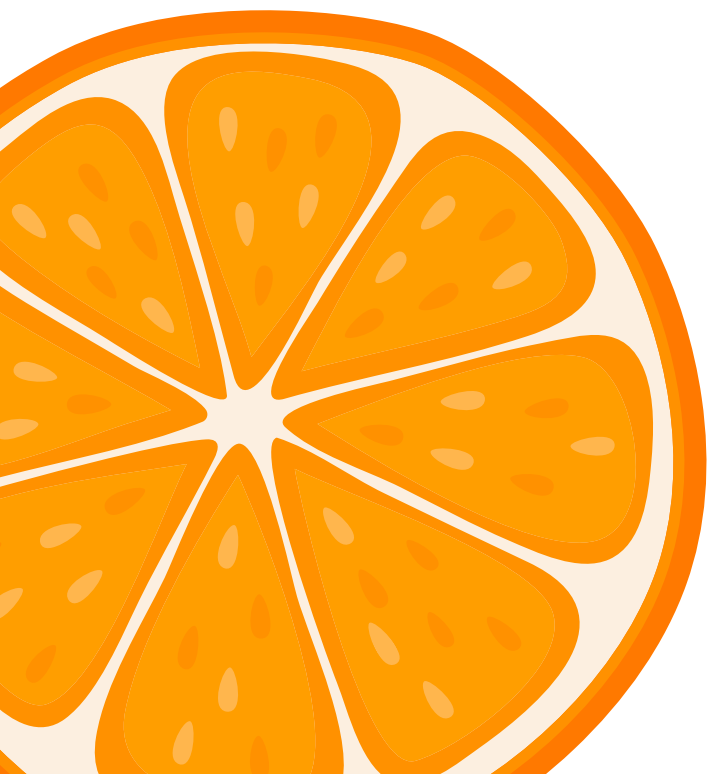


OCfoodies.com

MEDIA KIT



OCFOODIES - GET THE
LATEST AND TASTIEST
IN ORANGE COUNTY FOR
18 YEARS.



BRANDING IS WHY!

YOUR WHY IS TO PROMOTE YOUR RESTAURANT.

MARKETING IS HOW!

OCFOODIES IS HOW YOU SUCCESSFULLY DO IT.



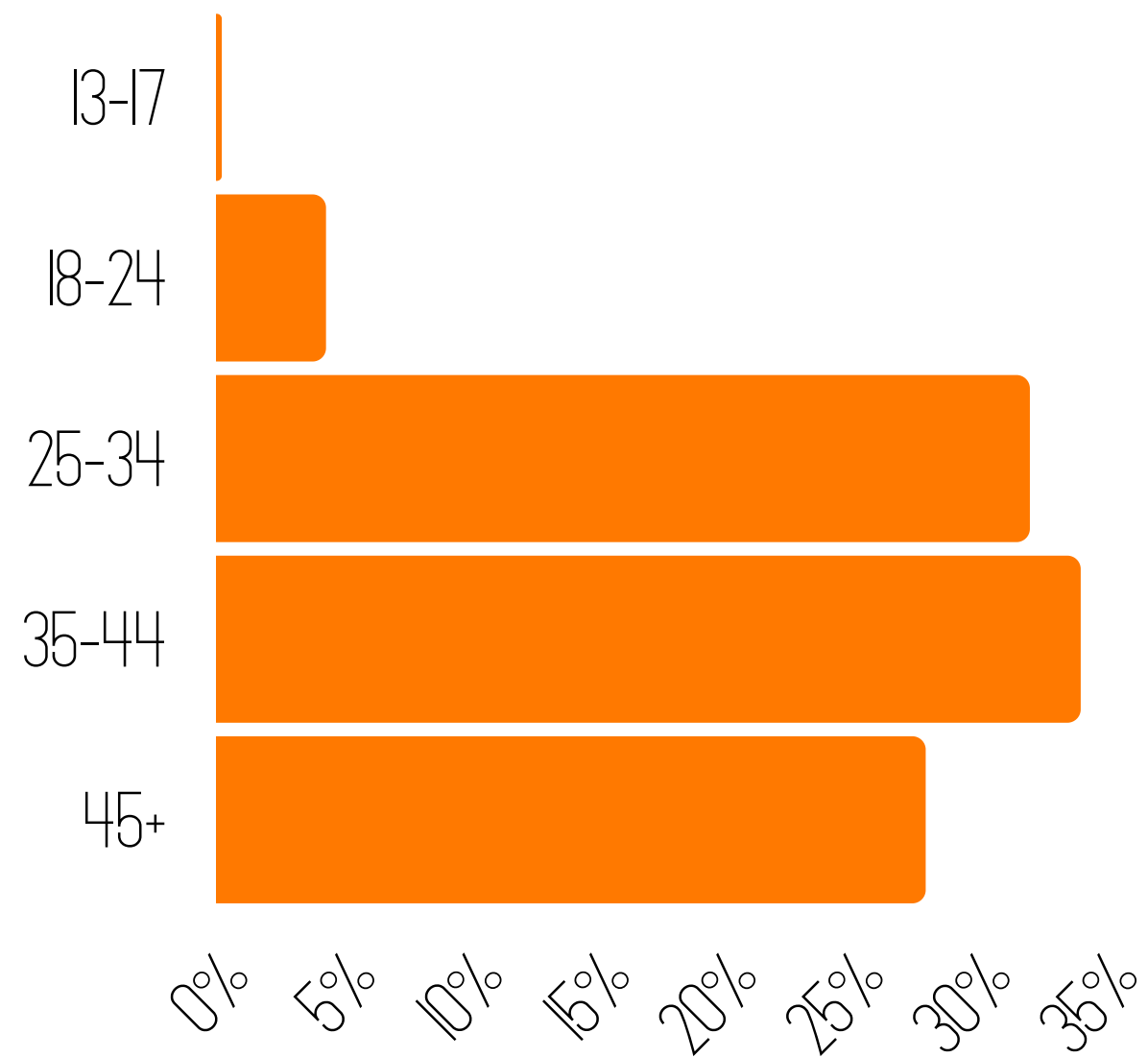
THE LATEST AND TASTIEST IN ORANGE COUNTY

ESTABLISHED IN 2006, OCFOODIES® IS YOUR GO-TO SOURCE FOR THE LATEST IN LOCAL FOOD AND DRINK. WE'RE HERE TO INSPIRE OUR VIBRANT COMMUNITY OF FOOD ENTHUSIASTS TO SAVOR THE BEST THAT ORANGE COUNTY HAS TO OFFER. STAY IN THE LOOP WITH THE HOTTEST CULINARY EVENTS, TOP RESTAURANTS, RENOWNED CHEFS, AND EXQUISITE COCKTAILS. #OCFOODIES

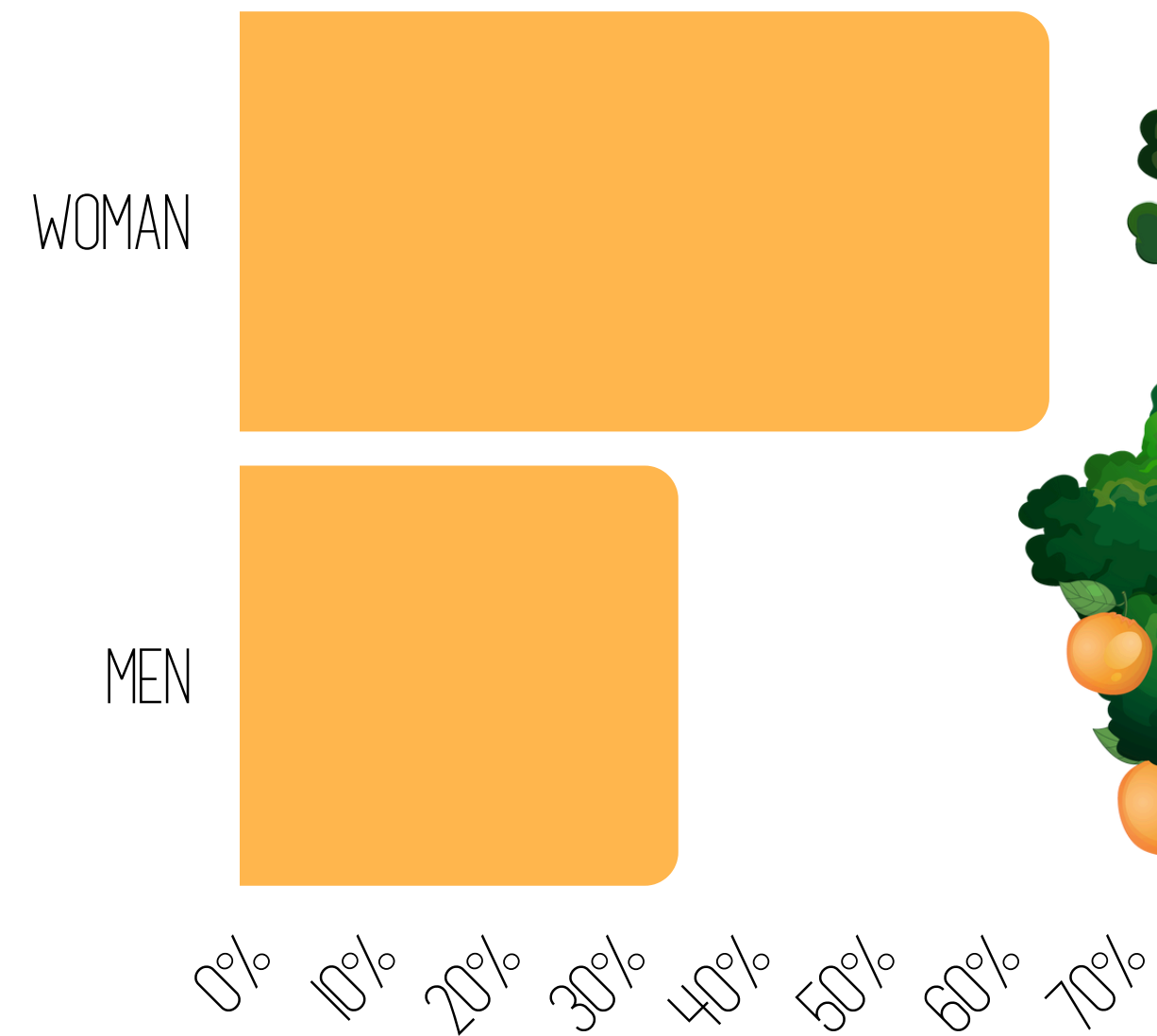


IG FOLLOWERS PROFILE

AGE



GENDER



THE NUMBERS



27,000

IG FOLLOWERS



362,000

COLLECTIVE AVERAGE
30 DAY REACH

OCFOODIES NEWSLETTER

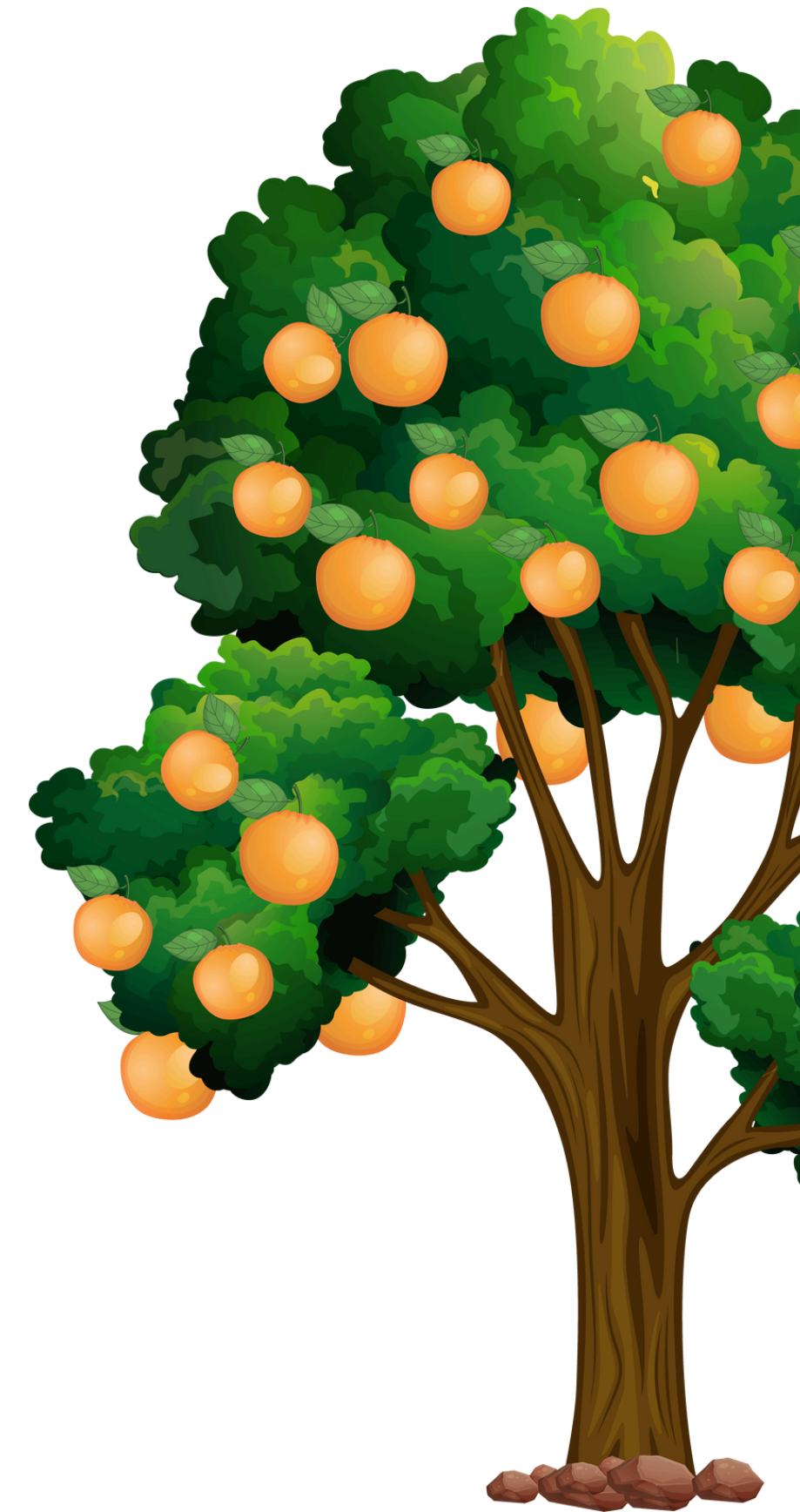
- SUBSCRIBERS 63,000+
- VIEW AVERAGE 34%
- ENGAGEMENT/CLICKS 12%

OCFOODIES.COM TRAFFIC

- 2,000+ PEOPLE VISIT OCFOODIES.COM DAILY

OUR AUDIENCE IS YOUR AUDIENCE AND THEY LOVE FOOD.

- DINES OUT 1-3 TIMES PER WEEK ON AVERAGE
- TRAVELS REGULARLY AND PLANS AT LEAST ONE VACATION PER YEAR
- STAYS VERY CONNECTED TO THE LOCAL FOOD SCENE
- ARE VERY LIKELY TO ATTEND LOCAL FOOD EVENTS



BANNER ADS ON OCFOODIES.COM HOME PAGE

- 🍊 BANNER SIZE 800 X 250 \$600 /MTH - TOP PLACEMENT
- 🍊 BANNER SIZE 800 X 250 \$400/MTH - MID PLACEMENT
- 🍊 SIZE 800 X 250 \$300/MTH - LOWER PLACEMENT
- 🍊 SIZE 800 X 250 \$300 - NEWSLETTER BANNER

RATES



- DEDICATED NEWSLETTER TO OCFOODIES.COM 63,000 SUBSCRIBERS - \$500 / SIZE 700 X 900 JPG OR PNG
- CUSTOM REEL FOR OCFOODIES IG - \$500
- BUNDLE A NEWSLETTER, CUSTOM REEL & BANNER AD AND REACH OVER 350,000 OC FOODIES - \$1000



A large, solid orange circle is centered on the page. Inside the circle, the text 'info@ocfoodies.com' is written in a bold, black, sans-serif font.

info@ocfoodies.com