

## **INSIGHTS FOR EDUCATION BECOMES EDUCATION.ORG**

**Zurich, 7 September, 2021** – Insights for Education is announcing today that it will begin operating under a new name – Education.org – with immediate effect.

**Dr Randa Grob-Zakhary, CEO of Education.org, said:** *“By announcing Education.org, we are marking a key milestone in the exciting journey of our foundation. In our first two years, we began building an initial set of evidence-based resources for policymakers that is publicly available on our website, [Education.org](https://www.education.org). We decided to leverage the incredible power and accessibility of this resource to accelerate the delivery of our vision: We are dedicated to a world where the best evidence guides education leaders to improve education for every learner. Education.org upholds that education is everybody’s business because, collectively, we can accelerate progress in education. We are called upon to act together, to be optimistic, and to elevate solutions that can reverse the global learning crisis. Education.org is also about democratising and revolutionising the use of evidence to transform the education sector into a science-based industry.”*

**She added:** *“Under this new name, and with the support of a growing group of partners, we will be working extremely hard to achieve impact. We are committed to accelerating the development of our global public goods platform, as well as implementing capacity-strengthening programmes at country level co-designed with governments and civil society partners, starting with a first partnership in Kenya. This new brand will facilitate our efforts to broker connections between all those who make education happen, engaging a wide range of actors globally, including non-conventional voices, so that we can collectively reset education policies, build back better from the pandemic, and chart a new course to achieve SDG4.”*

Education.org’s mission is to build resources for education leaders by synthesising and translating an inclusive range of evidence, and to enable these resources to be used by those who make education happen by building bridges between knowledge actors, policymakers and practitioners. Since the onset of the pandemic, Education.org has developed interactive resources to support decision-makers in real time with evidence-based guidance in shifting circumstances.

Since its inception in July 2019, Education.org has forged strong partnerships with critical individuals and groups, and it has grown a team of diverse and experienced professionals.

Education.org is a non-profit independent foundation and is registered in Switzerland with its headquarters in Zurich. In 2021, it established a second team in Nairobi, Kenya, which will be developed into a global technical hub in the next stage of growth.

The launch of the new brand name is supported by the adoption of a new logo: the letter “E” featuring a discussion bubble as part of its typography and set within a square that is designed to represent a gateway to a place of knowledge. This logo reflects the commitment of Education.org to invite dialogue, to broker knowledge sharing, to make knowledge accessible to all, and to improve education for every learner.

Its tagline signature is: “Advancing evidence For every learner”.  
The foundation’s legal entity name remains unchanged.

To learn more about our vision and work, watch our [introductory video](#) and visit our website: [Education.org](https://www.education.org).

## Introducing the Education.org Team

### **Dr Randa Grob-Zakhary, CEO**

Dr Randa Grob-Zakhary, M.D., PhD, is the Founding Partner and CEO of Education.org. Motivated by training in medicine and neuroscience, she moved into global education to contribute to reducing the gap between knowledge and practice and has worked closely with ministries of education and other system leaders. She is a Board Member with the Global Partnership for Education, and the former Chair of its Strategy and Impact Committee. Prior roles include: CEO, LEGO Foundation; Global Head of Education, Porticus; High-Level Working Group OECD Education 2030; Senior Fellow, Brookings Institute, and, McKinsey Management Consultant in Health Care. Dr Randa Grob-Zakhary holds a M.D. and PhD in medicine & neuroscience from Johns Hopkins University (USA).

### **Dr Suzanne Grant Lewis, Chair of Education Science and Policy**

Dr Suzanne Grant Lewis is Chair of Education Science and Policy of Education.org (EO). She provides strategic and technical guidance into global and country programme design and implementation, helps to build critical partnerships and participates in further building of EO's technical team. She has extensive experience in improving educational opportunities in the developing world, particularly in education policy and planning in Africa. Prior roles include: Director of the International Institute for Education Planning (IIEP-UNESCO), co-founder of the International Education Funders Group (IEFG), Director of the Partnership for Higher Education in Africa and Harvard University faculty member (1997-2006). Dr Grant Lewis pursued graduate studies at the Kenyatta University (Kenya) and holds a PhD in International Development Education from Stanford University (USA).

### **Domitille Harb, Chief of Staff and Communications**

Domitille Harb is Chief of Staff and Communications of Education.org, responsible for supporting the CEO across strategic priorities and projects, while leading engagement and branding strategies, overseeing communications operations, and engaging in public and media relations. Domitille's experiences span across the corporate communications and strategy consulting fields with expertise in the corporate and not-for-profit sectors. Prior roles include Director, Brunswick; Senior consultant, Tilder; Associate, Kearney. Domitille holds a Master in Management degree and an Inclusive Business certificate from HEC Paris (France), and a CEMS Master in International Management degree from LSE (UK).

### **Graham Marshall, Chief Product Officer**

Graham Marshall is Chief Product Officer of Education.org, responsible for the strategy and execution of the product vision, product development, and building a product organisation for all EO communities. Graham's experiences span across the consumer insights industry covering general management, product leadership, operations and investment management in both multinationals and start-ups organisations. Graham has worked in Kenya and South Africa with Nielsen and Ask'd and most recently Crowdtch where he was UK Director. Graham holds a BA Honours in Business Studies from The Nottingham Trent University (UK).

### **Dr Evangeline N. Nderu, Programme Director**

Dr Evangeline N. Nderu is a Programme Director, based in Nairobi, Kenya. She is responsible for the overall implementation of Education.org first country programmes in close collaboration with partners and contributes to shaping global initiatives. She is building a Kenya-based, globally-active technical hub and provides leadership in the design, delivery and evaluation of programmes to increase accessibility and inclusiveness of evidence and to enhance capacity for evidence in decision-making and implementation at leadership levels. Dr Nderu brings profound experience in education research, programme management, technical guidance, capacity-building and Monitoring and Evaluation and has worked in South Sudan, Uganda, Kenya, UK, and USA. Prior roles include Programme Manager, Porticus; Chief of Party, Tayari ECD Programme, RTI International; Regional Education Advisor, Sub-Saharan Africa, Family Health International. Dr Nderu holds a MSc in Education from Western Illinois University and a PhD in Education Policy and Administration from the University of Minnesota (US).

### **Media contact**

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### **About Education.org**

Education.org is an independent non-profit foundation working to advance evidence and improve education for every learner. Its mission is to build resources for education leaders by synthesising and translating an inclusive range of evidence, and to enable these resources to be used by those who make education happen by building bridges between knowledge actors, policymakers and practitioners. Established in 2019 and registered in Zurich, Switzerland, the foundation is supported by a visionary co-investor collective and is growing partnerships across governments, agencies, NGOs, universities, businesses and foundations in Africa, Middle East, Europe, and North America. For more information and to participate in this endeavour, visit [Education.org](https://www.education.org).

