

Show me the money!



- ▶ Commissioner Daniella Levine, District 8
 - ▶ Tuesday, September 29, 2015
 - ▶ 6:00pm to 8:00pm
- ▶ The South Dade Government Center, Suite 103.
- ▶ Presented by Metris Batts-Coley, MBA
 - ▶ The Affiliates, LLC



Definition of a Grant

A contract with a “Funder” to perform the activities you have proposed in an application.

(Or...a conditional gift with serious strings attached!)



Granting Organizations (Funders)

I. The Government

Federal Agencies give money and take it away based on politics

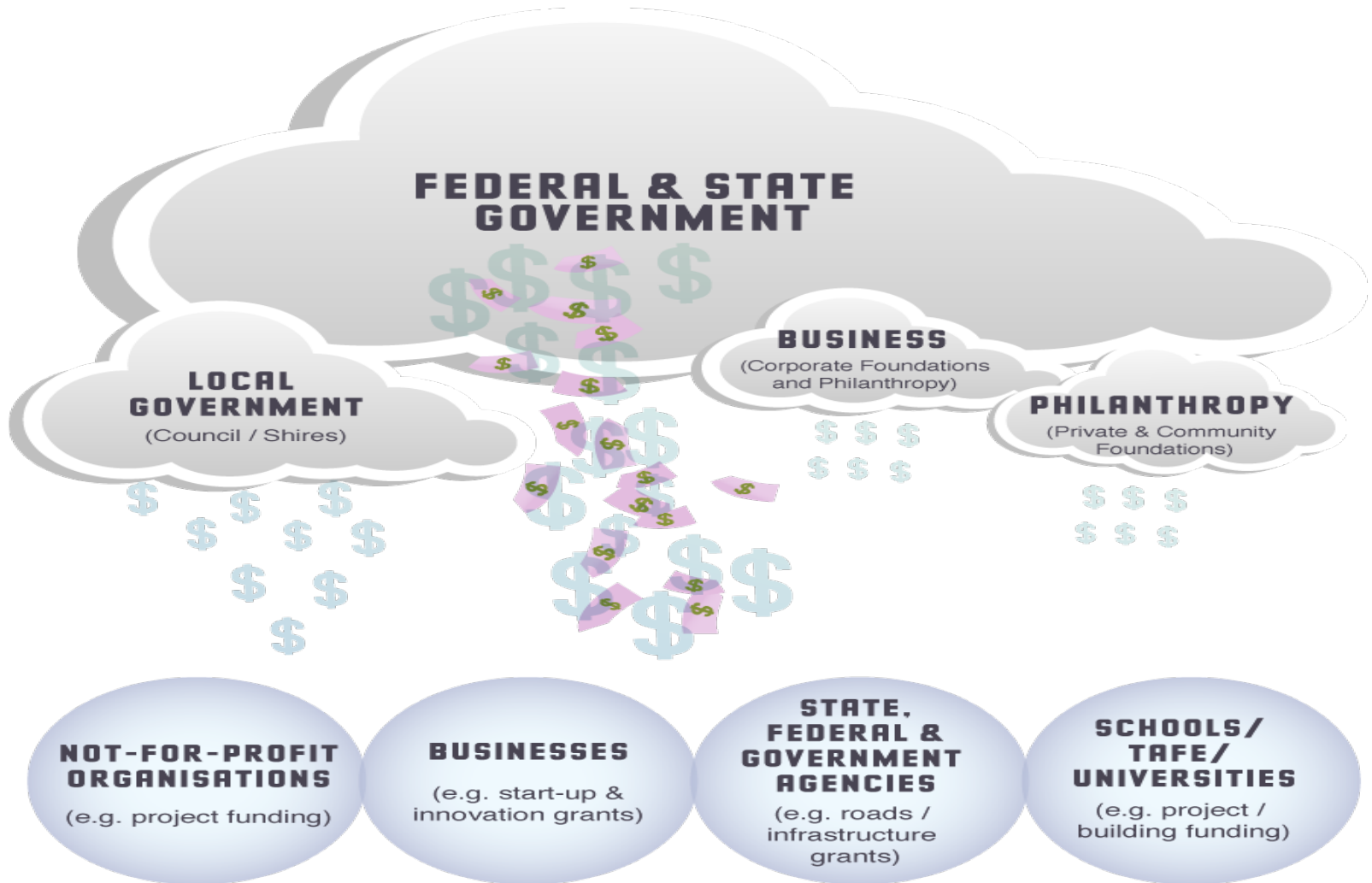
This is a potentially controversial statement!

They tell you *exactly* what they want you to do with the money

More like they tell you what they want to accomplish (Goal) and you tell them how you think you can best achieve that goal (Methods)



The Big Picture



Granting Organizations (Funders)

I. The Government

Billions of dollars in Federal grants are awarded each year for programs and projects that benefit the public. This assistance is rooted in the Constitution and its call to "promote the general Welfare." The Federal Grant and Cooperative Agreement Act, passed in 1977, set out to guide government agencies in their use of Federal funds... To help with the implementation of the law, the Office of Management and Budget (OMB) published guidance in 1978 directing agencies to ensure that grants funds be used only for assistance-based programs and projects. Congress creates the grant-related laws and regulations. Finally, the grant-making agencies create internal and external policies and procedures based on the OMB guidance.

<http://www.grants.gov/web/grants/learn-grants/grant-policies.html>

In short, Congress decides which types of assistance should be funded. Case in point, Planned Parenthood, HIV/AIDS treatment versus prevention, etc., etc.



What are Federal Grants

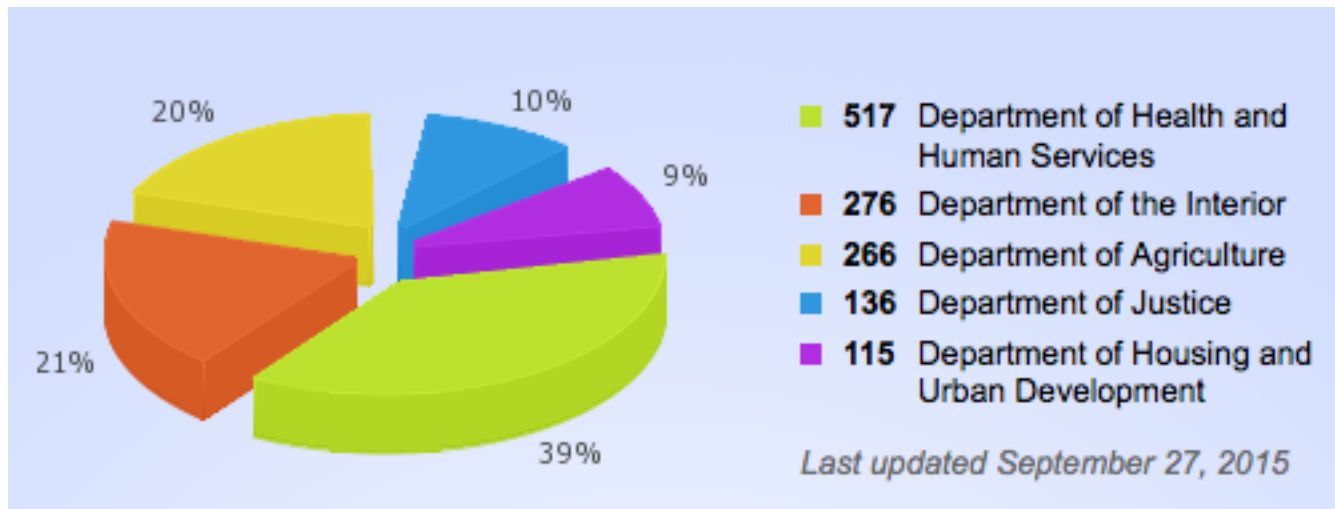
- ▶ In the United States, federal grants are economic aid issued by the United States government out of the general federal revenue. A federal grant is an award of financial assistance from a federal agency to a recipient to carry out a public purpose of support or stimulation authorized by a law of the United States.
- ▶ Federal grants do not directly benefit the government



Did you know.....????

U.S. has 26 federal agencies that offer over 1,000 different grant programs

<http://www.grants.gov/web/grants/learn-grants/grant-making-agencies.html>



From the Catalog of Federal Domestic Assistance

Federal Funding

The Four Main Types of Grant Funding

Competitive Funding

Formula Funding

Continuation Funding

Pass-Through Funding



The Feds and their grants

- ▶ Grants classified as *competitive or formula* must meet all the eligibility criteria for the program, which are pre-determined and not discretionary.
 - ▶ A competitive grant is one which several groups are vying for because the amount of money is limited.
 - ▶ A formula grant is funding to states, territories, or local units of government determined by distribution formulas in the authorizing legislation and regulations.
- ▶ Continuation funding is an extension or renewal of existing program funding for one or more additional budget period(s) that would otherwise expire; typically available to existing recipients of discretionary, multi-year projects.
- ▶ Pass-Through Funding includes funds issued by a federal agency to a state agency or institution that are then transferred to other state agencies, units of local government, or other eligible groups per the award eligibility terms

<http://www.grants.gov/web/grants/learn-grants/grant-terminology.html#P>



Types of Federal Grants

- ▶ A few additional types of federal grants include categorical, block and earmark grants.
- ▶ Categorical and Block Grants are federal grants to State or Local Governmental units for distribution locally
 - ▶ *Categorical grants* refers to a grant of federal money by Congress to a state or local government to fund a specific program or a specific category.
 - ▶ Groups who receive categorical grants are often asked to match a set amount of the grant awarded.
 - ▶ About a third of categorical grants are formula grants, so since most of these grants are awarded competitively, the restrictions make sense.



Types of Federal Grants

- ▶ *Block grants (formula grants)* are similar to categorical grants, except they are lumped together in one category.
- ▶ The money can only be used for projects within one category, those who receive block grants have fewer restrictions on the use of the money than categorical grant recipients.
- ▶ An example of this type of grant would be the Community Development Block Grants (CDBG)
- ▶ **Earmark grants are regulated by the U.S. Congress and are controversial for their steep involvement in politics.**
 - ▶ Earmarks are "allocations of revenue in a bill that are directed to a specific project or recipient typically in a legislator's home state or district." The Office of Management and Budget defines them as congressional funds whose recipient has been specified without adherence to the "competitive allocation process."



Granting Organizations (Funders)

2. State, County, City



Tax revenue sub-granting to local agencies and groups



Why Does the Federal Government Make Grants to State and Local Governments?

- ▶ To promote economic efficiency in instances when those governments have local knowledge that would permit them to implement a program more efficiently and effectively than the federal government *examples*
- ▶ Some grants use the broad federal tax base to redistribute resources among communities and individuals, and certain intergovernmental grants can help stabilize the economy. *examples*
- ▶ Sometimes, federal policymakers turn to intergovernmental grants to encourage state and local governments to adopt federal policy priorities.



How Does the Federal Government Distribute Grant Funds to State and Local Governments?

- ▶ Federal grants are most commonly non-profit organizations or charities. The grants may be unrestricted in terms of use, or they may come with specific guidelines as stated at the time of administration.
- ▶ Federal grant money can be classified in two ways: *direct grants* and *pass-through grants*.
- ▶ Direct grants are given directly by the government to an individual or group who applied for the money.
- ▶ Pass-through grants require the state to apply to the government for the grant, then the state hands out the federal grant to the organization that requested it.



<http://grantspace.org/tools/knowledge-base/Funding-Resources/Foundations/what-is-a-foundation>

A foundation is a non-governmental entity that is established as a nonprofit corporation or a charitable trust, with a principal purpose of making grants to unrelated organizations, institutions, or individuals for scientific, educational, cultural, religious, or other charitable purposes. This broad definition encompasses two foundation types: private foundations and grantmaking public charities.

A private foundation derives its money from a family, an individual, or a corporation. An example of a private foundation is the Ford Foundation.

In contrast, a grantmaking public charity (sometimes referred to as a "public foundation") derives its support from diverse sources, which may include foundations, individuals, and government agencies. An example of a grantmaking public charity is the Ms. Foundation for Women. Most community foundations are also grantmaking public charities.



Granting Organizations (Funders)

3. **National or International Foundations**

These advance a particular cause
Susan G. Komen



Granting Organizations (Funders)

4. **Corporate Foundations**

Give to foster goodwill
(and get great tax benefits)

Largest grant source in the US



Granting Organizations (Funders)

5. **Family Foundations**

Support specific interests

Example: Kerrigan Foundation



Granting Organizations (Funders)

6. Civic Groups and Clubs

Kiwanis, Rotary, Junior League



Granting Organizations (Funders)

7. Community Foundations

8. **United Way**



Where do you Find Grants?

Freebies!

www.guidestar.org

www.grants.gov

www.cfda.gov

www.mtflorida.com

Not so free...

- *The Foundation Center*
- *Chronicle of Philanthropy*
- *Grant Watch*



Lets look

- ▶ <https://www.hiltonfoundation.org>
- ▶ <https://www.foundation.walmart.com>
- ▶ <https://www.miamifoundation.org>
- ▶ <http://www.hfsf.org>



Thank you

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