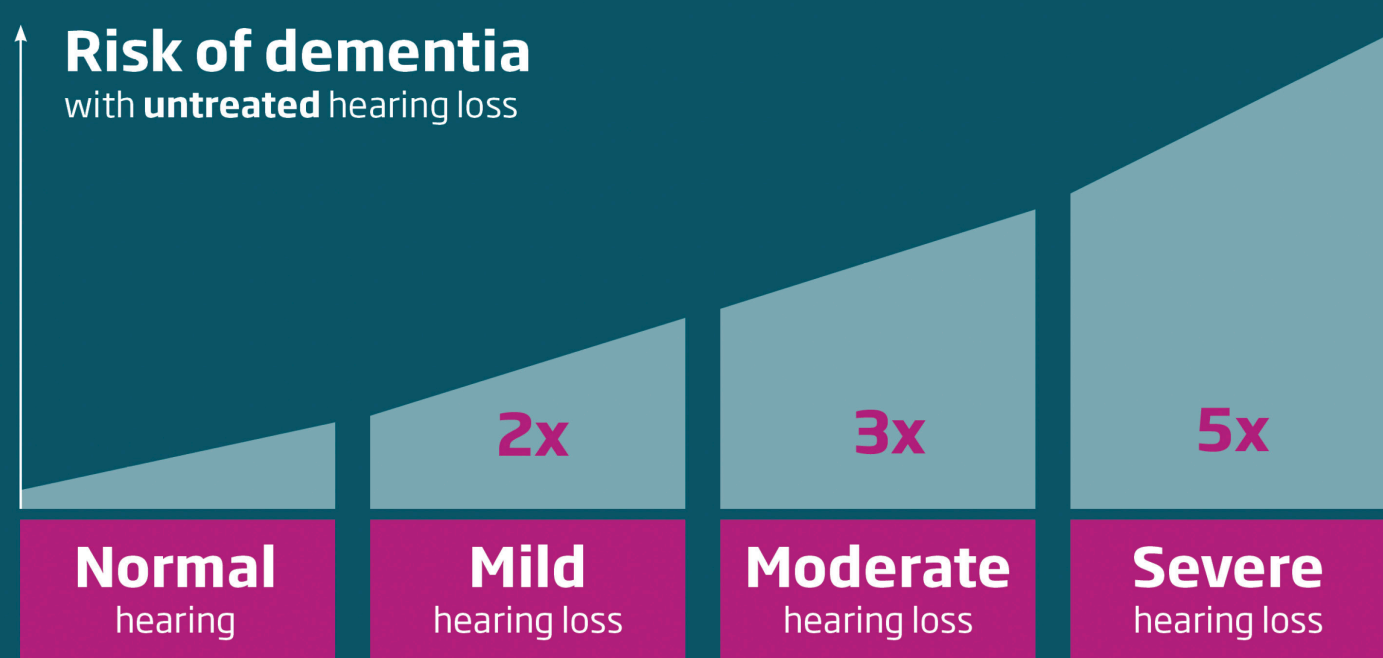


# Treating Hearing Loss

helps  
keep  
your

# BRAIN FIT



Source: Lin et al. (2011). Compared with normal hearing, increased risk of dementia: 1.89 for mild hearing loss, 3.00 for moderate hearing loss, and 4.94 for severe hearing loss.

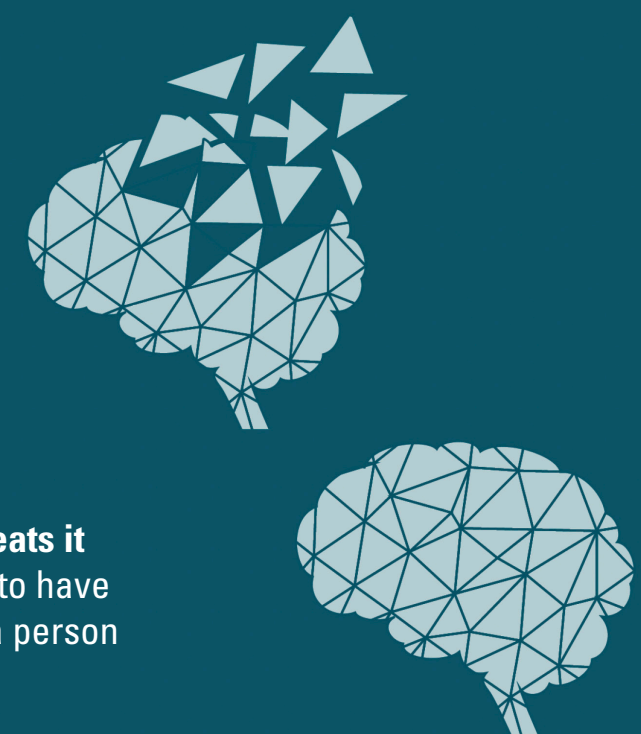
## Proper treatment reduces the risk of mental decline



A person with hearing loss who **does not** treat hearing loss has a higher risk of **accelerated mental decline** due to withdrawal from social activities

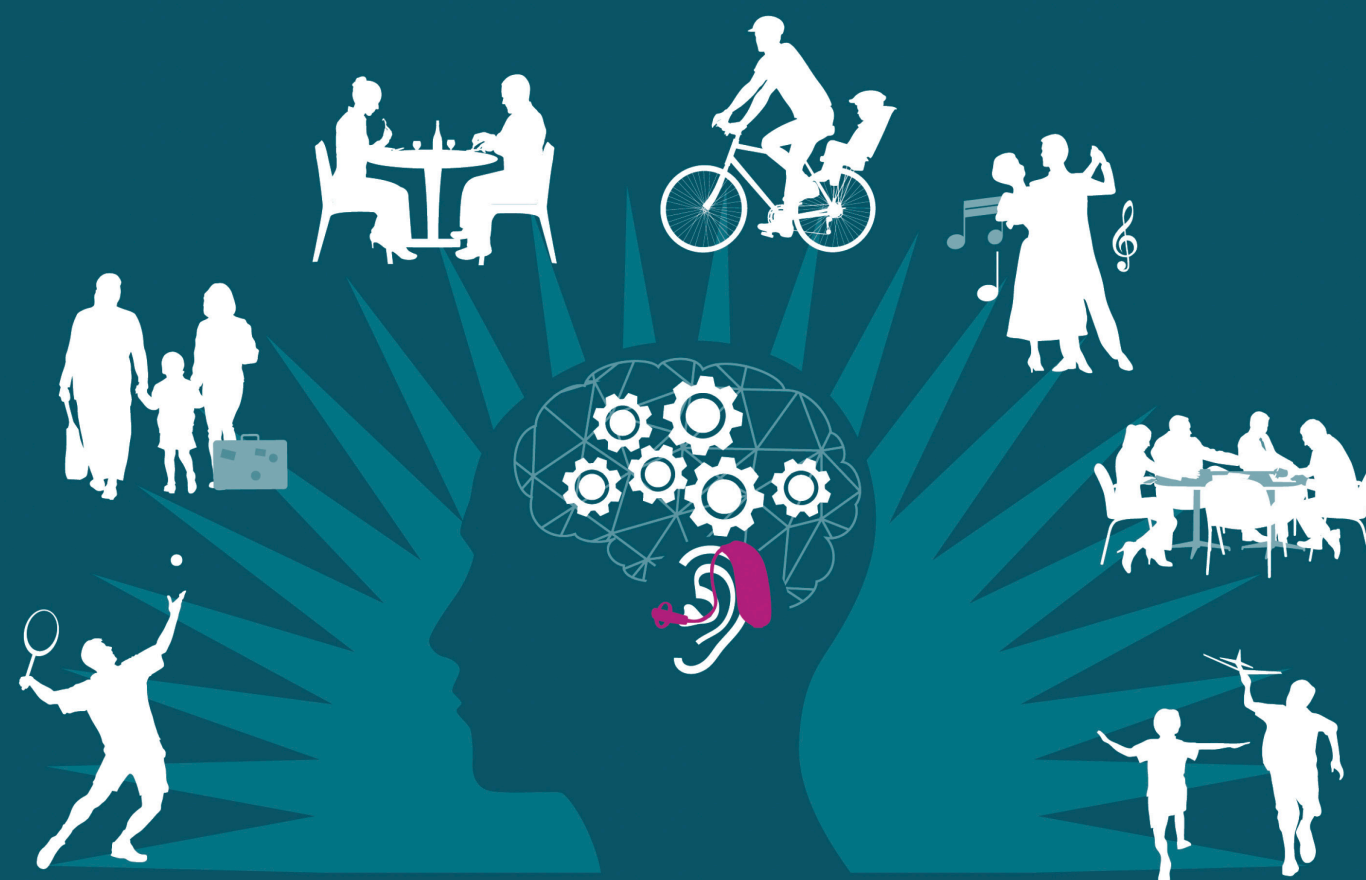


A person with hearing loss who **treats it** and is socially active is more likely to have a **similar risk** of mental decline to a person with **normal hearing**



## Social activities stimulate your brain

If you treat hearing loss, you will find it easier to participate in social activities. Social interaction stimulates your brain, which decreases the risk of accelerated mental decline.



## ACT NOW!

Get better hearing now and experience how new hearing loss treatments can improve communication and social interaction!