer Trophy Sponsor (Company Logo on Iceberg Trophy): \$1,250

Trout Stringer Trophy Sponsor (Company Logo on Iceberg Trophy): \$1,250

Raffle Sponsor: \$500

Other: Merchandise Donation: _____

Donor or Company Information:

Phone_____ Email_____

Address_____

Street

City

State

Zip

Form Deadline is October 15, 2023.

If you have any questions, please call Lance Abel at 281-831- 2684.

Please sign and return this donation form for The Freeze Out

mail to: The Freeze Out - P.O. Box 230 - Bellville, Texas 77418

EMAIL: cabel@millcreekhomestexas.com

**Please email us your logo to use on the tournament website
and Facebook to:**

cabel@millcreekhomestexas.com

**This completed letter will serve as an acknowledgement of your donation for tax
purposes.**