

# **Riodatos Evaluation Checklist**

Conquer the USMCA with the Right Ally

This checklist is designed to help you decide if Riodatos is the perfect partner for your cross-border expansion into the US and Mexican markets.

#### ✓ Essential Services:

- Bilingual Expertise: Does your team require seamless communication across English and Spanish in both markets?
- On-Ground Support: Do you need dedicated guidance and negotiation assistance, especially in Mexico?
- Extensive Channel Connections: Is access to a vast network of potential dealers crucial for your launch?
- Customs & Regulations Expertise: Can Riodatos navigate the complexities of crossborder import/export and compliance?
- Supply Chain & Distributor Optimization: Do you need help streamlining your logistics and distribution across US and Mexico?
- Local Manufacturing Insights: Are you looking for strategic advice on ideal manufacturing locations within the USMCA region?

## ✓ Added Value:

- Proven Success Stories: Has Riodatos demonstrably helped manufacturers like yours achieve cross-border growth?
- Tailored Solutions: Does Riodatos offer bespoke strategies and blueprints specific to your product and target markets?
- Technology & Tools: Does Riodatos leverage any proprietary tools or software to enhance efficiency and results?
- Client Testimonials: What do other manufacturers say about their experience with Riodatos?
- Competitive Pricing & Guarantees: Does Riodatos offer flexible pricing options or ROI guarantees that align with your budget?

## ✓ Beyond Consulting:

- Strategic Partnership: Does Riodatos approach your success as a collaborative journey, not just a transactional engagement?
- Shared Vision & Values: Do Riodatos' objectives and values align with your company's mission and culture?
- Long-Term Commitment: Are you looking for a dedicated partner who will support your ongoing cross-border expansion?

### ✓ Bonus Points:

- Industry Recognition: Has Riodatos received awards or accolades for its work in the cross-border expansion space?
- Thought Leadership: Does Riodatos actively share valuable insights and resources on USMCA expansion strategies?
- Client Community: Does Riodatos offer opportunities to connect and learn from other like-minded manufacturers?
- By checking off these boxes, you'll gain a clearer picture of whether Riodatos is the ideal ally to catapult your brand into the lucrative US and Mexican markets. Remember, this checklist is just a starting point - don't hesitate to reach out to Riodatos for a personalized consultation and tailor your evaluation further.

Ready to unlock your cross-border potential? Contact Riodatos today and take the first step towards dominating the USMCA region!