## Camp Verde Chamber of Commerce April Update

- Richard Ellis has an idea for us to offer coffee at the major festivals. Does anyone have a large coffee pot we can have? I think we need two.
- Pecan Festival was a huge success—other than a little dribble and a few wind puffs. Thank you to Parks and Recreation for their leadership of the festival. In some areas the chamber puts these festivals on—but in our area this is out of our budget and ability. So, we thank them for taking it on!
- The Chamber would like to have another raffle this summer. Kayaks sound fun. Does anyone have some we can refurbish and raffle? Please let us know. Call Rick 623-565-0291
- Business Innovation in Camp Verde

The Camp Verde Chamber of Commerce and the Town Camp Verde Economic Development team at the BRIC [Business Resource & Innovation Center] are co-sponsoring **Business Innovation in Camp Verde**. Starting May 22<sup>nd</sup> they are opening the BRIC [385 Main Street, Camp Verde] for an ongoing series of free early morning educational mixers. You are invited to join us for tea & crumpets [or coffee & donuts-if you prefer] from 9:00-10:00. Meet local business professionals, the BRIC Team, Camp Verde Chamber Board Members, and the Movers & Shakers of Camp Verde. Starts promptly at 9:00 and lasts an hour. Features a 20-minute presentation by local individuals who specialize in the subject. Check the Camp Verde Chamber website for updates on who is speaking during the sessions. <a href="https://www.campverde.biz">www.campverde.biz</a>

- May 22<sup>nd</sup> Topic: Update on Emergency Services—Especially Fire & Flood [see attachments]
- July 11<sup>th</sup> Topic: Big Developments Projects [in Camp Verde] on the Horizon
- September 10<sup>th</sup> Topic: New Ways to Leverage Your Social Marketing
- Two new Chamber members: Lisa Castello [a Norwex consultant] and Laura Courtney with Empire Title Agency. Be sure to check out their ads on the front page of campverde.biz website.

Link to the University of Arizona Yavapai County Cooperative Extension 2023 Annual Report. Our goal in creating this report is to demonstrate the value of Cooperative Extension and the ways in which we serve your community in the areas of 4-H Youth Development, Agriculture, Natural Resources, Family, Consumer and Health Sciences. <a href="https://extension.arizona.edu/yavapai-county-annual-reports">https://extension.arizona.edu/yavapai-county-annual-reports</a>

See the Camp Verde Economic Development Proposal for the Town's water and wastewater infrastructure [attachment].

- SBDC has training available: Better Your Business Training Series How to Use Credit for Your Business May 15 2024 [See attachment]
- Please see the attached press release regarding the Town of Camp Verde's recent success in securing \$2M of
  funds for arsenic removal through the FY24 Congressional Directed Spending process. The Town continues
  to invest in public water system upgrades to meet community needs. This project is key to Town's long-term
  ability to provide a safe water supply.
- Town of Camp Verde Economic Development applied for these funds last spring and the Camp Verde Chamber
  of Commerce provided us with a letter of support. Thank you for your partnership and ongoing support of our
  key priorities to serve our residents and businesses.

Verde Valley Archaeology has lots of events. Check out their website. https://www.verdevalleyarchaeology.org/

- The Chamber website continues to have awesome traffic—still upwards to 10K hits/month. Get on the site if you want your business known in the area. We put all the members on the front page!
- Become a member! Low cost membership and advertising in a package for \$75/month.

