



2024 Blue Ridge Soap Box Derby Sponsorship Tiers



Executive Sponsor: \$1,000

This premier level of sponsorship includes a custom 3’x6’ banner* and displayed in the most prominent location at the event; sponsor name will be mentioned throughout the entire event (*If you wish for a special business announcement, we must have this info by May 1, 2024.*); and will have business name and logo featured on our Facebook page and at the top of sponsor announcements/event t-shirts. Additionally, Executive Sponsors will be provided a 10’x10’ “booth space” at the May 4, 2024, race to use for their own promotional purposes and are the **ONLY** sponsors allowed to solicit products or services during the event (sponsor must notify the BRSBD by May 1, 2024, if they desire this space). If executive sponsor desires, they may receive 2 event t-shirts but must provide t-shirt size by April 21, 2024. **NOTE:** Executive Sponsors will not have “competing services” at the same sponsor level; for example, if “Bank X” is an executive level sponsor, no other “bank/credit union” will be accepted as an Executive Sponsor.

Car Safety Sponsor: \$1,000

The Car Safety Sponsor helps with the costs of wheels and tires, brakes, and body repair and maintenance on the derby cars. This premier level of sponsorship includes a custom 3’x6’ banner* and displayed in the most prominent location at the event; sponsor name will be mentioned throughout the entire event (*If you wish for a special business announcement, we must have this info by May 1, 2024.*); and will have business name and logo featured on our Facebook page and at the top of sponsor announcements/event t-shirts. If car safety sponsor desires, they may receive 2 event t-shirts but must provide t-shirt size by April 21, 2024.

Business Car Package: \$500

The business car package offers any business the opportunity to receive a completely built stock Soap Box Derby car, with professional graphics package, and registration fee waiver for ONE driver (must be used on May 4, 2024). The deadline for this package is April 10, 2024, to ensure car delivery by May 1, 2024. **NOTE:** Cars will be delivered to your business; however, it is your responsibility to ensure your car is delivered to the Fannin County Middle School for vehicle check-in on May 3, 2024 (you are also responsible for pickup of your car after the event on May 4, 2024). You may request the BRSBD pickup and return your car (up to 2 cars) for a \$20 convenience fee. **This package also includes all other privileges of a Gold Sponsor (see below).**

Diamond Sponsor: \$500

This level of sponsorship will include a custom 3’x6’ banner* displayed at the event; sponsor name will be mentioned prior to every race category; and will have their name listed on our Facebook page, website, and near the top of sponsor announcements and event t-shirts (*If you wish for a special business announcement, we must have this info by May 1, 2024.*). If diamond sponsor desires, they may receive one event t-shirt but must provide t-shirt size by April 21, 2024.

Gold Sponsor: \$250

Gold sponsorships include a custom 2'x4' banner* displayed at the event; sponsor name mentioned during event; and will have their name listed on our Facebook page, website, sponsor announcements and event t-shirts.

Silver Sponsor: \$150

Silver sponsors will be mentioned during the event and listed on our Facebook page, website, sponsor announcements and event t-shirts. *Silver sponsors may provide the BRSBD with a banner to be displayed at the event (no larger than 2'x4').*

Bronze Sponsor: \$100

This level of sponsorship will have the sponsor's name listed on our Facebook page, website, sponsor announcements and event t-shirts.

Vehicle Sponsorships:

These sponsorships are designed for non-profit & charitable organizations to better serve their program participants/customers. Donors can choose their sponsored organization or allow the BRSBD to find an organization befitting this sponsorship. Both sponsorships come with a registration fee waiver for one child. It is up to the sponsored organization to find a driver for their vehicle and to fill out and submit their registration form no later than April 26, 2024 (April 21st if you want to guarantee the driver an event t-shirt).

***BANNERS** for Executive/Diamond/Gold sponsors are designed and provided by the BRSBD with your business name and logo and retained for use in future BRSBD events with renewed sponsorships.

**To become a sponsor, please contact *Brian Higgins* - 706-455-9829,
woodworkingace@yahoo.com**

Thank You for Your Support!